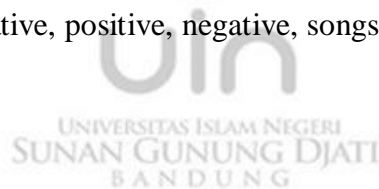


ABSTRACT

Tsabitah Alifa Hamdani. 1185030206. *Connotative Meaning in Stevie Wonder's Selected Songs*, An Undergraduate Thesis, English Literature Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. Supervisors: 1. Dr. Pepi Siti Paturohmah S.S., M.Pd.; 2. Dr. Hj. Ruminda, S.S. M.Hum.

The purpose of this study is to decipher the connotative meanings in Stevie Wonder's song lyrics in the album "Songs in the Key of Life". The songs were very successful and significantly impacted a great deal of contemporary music. There are two questions in this research: 1) What type of connotative meaning is implied in Stevie Wonder's songs? 2) What is the meaning of the connotative words contained in Stevie Wonder's songs? The qualitative method was applied to analyze the data meanwhile the descriptive method was used to describe the object of the data. The grand theory that is used in this research is the connotative meaning of Leech (1981) and J.N. Hook (1976) as the supporting theory. The types of connotative meanings are divided into three categories: positive, negative, and neutral connotation. The result of this research is the majority of words and phrases have the form of positive connotative meaning with 21 data found. There are 20 words and phrases that have a negative connotation. Then, a total of 19 words and phrases have connotations that are not positive or negative (neutral). The findings of this research are intended to provide explanations about the application of positive, negative, and neutral connotative meanings.

Keywords: Connotative, positive, negative, songs, lyrics.



ABSTRAK

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Tujuan dari penelitian ini adalah untuk menguraikan makna konotatif dalam lirik lagu Stevie Wonder dalam album “Songs in the Key of Life”. Lagu-lagunya sangat sukses dan secara signifikan memengaruhi banyak musik kontemporer. Ada dua pertanyaan dalam penelitian ini: 1) Jenis makna konotatif apa yang tersirat dalam lagu-lagu Stevie Wonder? 2) Apa arti dari kata-kata konotatif yang terkandung dalam lagu-lagu Stevie Wonder? Metode kualitatif digunakan untuk menganalisis data sedangkan metode deskriptif digunakan untuk mendeskripsikan objek data. Teori besar yang digunakan dalam penelitian ini adalah makna konotatif dari Leech (1981) dan J.N. Hook (1976) sebagai teori pendukung. Jenis makna konotatif dibagi menjadi tiga kategori: konotasi positif, negatif, dan netral. Hasil dari penelitian ini adalah sebagian besar kata dan frasa berbentuk makna konotatif positif dengan 21 data yang ditemukan. Ada 20 kata dan frasa yang memiliki konotasi negatif. Kemudian, sebanyak 19 kata dan frasa memiliki konotasi yang tidak positif maupun negatif (netral). Temuan penelitian ini dimaksudkan untuk memberikan penjelasan tentang penerapan makna konotatif positif, negatif, dan netral.

Kata kunci: Konotatif, positif, negatif, lagu, lirik.