

CHAPTER I

INTRODUCTION

This chapter discussed the basic concept needed for the research and description of the introduction which consist of background, research question, research objective, research significance, previous study, and definitions of key terms

1.1 Background of Research

The song is poetical composition that is accompanied with music or tune. Song lyrics are generally used by the songwriter as a method to convey the contents of their thoughts and feelings, which are arranged in various types of language styles. A song can be interpreted not only for the type of literature, on the other hand as proverbs, slogans, and prayers. Behind the song of course there is a meaning, there are abstracts meaning, even almost uncertain meaning. If there are beautiful lyrics and moral messages in a song, then the contents of the song is easier to reach the listeners.

A song is formed by the lyrics which consist of a combination of words, phrases, clauses, and sentences. There are some advantages of listening to the music. Song lyrics can work as an informational and educational tool to the countries and communities around the world. Especially English songs can be used as a media for pronunciation. The meaning of lyrics is an expression of direct personal feeling for signing an expression of strong emotion in an imaginative way, and the word of song (Oxford Ordinary, 2011: 264). Some lyrics are made based on someone's life experiences, or satire for someone they are referring to. Song lyrics can also be an imagination of the songwriter about their future, it can be happiness or sadness feeling that expressed in a song.

Song lyrics as the object of the study is interesting to the writer. Because the writer loves to listening to the music, but not all songs can be enjoyed by all types of ages. In this case, music must be heard according to age limit. There are types of lyrics that have positive and negative

connotations. Songs that contain positive elements are songs that do not have negative meaning in the lyrics. Then there are several songs that have negative meaning such as song made just to insult others. Or tell the other side of normal life such as: free lifestyles, drugs, and others. Talking about lyrics is certainly related to language, because the written words made for the lyrics used of language.

According to Wallace in (Aminuddin, 2011) thinking of language means thinking about meaning. Because a word is formed with its meaning. Language is communication by spoken or written. Approved by users of the language itself. Vowel symbols are agreed to be used by particular community. Language includes formal signs, symbols, gestures, sounds, and so on. The language discussed in linguistics is human language, not animal language. The study of language has four main branches of study, namely; phonology, morphology, syntax and semantics. In this thesis, the writer focuses on semantics fields. (Akmajian et al., 2010, p.8) the first is phonology the study of systematic patterning of sounds. The second is morphology the study of word structure and the relationship among words. The third is syntax the study of sentence structure. The fourth is semantics the study of words, phrases, and sentences.

Language in general has certain structural aspects that convey meaning, as well as cultural aspects. People may learn to speak the language in a grammatical correct manner. However, without knowing the cultural conventions of the language, they may have difficulty communicating with native speakers. Language have modification when speakers produce new forms and abandon old forms. In this way, language develops and diverges over time. Thus, the main topic of this research are positive and negative connotation in James Arthur's songs.

Connotative meaning is a term used in semantics study as part of the analysis of types of meaning. Chaer (2009, p. 72) states that conceptual meaning is the meaning of a lexeme without any context and association. Lexeme refers to the meaning that could be interpreted as the meaning in

accordance with the reference, it is according to the result of the observations of the sense of the real meaning that exists in our lives. For example, the word “brave” in a positive context means “confident”, but in a negative context means “arrogant”.

Furthermore, Finch (2003, p. 135) said that when talking about connotative meaning is talking about the kinds of values and attitudes invoked by a word apart from its core meaning. Examples for the words *group*, *gang*, and *club*, have similar conceptual meaning based on the types of a set of more than one person. *Group* is basically a collection of people, it has a neutral connotation. *Gang* is an organized group, having a very negative connotation. *Club* is an organization, it has a very positive connotation. The explanation above shows that connotative meaning is divided into three types, namely positive, neutral, and negative values.

As social beings, humans need one another. They cannot be separated from language as human tool to interact in society. For this reason, humans need to express their thoughts and feelings to others. Communication includes the speakers and listeners. They can give and receive information. Communication is the process by which individuals go through the system of symbols, signs, and behaviors.

In another sense, communication is the process of giving, receiving, or exchanging information, ideas, opinions, and expressing feelings or emotions from the speaker to the listener to understanding what the message is. Communication will occur naturally when the participant uses the appropriate language according to the condition and culture in one area. Some of the language form factors are what the topic is, and about the time.

In communicating, there is an information transfer that occurs between the parties related to the communication. Therefore, the language must be conveyed correctly without misunderstanding. Because everyone has their thoughts and opinion about something, and it can happen because of several factors like educational background or etc.

In this study, the research about the positive, neutral and negative connotations meaning in James Arthur’s song lyrics. Therefore, this

research shares some findings by the researcher with readers related to the results of the research that will be conducted. The research would explain a little about the positive, neutral, and negative connotative meaning founds in James Arthur's song lyrics that can be known through the sense of hearing the song lyrics. That is what might be able to slightly differentiate this research from previous research.

Meanwhile, connotative meaning is getting meaning from a word, phrase, or sentence according to suggest, or what we associate the word with, that goes beyond its formal definitions. In this research, the writer focused on James Arthur's songs as the object of the research. There are various meaning in songs by semantics study based on connotative meaning that must be understood by the reader. There are some previous studies which have also investigated connotation aspects. The first previous study was revealed by Fadilah (2017) who analyzed "connotative meaning in song lyrics of one oke rock ambitions album" he focused to the connotative meaning were used in the lyrics one oke rock in ambitions album. He used the theory of J.N Hook (1975). In this research were found 32 words included in the connotative meaning and found 17 positive words as connotative meaning, 3 neutral connotative meaning and 10 negative connotative meaning.

The second by Gagan (2015) who analyzed "The Connotative Meaning in Branded T-shirt sport wears advertisement slogan". He uses connotative meaning, focused on connotative meaning to analyzed advertisement slogan. There are thirty slogans divided into two structures, they are phrases and sentences, 10 slogans by noun phrases, 2 slogans by adjective phrases, 1 slogan by proportional phrase, 8 slogans by declarative sentences, and 8 slogans by imperative sentences.

The third by Faturokhman (2014) entitled "An Analysis on The Denotative and Connotative Meaning of Creed's Songs Lyrics". This research discussed about denotative and connotative meaning in Creed's Song lyrics. This research focused on three categories, there were positive,

neutral, and negative connotations. This research explained about moral message of the song lyrics.

1.2 Research Questions

The problem of this research are kinds of connotative words and meaning from James Arthur's song lyrics. That might be interpreted differently by different person. The writer choose the problem into two questions, those are:

1. What kind of connotative meaning are found in James Arthur's songs?
2. What are the meanings of connotative words or phrases in James Arthur's songs?

1.3 Objective of Research

This research has purposes based on the research questions above, the objectives are:

1. To find out the kind of connotative meaning in James Arthur's songs.
2. To describe the meaning of connotative words or phrases in James Arthur's songs.

1.4 Significance of Research

The students of English Literature department has studied linguistics field specifically in semantics subject about connotative meaning. Thus, the study relate to this research. This research will increase the reader's understanding to analyze meaning by the semantics theory, such as:

1. Theoretically, the knowledge obtained from this research will particularly helpful future research in understanding similar topic. This research is the result of knowledge that has been learned in English Literature department.
2. Practically, this research makes the writer understand more deeply about interpreting meaning of song lyrics. Because usually songs are only to be enjoyed, not to be analyzed. Furthermore, this study can be a reference for those who are interested to improve or develop semantics study in the future.

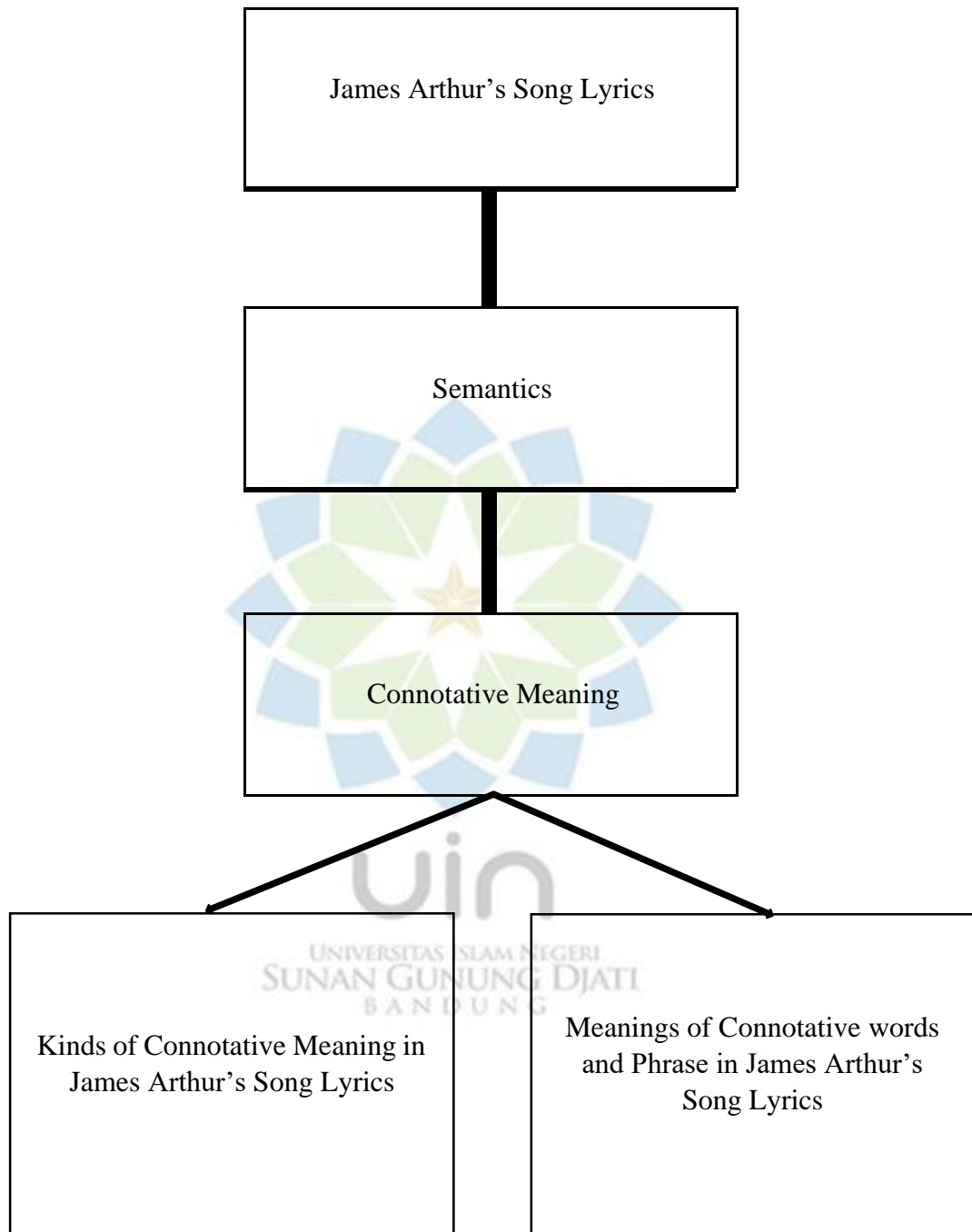
1.5 Definition of Key Terms

2. **Song Lyrics:** a poetical composition that is accompanied with music or tunes. The meaning in song lyrics are abstract, and almost unintelligible.
3. **Language:** Language is the key to interact and become a very important part in our life. Thoughts and emotions conveyed through language.
4. **Connotative Meaning:** connotative meaning can be categorized into two types, namely positive and negative meaning.
5. **Word, Phrase, and Sentences:** word is the smallest unit of language consisting of one or more morphemes and has its own meaning. Phrase is a small group of words standing together as a conceptual unit forming a component of a clause. And sentence is complete word containing a subject and predicate, and consisting of a main clause or more subordinate clauses.

Semantics: the study of meaning of words and sentences. It uses the relations of the linguistics form concepts.



The Diagram of the Research



1.5 Organization of Writing

The research consist of five chapters as follows;

Chapter 1: The first chapter is an introduction, this chapter comprises the background of the study, statement of the problem, research objective, significant of the research, definition of key terms, and organization of writing.

Chapter II: The second chapter is underlying theories; discuss all theories which are suitable for research. Exactly about connotative.

Chapter III: The chapter presents a method of the research. It contains a research design, source of data, technique of collecting data, technique of analyzing data.

Chapter IV: This chapter is finding and discussion. It concerned with analyzing in James Arthur's song lyrics.

Chapter V: The last chapter is conclusion and suggestion of this research.

