

DAFTAR ISI

Abstrak.....	Error! Bookmark not defined.
Abstract.....	Error! Bookmark not defined.
LEMBAR PERSETUJUAN	Error! Bookmark not defined.
LEMBAR PENGESAHAN	Error! Bookmark not defined.
LEMBAR PERNYATAAN.....	Error! Bookmark not defined.
KATA PENGANTAR DAN UCAPAN TERIMA KASIH...	Error! Bookmark not defined.
DAFTAR ISI.....	1
DAFTAR BAGAN	Error! Bookmark not defined.
DAFTAR TABEL.....	Error! Bookmark not defined.
BAB I.....	Error! Bookmark not defined.
PENDAHULUAN	Error! Bookmark not defined.
A. Latar Belakang Penelitian	Error! Bookmark not defined.
B. Fokus Penelitian.....	Error! Bookmark not defined.
C. Tujuan Penelitian	Error! Bookmark not defined.
D. Kegunaan Penelitian	Error! Bookmark not defined.
1. Secara Akademis.....	Error! Bookmark not defined.
2. Secara Praktis.....	Error! Bookmark not defined.
E. Kajian Penelitian yang Relevan	Error! Bookmark not defined.
F. Landasan Pemikiran.....	Error! Bookmark not defined.
1. Landasan Teoritis.....	Error! Bookmark not defined.
2. Kerangka Konseptual.....	Error! Bookmark not defined.
G. Langkah-langkah Penelitian.....	Error! Bookmark not defined.
1. Lokasi Penelitian.....	Error! Bookmark not defined.
2. Paradigma dan Pendekatan	Error! Bookmark not defined.
3. Metode Penelitian	Error! Bookmark not defined.
4. Jenis dan Sumber Data.....	Error! Bookmark not defined.
5. Informan.....	Error! Bookmark not defined.

6. Teknik Pengumpulan Data.....	Error! Bookmark not defined.
7. Teknik Analisis Data.....	Error! Bookmark not defined.
H. Rencana Jadwal Penelitian.....	Error! Bookmark not defined.
BAB II.....	Error! Bookmark not defined.
KAJIAN PUSTAKA.....	Error! Bookmark not defined.
A. Kajian Konseptual.....	Error! Bookmark not defined.
1. Retorika.....	Error! Bookmark not defined.
2. Televisi.....	Error! Bookmark not defined.
3. Dakwah	Error! Bookmark not defined.
B. Kajian Teori Aristoteles tentang Retorika.....	Error! Bookmark not defined.
1. <i>Ethos</i>	Error! Bookmark not defined.
2. <i>Phatos</i>	Error! Bookmark not defined.
3. <i>Logos</i>	Error! Bookmark not defined.
BAB III	Error! Bookmark not defined.
HASIL PENELITIAN DAN PEMBAHASAN	Error! Bookmark not defined.
A. Gambaran Umum Objek Penelitian	Error! Bookmark not defined.
1. Latar Belakang Pendidikan Ustadzah Bunda Devi	Error! Bookmark not defined.
2. Pengalaman Dakwah Ustadzah Bunda Devi	Error! Bookmark not defined.
3. Prestasi/Penghargaan Ustadzah Bunda Devi	Error! Bookmark not defined.
B. Hasil Penelitian	Error! Bookmark not defined.
1. <i>Ethos</i> Ustadzah Bunda Devi dalam Menyampaikan Dakwah....	Error! Bookmark not defined.
2. <i>Phatos</i> Ustadzah Bunda Devi dalam Menyampaikan Dakwah ..	Error! Bookmark not defined.
3. <i>Logos</i> Ustadzah Bunda Devi dalam Menyampaikan Dakwah...	Error! Bookmark not defined.
C. Analisis Hasil Penelitian	Error! Bookmark not defined.
1. Analisis <i>Ethos</i> Ustadzah Bunda Devi dalam Menyampaikan Dakwahnya..	Error! Bookmark not defined.

2. Analisis *Phatos* Ustadzah Bunda Devi dalam Menyampaikan Dakwahnya **Error! Bookmark not defined.**

3. Analisis *Logos* Ustadzah Bunda Devi dalam Menyampaikan Dakwahnya **Error! Bookmark not defined.**

BAB IV**Error! Bookmark not defined.**

PENUTUP**Error! Bookmark not defined.**

A. Kesimpulan**Error! Bookmark not defined.**

B. Saran**Error! Bookmark not defined.**

Daftar Pustaka.....**Error! Bookmark not defined.**

LAMPIRAN.....**Error! Bookmark not defined.**

Panduan Observasi dan Wawancara**Error! Bookmark not defined.**

