

ABSTRACT

Neng Nena Nur'alfiyah: The Effectiveness of using cassette a song of "Spring Time is Warm" to Improve Students' English Pronunciation (A Quasi Experimental Study in SDN Cipta Bina Mandiri (CBM) Pakujajar Sukabumi)

The use of traditional method in teaching pronunciation, writing the pronunciation and it's translation on the board, often decrease students' interest and turn on the boring atmosphere. Supportive atmosphere is important to increase students' motivation and interest to learn pronunciation. Such supportive atmosphere can be provided by optimizing educational media such as games, audio, video, music of song and multimedia as a combination of those media. One of interactive multimedia hardwares for language learning that can be used to support pronunciation teaching is Clement Laroy. It is to measure the effectiveness of teaching pronunciation by using songs as teaching and learning media for students of elementary schools. Here the researcher chose a song of "*Spring Time is Warm*". The research is aimed to analyze the effectiveness of teaching pronunciation through interactive multimedia hardware Clement Laroy. and through traditional method. and how significant is the difference between teaching pronunciation through interactive multimedia hardware of Clement Laroy and through traditional method.

The research used pretest posttest quasi experimental method after teaching pronunciation using music of song which never been done in the research location. The groups of respondents have already been existed and cannot be manipulated. The population of this research was in the Class of SDN Cipta Bina Mandiri (CBM) Pakudjajar Sukabumi. The sample was one group in that school as experimental group that was treated by Clement Laroy and group two as control group that was treated by traditional method.

The result of research data analysis showed that the mean of experimental group pretest is 6,26 and the mean of their posttest is 6,75. In addition, the N-Gain of experimental group is 0,37 with medium interpretation. While the mean of control group pretest is 4,07, and their posttest mean is 11,67. In addition, the N-Gain of control group has low interpretation 0,24 This research found significant different between teaching pronunciation through music of song interactive multimedia hardware Clement Laroy and through traditional method. It was concluded from the result of hypothesis test where t_{obt} is larger than t_{table} Chi squared table value with a significance level of 5% with $df = 3$ is 7.815. Here we can see that the value $\chi^2_{hit} > \chi^2_{tab}$ so H_0 is rejected and H_a accepted. In addition, the effect size between experimental and control groups is value 4.07 with medium effect size interpretation. In conclusion, teaching pronunciation through Clement Laroy is more effective than through traditional method.

Finally, this research suggests that Clement Laroy is recommended to be used as supporting media for teaching pronunciation. Teachers should be able to optimize the role of Clement Laroy and the role of themselves to create supportive environment. The school should facilitate students with increasing the facilities to support students' learning activities, and the next researcher should optimize the use of Clement Laroy on next experiment.