CHAPTER I

INTRODUCTION

This chapter discusses background of the study, research problems, objective of the study, significance of study, scope and limitation and definition of key terms.

1.1 Background of study

In the society, understanding of language is necessary because sometimes the mixing of other languages use for communication unconsciously by the public. Code mixing is the effect of bilingualism and multilingualism used in communication. In daily life, someone does not aware that he has mixed up both systems of Indonesian and English. Sometimes, in conversation mixes or combines the different variations in one same clause which is called code mixing (Suwito, 1983:76).

The excess from code mixing the writer in picking this research because all people to know more about the content in language which use in communication that in terms of the code mixing. The peoples don't realize that when they communicate occurs of code mixing by comparing the social status and cultural factors that make interesting to be investigate.

The topic of Code mixing types of code mixing can be categorizes into three types by Muysken (2000) shows some types code mixing also known as intra-sentential code mixing based on the patterns of intra-sentential code mixing found are often rather different from one another. The confusion in the field appears to arise from the fact that several processes are at work that Insertion,

Alternation and Congruent lexicalization. Both of type are dependent on an overlap each other. Based on those factor, can be identify some reason. Code mixing in communication This research, the researcher focus in sport articles on Kompas newspaper.

The writer interest chooses this topic because not all people know about of code mixing in communication especially in sport articles because many use form code mixing in sport articles many used in sporting terms and of all the reader just read without they dont meaning this articles. Although any language is a system for expressing meanings though sounds, the study of meaning itself that is semantics has been one of the most neglected areas in linguistics (Wardaugh, 1972:137). This research, the researcher analysis this object of sport articles because all people like reading some articles on newspaper and sport articles become a favorite by human.

Kompas is an Indonesian national newspaper, published by Kompas Gramedia, it has been in existence since June 28, 1965. Kompas also manages an online portal **KOMPAS.com** which contains updated news and the digital version of the paper (https://en.wikipedia.org/wiki/Kompas). Kompas newspaper consists of many articles such as economy, politic, sport and soon. Sport articles is one of the articles which the widely read by various circles.

The similar research has been done by some researchers with different object. There are, the first research was done by Angga (2006) entitled "Code Mixing in Brand Name". The result of this research, the writer find to groups of code mixing in brand name and outer code mixing secondly the writer finds that

the code mixing in brand name consisting of two words, English and Indonesian in the research aims at describing the characteristic of the product.

The second research was done by Lusi (2009) entitled "Code Mixing in Political Articles on Newspaper". The result of this research gives a chance to apply knows about language especially about code mixing and to develop the ability of mastering English, this research also to perform data or information in code mixing in political articles on newspaper and this analysis to find some form of code mixing.

The third research was done Ani (2011) entitled "Code Switching on Facebook Comment's". The result of his research, this researcher found that the code switching based on grammatical classification was more than the code switching based on contextual classification.

Based on the similar studies above, in this research will discuss about the similar topic with the different object entitled "Code Mixing in Sport Articles of Kompas Newspaper".

1.2 Statement of Problems

Based on description above, the problems there are code mixing in sport articles in kompas newspaper while the writer found difficulties. The researcher to be focused on following questions:

- 1. What types of code mixing are found in sport articles of "Kompas" newspaper?
- 2. What contextual meanings of such English terms are used as code mixing in sport articles of "Kompas" newspaper?

1.3 Research Objective

The purpose of this research to answer the questions that appear in the research question . There are two purposes :

- To find out the types of code mixing in the sport articles of "Kompas" newspaper.
- 2. To analyze the meanings of such English terms used as code mixing in sport articles of "Kompas" newspaper.

1.4 Research Significance

This research gives a chance to apply what the researches now about language, especially about code mixing and to develop the ability of mastering English and this research also to perform data or information in code mixing in sport articles in "Kompas" newspaper.

- 1. Theoretically: The study is expected to be able to facilitate the reader wishes to understand more about Code Mixing sport articles of "Kompas" newspaper. Then the results of this study are expected to contribute to the increase for the reader to understand about code mixing on "Kompas" newspaper. In addition these are expected to provide a clear understanding of Code Mixing used in "Kompas" Newspaper that is delivered to the public.
- **2. Practically:** It can be used as reference for the readers especially the students at English Departement, Faculty of Adab and Humanities, The State of Islamic University of Sunan Gunung Djati Bandung who want to

analyze Code mixing in Newspaper as the object in their research writing and interested in studying Sosiolinguistics.

1.5 Scope and Limitation

In order that the study enables to answer the formulated problems appropriately, the researcher needs to emphasize its scope and limitation. There are some sections in Kompas newspaper. They are some sport artices which contained code mixing. The researcher uses the theory of sociolinguistics in the analyzes. Here, the researcher only focuses her attention on sport articles in kompas newspaper.

1.6 Definition of Key Terms

To avoid ambiguity and misunderstanding on the terms used in this study, the researcher defines some key terms as following:

1. Code Mixing

Code mixing refers to all cases where lexical items and grammatical features from two languages appear in one sentence. Code mixing (also known as intrasentential code switching) is the switching of one language to another within the same utterance or sentence (Muysken, 2000:11).

2. Newspaper

Newspaper is a set of large printed sheets of paper containing news, articles, advertisement, etc and published every day or every week (Hornboy, 2000:892).

3. Meaning

Meaning is relationship between language and out of the world conventionally associated by the used of language so it can be understood each other (Chaer & Leonie Agustina, 1994:289).

1.7 Organization of Writing

This paper is ordered into five chapter as follow:

Chapter 1: Introduction

This chapter consists of background of the study, research problems, objective of the study, significance of study, scope and limitation and definition of key terms.

Chapter II: Literature Review

In this chapter consists of theories are used to support this research. Those theories are related to the topic of this paper including the types of code mixing and contextual meaning. All theories are used to analyze the use of code mixing from sociolinguistic approach.

Chapter III: Methodology

This chapter consists of This chapter explains the research method and the procedures designed to answer the research questions. The study uses a qualitative descriptive research approaches. The study discussion covers: the research design, data, sources of data, technique of collecting data, and technique of analysis.

Chapter IV: Finding and Discussion

This chapter consists of the data analysis related to the finding and discussion of the research. This chapter is the answers of the issues presented in the research question, these findings were obtained based on data analysis to find out code mixing in sport articles on Kompas Newspaper.

Chapter V: Conclusion

This chapter consist the conclusion of result the research can answer the question of this research.

