ABSTRACT

Mirayanti, Eva. 2016. A Critical Discourse Analysis of Obama's Speech on Legalizing Same Sex Marriage. Undergraduate thesis, English Studies Program, Faculty of Adab and Humanities, Universitas Islam NegeriSunanGunungDjati. Supervisors 1: Drs. IrmanNurhapitudin, M.Hum; 2. IkaYatmikasari, S.S., M.Pd.

Key words: Critical Discourse Analysis (CDA), LGBT, ideology, power.

This undergraduate thesis discussed critical discourse analysis of Obama's speech on legalizing same sex marriage. From the title of this undergraduate thesis, it could figure out that the object was Obama's speech on legalizing same sex marriage. In the beginning of the analysis of the object, the writer put forwards out the assumption about this issue and the speech. Then, the writer made two research questions. The first was about Obama's view on LGBT reflected from the choice of language in his speech. The second was about Obama's view represented his ideology in this issue.

In this undergraduate thesis the writer used some theories proposed by Fairclough (1995), Huckin (2002), Vandijk (1993). Specifically, the analysis method that was used to analyze the data in this undergraduate thesis was analysis method which was represented by Huckin (2002).

The methodology of the research was descriptive qualitative research; the data of this undergraduate thesis was in the form of words. On the other hand, to analyze the data the writer used Huckin's method.

The analysis started with the analysis of some features in the text as a whole in the text level concept namely genre, discursive difference, forgrounding/ backgrounding and so forth. Then, analyzing the text in the sentence-level namely transitivity, deletion, topicalization, register, presupposition, insinuation and after that, analyzing the text in word level, there were connotation, and modality and the last was analyzing the contextual interpretation. The results showed that critical discourse analysis could identify the ideology behind the speech, through a set micro analysis of the linguistic items. It was known the strength of power, and the aim of the speaker that wanted to persuade and convince listeners.

As a result, the ideology was distinctly seen in his speech. One of his ideologies was, he would like to steal people's hearts for the sake of his party and himself because most of them supported this issue. Because of that, he legalized and agreed with same sex marriage.