bahasa dalam kalimat. Kata dan frase di dalam bahasa sumber memiliki persamaan susunan dengan bahasa target sehingga tidak banyak merubah pesan dan makna budaya dari bahasa sumber.

ABSTRACT

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Translation is transferring a meaning of language known as source language (SL) into another language or target language (TL). Translation has an important role to equivalence of meaning between SL and the TL, because not all the words in source language have the equivalent words in the TL. The problems discussed in this research consists of two things. The first, to find out the translation methods used in the dubbing Spongebob squarepants animated television series. The second, to find out the most translation method applied in the dubbing Spongebob squarepants animated television series. The main theory used in this study is proposed by Newmark (1988). This study used descriptive qualitative approach with dubbing analysis on the serial television series because the data in this study are words, sentences, and phrase, and quantitave approach is to identify the percentage what the most dominant method applied. Source data from this study is the dialogue sentences in Spongebob Squareparts animated televison series. Having collected 327 data, the researcher analyzed, interpreted, calculated, and concluded the research data. The researcher found 327 sentences dialogue in the movie. The result show that 32 sentences dialogue that were translated by using word for word translation method, 106 sentences dialogue that were translated by using literal translation method, 4 sentences dialogue that were translated by using faithful translation method, 8 sentences dialogue that were translated by using adaptation translation method ,19 sentences dialogue that were translated by using semantic translation method, 33 sentences dialogue that were translated by using idiomatic translation method, 48 sentences dialogue that were translated by using communicative translation method, 77 sentences dialogue that were translated by using free translation. The translation

method mostly applied is literal translation. It means translator doesn't to make any changes on grammatical structure of sentences. The words and phrases in the source language have similiarities construction with the source language in order to not change cutural meaning and message the sentences of source language.

