CHAPTER I
INTRODUCTION

In this chapter's introduction, the research is summarized. An outline of the research is given in this chapter. It includes the background of the research, the statement of the problem, the research purpose, the frame of thinking, and previous studies.

1.1 Research Background

The researchers are very pleased with the *Harry Potter* saga. It's very interesting to watch the movie after *Harry Potter* which is *Fantastic Beasts* Film Trilogy. *Fantastic Beasts Film Trilogy* are a prequel to the *Harry Potter* movie. When researcher looks at a movie about *Fantastic Beasts Film Trilogy*, the researcher had anxiety when watching a movie trilogy about *Fantastic Beasts Film Trilogy*. That is about the fantasy genre. In the end, the researcher wanted to research the movie Fantastic Beasts. What makes the *Fantastic Beasts Film Trilogy* are fantasy movie? And how can *Fantastic Beasts Film Trilogy* be called a fantasy movie? This is what the researchers dedicated to this research.

Fantastic Beasts is a fantasy film series by David Yates adapted from the novel of the same name by J.K. Rowling. These films are titled *Fantastic Beasts and Where to Find Them (2016), Fantastic Beasts: The Crimes of Grindelwald (2018),* and *Fantastic Beasts the Secret of Dumbledore (2020).* Fantastic Beasts tells of a wizard named Newt Scamander obsessed with fantasy animals. However, in the middle of the story, Newt encounters an obstacle that must keep the human race in balance. Because there is a wizard who wants to make wizards more powerful than humans (*Smuggle*)

The researcher chose the title *The Fantasy Genre's Formula Represented in Fantastic Beasts Film Trilogy Directed by David Yates.* Because, In the *Fantastic Beasts film trilogy* there is something that makes researchers want to research the film. That is, what formula David Yates used in the movie Fantastic Beasts and how the movie could be in the entry into the fantasy genre. Whether it uses literary

techniques or not. Another reason researcher chose the Fantastic Beasts film trilogy object is new some researchers are researching the movie Fantastic Beasts.

Cawelti generally writes the formula. The formula is a narrative structure or dramatic convention used in many individual works (Cawelti, 1976). These patterns of popular stories are the embodiment of basic story forms in terms of certain cultural materials. A formula combines or synthesizes a certain number of cultural conventions with a universal form of story or archetype. In other words, formulas are explicitly defined by predictable narrative structures. Formulas are defined precisely by predictable narrative structures. Formula stories combine plots that have been reused so often that they are easy to recognize. So, the genre that we recognize today was born.

According to Barsam and Monahan (2010), a film is a story recorded in a collection of film strips/celluloid, shown on a screen at a certain pace to give the impression of motion. Films can convey messages for many purposes, including entertainment, moral teaching, education, knowledge, etc. The film is a literary work because language is a means to say what the researcher wishes to impart. Because of that, the film is one of the works that researchers extensively use in describing the contents of their work, such as the film Lord of the Rings has a novel version authored by Tolkien, but now there is an image version along with sound. Novels, which are literary works, also require other tangible literary works, such as films. Therefore, film is also an element of literature, just like drama; it's just that the way it is presented is different. Another opinion (Rabiger, 2009) argues that every film is essentially entertaining and also intriguing so that it can make the audience reflect. The same is true with novels that can make readers ponder and speculate about the events in the novel.

Actually, in the film, there is a genre. Genre comes from the French language meaning "type." By paying attention to several things, such as the setting, story, character, characters, and so on, one can judge the genre of a film. Although the beginning genre was a method used in the world of writing literature, after the emergence of film and becoming a popular mass media, the genre began to become one of the studies used in film studies. Therefore, the term genre was known long

before the appearance of the film. According to Barry Keith Grant that Genre critique so narrowly precedes the early work of auteurism in chronology, but it grew more slowly since it did not benefit from the popularization that heralded the entrance of director-oriented "theory." (Grant, 1986).

Fantasy is the imagination or delusion of something that does not exist and does not happen based on experiences that already exist or have been experienced. According to Saricks, Fantasy is the land of magic, faerie, sorcery, and enchantment, filled with stories about knights, dragons, witches, and the Golden Fleece (Saricks & Wyatt, 2019). Fantasy is a popular literature genre in which magical and supernatural skills are central to the theme, storyline, and location. The fantasy genre is the oldest in literature, having existed from the beginning of human attempts to explain natural events. To know that it's fantasy can be seen through a formula.

The development of genres is obtained from the creativity of film makers who can process ideas into new genre films or develop one particular genre with new ideas so as to produce a different viewing sensation. The fantasy film is one of the film genres that provides a wide space for filmmakers to develop creativity. This is because fantasy movies can penetrate the dimension of infinite time and space. Fantasy in the film refers to the nature of the film, that is, how the filmmaker imagines creating a new world beyond human reason and not how the characters fantasize in the story. Fantasy films refer to films related to magical elements, myths, fairylands, imaginations, hallucinations, and dreamlands that contain magic swords, occult incantations, dragons, giants, flying horses, flying carpets, gods, witches, jinns, and fairies are those that often appear in fantasy films (Oktaviani et al., 2019) In the past two decades, fantasy films have increasingly shown their existence by occupying the best box office films in the world. The success of fantasy films is evidenced by the making of sequel films, series, and remakes. This shows the high enthusiasm of the audience toward the existence of fantasy films. Many studies and studies analyze popular literature today because of its importance among readers and the public.

Researchers investigated *Fantastic Beasts* using theory formula by Cawelti and fantasy genre by Saricks. There are numerous fantastical elements in the film *Fantastic Beasts*. For example, mythological creatures, fantastical settings, and magical abilities. According to Nurgiyantoro's book, fantasy stories involve characters, narratives, or themes whose level of truth is questionable, both in relation to the entire story and merely a portion of the story (Nurgiyantoro, 1998). The formula was discovered by the researcher in the film. Specifically, (1) an illiterate start, (2) an imaginary universe, (3) an imaginary creature, (4) the journey/quest, (5) treasure, (6) action reasons, (7) a distinct sense of good and evil, and (8) the utilization of magical and supernatural abilities.

The research gap between the previous study and this research have a different object to analysis and theory to analysis. Such as several previous studies have similarities in the use of theory. Like, the use of theory by Cawelti. However, in terms of taking different objects. Researchers in one of previous study uses Doctor Strange in The Multiverse of Madness film objects, and the other researcher used Lord of The Ring movie objects. There is the other previous study has similarities in discussing the same object with the researcher. The previous study examines a *Fantastic Beasts* film. However, what is different from this Research and the last previous study has a different topic. The last previous study discusses about masculinity. Meanwhile, the researcher discussed the formula from Cawelti.

1.2 Statements of Problem

The main issue that is an essential topic in this research in Fantastic Beasts film trilogy based on the statements of the problem is how can a fantasy formula build a fantastic beast story into a fantasy genre. and this the researcher formulated research question:

1. What are aspects formula represented in David Yates's *Fantastic Beasts* film trilogy?

2. How are Settings and mythical creatures build the fantasy in David Yates's *Fantastic Beasts* film trilogy?

1.3 Research Purposes

A simple fantasy or essay that informs about acts, sensations, or events that transpired or are just imaginary in a literary work is considered fantasy. The audience will have an exciting experience and environment. Because the primary goals of this study are:

1. To find out aspect fantasy formula represented in *Fantastic Beasts* Trilogy Directed by David Yates.

2. To know settings and mythical creatures build the fantasy in *Fantastic Beasts* Trilogy Directed by David Yates.

1.4 Research Significance

This study is intended to give theoretical and practical advantages. Theoritically, this research expected to give contribution of academic and literature fields about literary works studied in the theory fantasy formula using structuralism approach. Practically, this research is expected to be able contribute to the academic field of literature. because only a few researchers have conducted research on this matter and with this research, it is hope that it can help other researchers in further research to find out how to analyze literary works with theory fantasy formula.

1.5 Definition of Key Terms

Researcher uses "definition of key terms" beneficial to provide plain and accurate definitions of the essential terms used in the research. The objective of including this definition is to ensure that the reader understands the intention of the researcher in any term used in the context of research, and also to avoid ambiguity or misinterpretation.

1.5.1 Fantasy

The first key term is fantasy. The researchers included fantasy discusses as the researcher discusses the genre contain in the *Fantastic Beasts* Film Trilogy. The fantasy subgenre is distinguished by the presence of magical and supernatural elements in its themes, plotlines, and settings. Science fiction,

horror, adventure, romance, and historical fiction are all possible genres for stories. If magic is used to end the story, it must be fantasy. The fantasy subgenre is recognized as the oldest in literature among those that seek to explain natural phenomena that occur around them immediately.

The researchers believe that what the researchers will discuss is related to the fantasy genre. "Fantasy often adds a twist, a fresh perspective, or both to an old narrative, legend, or myth to breathe new life into it. The existence of magic distinguishes fantasy from other literary genres, including science fiction, romance, adventure, horror, and historical fiction. It must be fantasy when magic is central to the plot. (2009: 265). The researchers must prove through the discourse discussed by the researchers.

1.5.2 The Fantasy Genre's Formula

Fantasy genre formula is the root of the discussion on this research. Because, the researchers revealed what genres are being discussed. But, before revealing the genre in the Fantastic Beast film trilogy, researchers had to figure out the formula contained in the *Fantastic Beasts* film trilogy.

According to Cawelti (1976) "It is said that formula appears as a popular story type that can also decide a work of literature belonging to" As a result, the formula is the same as the sort of tale to be evaluated in order to establish what kind of literature the story is. As a result, while genre research generally analyzes elements seen in popular fiction, it can also explore formulas. is a distinguishing feature or quality that generally pertains to a person, location, or thing.

1.5.3 Setting

In a fantasy movie. Setting is a striking thing in fantasy movies. This course became one of the main points of researchers in revealing what genre is contained in the *Fantastic Beasts* Film Trilogy.

Setting refers to the location or kind of environment in which something is put or an event occurs. The reader immediately recognizes in a daydream that

things are not as they are used to seeing them. Fantasy is distinguished from other genres by the presence of magic or enchantment. Its presence ensures that readers are at least somewhat aware that they are in a magical setting, though the degree varies by genre. There may be characters in the magical realm that the reader is aware do not exist elsewhere, or there may be another sensation, such as an increased sense of interest as the novel unfolds. When magical forces or weapons are present, magic can manifest.

According to Saricks, Fantasy is the land of magic, faerie, sorcery, and enchantment, filled with stories about knights, dragons, witches, and the Golden Fleece. (Saricks & Wyatt, 2019). It can be concluded that the setting is one of the important points in the fantasy genre.

1.5.4 Mythical Creature

Same with setting. Mythical creature becomes one of the main points in proclaiming that the Fantastic Beasts Film Trilogy is a fantasy film. Setting refers to the location or kind of environment in which something is put or an event takes place. In a fantasy, the reader rapidly learns that things are not as they are used to seeing them. The existence of magic or enchantment separates fantasy the most visibly from other genres. Its presence ensures that readers are at least somewhat aware that they are in a magical setting, but the degree varies by genre. There may be characters that the reader is aware do not exist outside in the magical realm, or there may be another sensation, such as an increased sense of interest as the tale unfolds. When magical powers or weapons are present, magic can express itself.

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