

CHAPTER I

INTRODUCTION

This chapter divides into six sections. There are research background, research questions, research objectives, research significance, previous studies, and definition of key terms.

1.1 Research Background

Language is a communication tool that unites people worldwide. People communicate using the appropriate language usage of each country. It plays an important role in transmitting messages to humans. They use it to express themselves, to communicate with each other, and even to change their minds. Linguistics studies the use of language. According to (Birner, 2013) in relation to the paragraph above, linguistics is a scientific study of language that examines knowledge of sound systems, word structure, sentence structure, and meaning. It means that linguistics discusses how to construct language in a meaningful way in relation to society or even media.

In addition, linguistics means the sounds of language, sentence structure, meaning, words and their components, language change, writing, different dialects, and discourses. The field of linguistics involves not only the nuts and bolts of form but primarily studies both first and second language acquisition (Fasold, 2013). You can say that linguistics is the science that studies language, which includes several approaches such as pragmatics, phonology, morphology, syntax, semantics, sociolinguistics, psycholinguistics, and others.

Regarding the explanation above, pragmatics is one of the studies related to research in the field of linguistics. (Birner, 2013) argues that pragmatics can be defined as the study of language used in context for semantic comparison, which means the study of meaning rather than literal context. In other words, pragmatics can be defined as the study of context-dependent meaning or the study of implicit meaning. When a statement is expressed indirectly, it means that the speaker applies pragmatics in conveying the intended message to the listener indirectly. Pragmatics occurs both orally and in writing, although it often occurs more in speech than in

writing. That is why it is considered a study of implied speech meaning, which examines speech acts, implications, assumptions, and others.

From the explanation above, Speech act is a term used in linguistics to describe statements that have a social or psychological effect on the listener. One type of speech act is the "representative speech act," which involves statements used to express beliefs, knowledge, or views about something. In the context of representation or delegation, representative speech acts can be used to state a decision or action taken by the represented party. For example, a political representative may use a representative speech act to express support for a policy or inform supporters about a decision made by the party they represent.

Representative speech acts can also be used in business or legal situations. For example, a lawyer may use a representative speech act to express their belief in an argument or reason during a court hearing. In all cases, representative speech acts are a way of conveying beliefs or views to others and have a social or psychological effect on the listener.

It is very interesting for the writer to see the phenomenon that someone can speak in front of audiences as motivation. A good motivator is someone who can inspire and encourage others to achieve their goals, overcome obstacles, and reach their full potential. A good motivator is typically a positive, energetic, and empathetic person who can connect with others and understand their needs and aspirations. Moreover, he as motivational speaker and author, said that a good motivator must understand the individual's needs and motivations and encourage them to achieve their true potential (Robbins, 2008). The audiences amaze the style of the one takes to deliver some intended messages in his good speech. In the writer's opinion, this style of speech is a way that must be had by someone who want to be leader in the slighter thing like in a family and a society, or the big leader in Government like in ministry or to be President unexceptionally. From many phenomena appear in the world as the writer sees, the writer wants to analyse Jay Shietty podcast video with Mel Robbins on: If You Struggle with Stress & Anxiety.

Based on the writer's curiosity to the phenomenon, the writer wants to apply representatives in speech act theory (Yule G. , 1996) on Pragmatics Subject to the object as an approach to analyse Jay Shietty podcast video with Mel Robbins on: If

You struggle with stress & Anxiety. This will Change the world! It is important and good for our life motivation because it will contribute to the fact among linguists that podcast is one of the modern forms of communication that allows users to produce and disseminate audio content that can be accessed by listeners around the world through the internet. In this regard, podcast can be considered as part of the language system and an effective medium for communicating and sharing information with others. (Sibarani, 1992) said

"komunikasi selalu dikaitkan dengan bahasa, bahkan sering dianggap bahwa bahasa adalah komunikasi karena pada kenyataannya sistem tanda yang paling principal dalam komunikasi manusia adalah bahasa".

From the statement above, speech act has important role in communication with other included speech. Therefore, in my opinion, study about speech act is a study about language and communication that could be analyzed in Linguistics.

Actually, there are some researches talking about speech act in a speech or text that is related to the writer's research. Nevertheless, there are some differences between the writer's research and the previous research.

The previous research is such as: The first is the research from (Hapsari, 2016) This study discussed the types of speech acts in the "Semesta Mendukung" podcast, namely representative, directive, commissive, expressive, and declarative speech acts. The researcher used a descriptive qualitative method and Searle's speech act analysis to analyze the data. The results showed that the representative speech act was the most frequently used in the podcast.

The second comes from (Hanifa, 2017) This study discussed the types of speech acts in the "Pandji Pragiwaksono" stand-up comedy show, namely representative, directive, commissive, and expressive speech acts. The researcher used a descriptive qualitative method and Austin's speech act analysis to analyze the data. The results showed that the representative and directive speech acts were the most frequently used in the stand-up comedy show.

The third comes from (Hastuti, 2019) This study discussed the types of speech acts in TED Talks podcasts, specifically in Brené Brown's "Power of Vulnerability"

speech. The researcher used a descriptive qualitative method and Searle's speech act analysis to analyze the data. The results showed that the representative and directive speech acts were the most frequently used in the speech.

The last previous research come from (Indriani, 2016) This study discussed the types of speech acts in the "Married by Accident" video blog. The researcher used a descriptive qualitative method and Searle's speech act analysis to analyze the data. The results showed that the directive, representative, and expressive speech acts were the most frequently used in the video blog.

The renewal that the researcher will take from previous research is based on the issues supported by the theory of John Searle, an American philosopher who developed Austin's theory of speech acts, this topic cause Cognitive and Psychological Studies; Stress and anxiety not only affect emotional aspects but also impact cognition and how individuals think. Studying representative speech acts in the context of stress and anxiety can provide insights into how people convey beliefs, knowledge, and views about the stressful and anxious situations they experience.

Language's Influence on Perception: The choice of words and how someone expresses their stress and anxiety through language can influence others' perceptions and reactions. Identifying representative speech acts in communication about stress and anxiety can help understand how this communication affects shared understanding and social responses.

Stigma and Open Communication: Many people are hesitant to talk about stress and anxiety due to stigma or fear of being seen as weak. Studying representative speech acts in this context can help observe how language is used to overcome communication barriers, facilitate open discussions, and reduce stigma related to mental health issues.

In this paper, the writer takes a theory about speech act that is representatives speech act that is representative speech act. Representatives is a kind of illocutionary act that underlines those kinds of speech acts that state what the speaker believes to be the case or not. The representatives can be a statement of

facts, assertions, conclusions, and description. The speaker represents the world as he or she believe it is. In using a representative, the speaker makes words fit the world (or belief). As the writer said that the writer will elaborate and analyze the text of the speech with the speech act theory. Starting with analysing what kinds of representatives as one of speech act classification (Yule G. , 1996), use in that Jay Shietty podcast video with Mel Robbins. Then the writer wants to try to analyse what are the purposes of the representatives used in they talking about. From some previous research above, the writer conclude that Jay Shietty and Mel Robbins does not produce well-performed sentences without purposes and the writer believes that their forms the sentences with some kind of function in their mind.

The result of the analysis, the writer, at best, hopes to contribute to the student of English Literature Department and English Department especially and all student generally, how to apply the theory to the object and through this research, it can uncover the secrets of the Inose attractive person nowadays that is Jay Shietty and Mel Robbins, not only their talking about.

1.2 Research Question

In this digital era, podcast and video have become a significant means of communication, and it is crucial to understand the language and speech acts that are used in these media. Speech act theory is one of the linguistic approaches that can be used to analyse the language and communication in podcast and video. From the statement above, the writer would like to set up the research question as follows:

1. What kinds of representative speech act used in *If You struggle with stress & Anxiety?*
2. What are the purposes of those kinds of representative speech act used in *If You struggle with stress & Anxiety?*

1.3 Research Objectives

To examine and describe the problems above, the author makes several designs so on the problem formulation are that this research can be useful for readers. The research objectives based

- 1) To identify the kinds of representatives' speech act used in *If You struggle with stress & Anxiety*
- 2) To identifies the purposes of the representative's speech act used in *If You struggle with stress & Anxiety*

1.4 Research Significance

This study aims to provide knowledge about pragmatic representative speech acts in podcast video entitled *if you struggle with stress & anxiety*, the following are significant which are explained theoretically and practically:

1. Theoretically, this research is tended to reader that want to know about pragmatic with sub material representative speech act in podcast video. That will be a good comprehension of meaning in understanding language, and to resuscitate the reader about the purpose of speaking, depended on the language that will be analysed by using Yule Theory.
2. Practically, this research can help readers who want to know and gain a deeper understanding of the hidden meanings in the discussions of this podcast, based on my analysis using Yule's theory and supported by relevant expert opinions.

1.5 Definition of Key Terms

To avoid misunderstandings in understanding the contents of this study, the researcher concludes that there are several key words that must be understood, as follows:

1. Pragmatics; a part of linguistics that discusses the use of the language in communication, particularly the relationship between sentences, context, and situations in which they are used.
2. Representative speech act; Refers to a type of speech act in which a speaker expresses beliefs, knowledge, or opinions about a certain topic. It involves making statements that represent the speaker's view or understanding of the world.
3. Podcast video speaking; refers to an audio-visual content format delivered through podcasts. Typically, podcasts are an audio format used to convey information, discuss specific topics, or entertain listeners. However, with the

advancement of technology and digital media platforms, podcasts can also be presented in video form.

