

CHAPTER I

INTRODUCTION

There are five parts to the introduction in chapter one. They are research background, statements of the problem, research objectives, research significances, and previous studies.

1.1 Research Background

Romance is a genre that is liked by many people, the story is simple but has a plot that makes the reader drift into the story supported by characters that complement each other in a story. Radway (1949, p. 134) stated that the general definition of romance is that the relationship between woman and man is the most important element in a literary work to be called the romance genre. Building element for how romance can occur. The object of this research is the novel of *It Ends with Us* by Colleen Hoover, the interesting is that the novel *It Ends with Us* is one of the famous romance novels and most researchers analyze the psychological side of the main character, therefore the reason the researcher analyzes this research because there are no other researchers who have conducted research on this object using the romance formula theory.

There are two standard perspectives that are constantly provided in romance. To become a hero, one must first have superb or exceptional status.

Second, the individual was initially evil until repenting through education (Radway, 2009). This creates a pattern of expectations that implies a reality about the spouse or partner in the women's marriages. Because the majority of readers are women, romance is typically written through the eyes of female characters, both in the first and third person (Shepherd, 2016). Because the narrator is a character in the story, she is not omniscient or omnipresent (present everywhere), her knowledge is restricted to what he sees, hears, or learns. As a result, the story becomes more intimate, subjective, and confessional, similar to a diary or autobiography.

All romance stories have the same elements, such as characters, plot, background, to theme. According to Cawelti (1972, p. 384-385), this is possible since all cultural creations are made up of two types of elements: conventions and inventions. Conventions are aspects that producers and fans of the work are familiar with, such as favored narratives, stereotypical characters, acceptable ideas, customary metaphors, and other language elements. Inventions are aspects that can only be imagined by the author as new elements, whether in characters, concepts, or linguistic forms.

One of the most famous romance novels is written by Colleen Hoover. Colleen Hoover is one of the American novel writers, *It Ends with Us* novel is the best seller novel who has published in 2016. Other Colleen Hoover novels are: *It Starts with Us*, *Ugly Love*, *All Your Perfect*, *Without Merit*, and others. *It Ends with Us* novel telling about a romance story, Lily and Ryle

has a relationship. Lily is the main female character, she is beautiful, charming and very kind. While Ryle is the main male character, he is handsome, loving Lily A lot but he is an arrogant, grumpy, and sometimes he can't handle her action. Besides that, one day Lily meets again with her first love, Atlas. Atlas is the support character who has a true love, he is very kind, understanding and always take care of Lily. A conflict occurred between Lily, Ryle and Atlas. The romantic story at the beginning of the novel has a plot that the similar to the romance formula theory and why this novel makes it a romance genre. Therefore, the researcher made this research.

Formula is what builds why such romantic things can happen. According to Cawelti (1976, p. 6), combining several specific cultural patterns into a more universal story is known as a formula. The key to a successful romance is to find a way to enjoy everything positive in your life, your partner, and even the world.

Therefore the romance genre novel has a narrative structure that is different from other genre novels, Radway (1949, p.134) "formulates a romance narrative structure, namely: a). the heroine social identity destroyed, b). the heroine react antagonistically to the hero. c). the aristocratic male responds ambiguously to the heroine. d). the heroine interprets the hero's behavior as evidence of a purely sexual interest in her. e). the heroine responds to the hero's behavior with anger or coldness. f). the hero retaliates by punishing the heroine. g). the heroine and hero are physically and/or

emotionally separated. h). the hero treats the heroine tenderly. i). the heroine responds warmly to the hero's act of tenderness. j). the heroine reinterprets the hero's ambiguous behavior as the product of previous hurt. k). the hero proposes/openly declares his love for/demonstrates his unwavering commitment to the heroine with a supreme act or tenderness. l). the heroine responds sexually and emotionally. m). the heroine's identity is restored." so according to Radway's ideal romance formula above, the researcher analyzes the ideal romance that presented in the novel *It Ends with Us* by Collleen Hoover.

As according to Debonni (2021), the narrative structure of a work of love that results from the character's experience is known as the "romance formula". So everything that is experienced by a character in a story will build a formula, just like the romance formula that is built by love in a relationship in that story. Romance formula makes the reader imagine deeper about the love depicted in the story. A relationship is usually built on the basis of love which is filled with affection, so a romantic story occurs. According to Cawelti (1976, p. 41), to develop a love relationship, typically between a man and a woman, is romance's structuring action rather than the fact that a female character plays the lead. Therefore in the romance formula, there are men and woman characters, these men and woman have an important role in a story. A relationship is built by the men and woman in a story, both of which create romance. In the characters there are also what are called dynamic characters

and static characters. Apart from men and woman, the plot in a romance story also usually has its own characteristics. Different from the plot in adventure stories, in romance plot stories there is usually a first meeting between the men and woman then a conflict occurs between the two until finally there is an ending to the story.

A formula is something that can provide an image related to morals, culture, even love through the imagination depicted through literary works, Cawelti (1976,p.44) stated: “he has four interrelated ideas involving the dialectic between formula literature and the culture that creates and consumes it: a). By creating an imaginative world that is in line with current interests and attitudes, formula stories validate preexisting interests and attitudes. b). Formulas help to resolve ambiguities and conflicts brought on by conflicting cultural interests or ambivalent attitudes toward specific ideals. c). Formulas provide the audience the chance to carefully regulate their experiences as they explore in their imagination the line between what is allowed and what is forbidden. d). Finally, literary formulas help with the integration of changing moral standards into conventional imaginative frameworks.” with the above interrelated ideas presented by Cawelti in his book entitled “*Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture*” makes it easier for the researcher to analyze the romance formula contained in the novel *It Ends with Us* .

In analyzing the romance formula the researcher uses structuralism, because it is analyze the narration structure, romance plot and also the characters in the novel. According to (Nurgiyantoro, 2010, p. 35), Structural analysis seeks to describe the purpose and interrelationships of the numerous aspects that make up a literary work as a whole. This is done not only by listing the core aspects such as story, characters, setting, and point of view, but also by looking for linkages and interrelationships between the elements. Based on background of the research above, the researcher chooses the object of *It Ends with Us* novel as research to be analyze in detail what formulas are presented to make this novel it becomes a romance genre.

1.2 Statement of Problem

The main problem in this research is related to the romance formula in Colleen Hoover's Novel *It Ends with Us*, Romance formula in a novel is indeed made as a building element with a storyline, setting (place, time and atmosphere), characters, pacing, tone, conflicts and others. With this research, the researcher discuss and analyze more deeply how the romance formula in the novel *It Ends with Us*. Furthermore, based on the research background above, it is formulated to the research questions as follows:

1. How does the romance formula presented in Colleen Hoover's novel *It Ends with Us*?
2. How does the plot construct romance formula in Colleen Hoover novel *It Ends with Us*?

1.3 Research Objective

1. To find out how the romance formula presented in Colleen Hoover's novel *It Ends with Us*.
2. To find out how does the plot construct romance formula in Colleen Hoover *It Ends with Us*.

1.4 Research Significances

Theoretically the important things of this research for the next researchers is to be an inspiration and reference that has the same topic of this research about romance formula. Especially for future researchers who use Janice A. Radway romance formula for the main theory and with the theory of John G. Cawelti as a supporting theory.

Practically the result of this research provided valuable information about the romance formula in *It Ends with Us* Novel by Colleen Hoover to the future researcher. As well as making it easier for future researcher to understand the romance story in the novel *It Ends with Us* .

1.5 Previous Studies

Furthermore, the researcher has read some of the previous research about the romance genres with different objects as supporters of this research. There are some of the previous study related to this topic. The first previous study is the thesis with the title "*The Romance Formula in John Green's The Fault in Our Stars*" by Novindia Nurratnasari, this research also using the romance theory by John G. Cawelti. The researcher analyze

about how the characteristics of the main characters and the romance plot on this research. The result of this research is show that the novel "*The Fault in Our Stars*" by Jhon Green contains elements of romance formula, namely that the love storyline is built up by the men and the woman.

The second previous study is the undergraduate thesis with the title "*Romance formula in To All the Boys I've Loved Before Movie (2018)*" by Nurlaeli, the difference of this research is the object, the researcher using the movie. But, this research also using the romance formula theory by John G. Cawelti. In this research focuses on the two main characters who are lovers finally the romance formula also built in this storyline of the movie.

The third of previous study is the journal philology with the title "*The Romance Formula in Lisa Kleypas Rainshadow*" Road by Nurul Safitri and Ratna Sari Dewi, this research also using the theory of romance formula by John G. Cawelti, The results of this research show that the novel contains elements of the characters and the plot of the romance is built into a romance formula according to the theory by John G Cawelti.

The fourth previous study is the journal entitled "*Romance Formula pada Novel Dasamuka Karya Junaedi Setiyono*" by Zahrotul Muniroh. In this research the researcher uses the theory by Janice A. Radway and the supporting theory by John G. Cawelti. With the result knowing what the narration structure romance that contain in Dasamuka Novel and the relationship of the characters between a men and a woman.

From the previous study above, the researcher finally analysis of romance formula in a different object, namely in one of Colleen Hoover's novel entitled *It Ends with Us*. After reviewing, it turned out that the researcher did not find the same research, there are no other researchers who have conducted research on this object using the romance formula theory, most of the other research analyze the psychological side of the main character. The researcher did this research with the theory of romance formula by Janice a. Radway for the main theory and romance formula by John G. Cawelti for the supporting theory. By knowing how a romance formula can be formed in the story through the ideal romance formula and through structuralism how the romance plot can be constructed.

