CHAPTER I

INTRODUCTION

This chapter presents the introduction of the research, the reasearch questions, the research objective, the significances of research, the clarifications of terms, and the organization of writing, and previous studies.

1.1 Background of the Research

The part of linguistics studies the word "pragmatics" was derived from the Greek word 'pragma' which means 'deed' or 'action'. A pragmatic analysis of language used in movie is to classify how language has functioned in communication between the characters. Pragmatics investigate what meaning that implied by the speaker through their utterance considering with the context. The scope of pragmatics includes: The message being communicated, the participants involved in the message, the knowledge of the world which they share, the deductions to be made from the text on the basis of the context, and the impact of the non-verbal aspect of interaction on meaning.

Pragmatics is the study which is related to meaning communicated by speaker and interpret by the listener (Yule, 1996, p. 3). Pragmatics used to represent the real meaning which unsaid by the speaker in their utterances. Hearer should recognized what is communicated such as the purpose of utterance, the expression, and what actions to do next (example ordering) what they are performing when they speak (Yule, 1996, p. 4). Pragmatics could be a support construction of well communication being with involves communication between people and therefore includes the human element in particular.

Pragmatics analysis in language could be analyse in every object, such as in movie script. Analysis of language used to find out what types of utterances that generally used by the characters in the movie script. Through the characters utterances, pragmatics will find out what people intended meanings, their assumptions, their purpose and the kinds of action which has been classified by the theories of pragmatics.

The used of pragmatics in movie analysis to identify about how language functions as tools of communication between speaker and hearer in the movie dialogue. The characters of the movie commonly do the conversation to compose the storyboard. Each of them used various types of utterance to connect with others characters. The characters of the movie convey the information and storyline based on the script to other characters.

Each character in movie conversation represent different kinds of utterances based on the script. Utterances used to convey specific meaning intentional acts of speaker at time and places, typically involving language. Language is the form of communication in uttering, text, or sign based on a system of symbols. Language consist from the words which used by society with the rules to arrange variation or combination. Language can be mentioned as the main tools in communications. To being connected, the speaker and the hearer should understand each other with the context which being discussed.

Language as tools in social interactions or human communications. Language used to convey information and ideas depend on the intended meaning by the speaker. There are types of utterances such as request, order, claim, deplore, report, declare, vow, commit, praise, and promise. Those type of utterances in pragmatics called as speech act. According to Austin, speech act theory is an action performed when an utterance is produced. In speech act, communication to recognizing the meaning and analyse what the action taken by the speaker (Cutting, 2002, p. 30). Speech act explain about how language used in actual conversation with the speaker intention. The speaker utterance a sentence but attached with a performs action. The speaker shows the certain kinds of intention to the hearer. This study helps us to clear up ambiguous utterance that can bind the way of understanding a conversation.

Beside as interacts people, language can be used as a way to express feeling. That can be as poem, short story, novel, included script. Script is the soul of the movie. Movie script is a script containing dialogue for a movie, or known as screenplay. Movie script is a plan or depiction how movie making going. The

movie script, sometimes defined as the whole of utterances which are written in a piece of paper or more to be spoken by the actors or actress in the movie. Script also controlling all elements in movie such as movements, expressions, intonation, setting of places as best as should be suits with the expectation which build by the movie makers. In daily conversation, to interpreting an utterance, hearer need to obtain the message of speaker utterance, hearer also require to know about the type of utterances. How the speaker talks and how the hearer reacts will be the additional support to making conversational better. In understanding an utterance, hearer needs to interpret what delivered by speaker to determine what will take.

Austin (1962) defined speech act as the action performed in saying something. Speech acts cannot separate from interactions between two persons, speaker and hearer, in time, place, and certain situations. Interactions between seller and buyer, discussions event in lecture room, meeting in office, trial in court etc. Speech act also could be found in dialogue between characters in *Saving Private Ryan* movie.

In find the intended meaning by the speakers, this approach also demand on how the listener can interpret what speakers means. Austin presents three categories of speech acts. Those are locutionary, illocutionary, and perlocutionary acts. Austin categorized the theories based on the function of it. First, concern with relations sense and reference; the act of producing which known as locutionary act. Second, concern with uttering sentence with certain force; focus on the purpose of sentence known as illocutionary act. Third, concern with the response of hearer/effect to the answer known as perlocutionary act (Searle J. R., 1968, p. 406).

Based on the objects that chosen by the writer, founded a lot of illocutionary expressions performed in this movie script. Illocutionary acts concern with uttering sentences with certain purposes. Such as asking, ordering, directing, deploring, command, bets, warning (Searle J. R., 1968, p. 3).

this movie used the types of illocutionary. There are assertive, directives, commissive, expressive, and declarative. The meaning of the sentences determines the certain force of its utterance (Searle J. R., 1968, p. 4).

Another aspect that should be determine by the hearer is how to interpret the meaning what speaker attempt to convey. After a meaning that produced by linguistic expressions based on illocutionary acts theory, those expressions also produced another meaning. One of them is Affective meaning. Affective meaning is a language which can reflect feelings by the speaker which is uttered to the hearer or to something in discuss. Affective communication can be performed with facial expressions, physiological and behavioural responses to the affective states, and natural language (Leech, 1981, p.28).

The object that will be analyzed movie was di directed by Steven Spielberg "*Saving Private Ryan*". This movie which has duration 2 hour 50 minutes. This movie get a great attention and popular acclaim since it released, and it is winner Oscar in Academy Awards, Best Director (1999), Best Sound (1999), Best Film Editing (1999) Best Cinematography (1999) and Best Effects, Sound Effects Editing (1999), Golden Globe as Best Motion Picture – Drama, Best Director – Motion Picture, BAFTA Awards as Best Sound, Best Special Effects. Academy of Science Fiction, Fantasy & Horror Films winner as Best Action/Adventure/Thriller Film (1999). American Cinema Editors for Best Edited Feature Film (1999), Awards Circuit Community Awards as Best Director, Best Cinematography, Best Film Editing, Best Achievement in Sound (1998). Blockbuster Entertainment Awards as Favorite Actor – Drama (1999). BMI Film & TV Awards (1999), etc.

This movie popular and most of netizen discussed about this movie and event movies become inspiration in war genre, *Saving Private Ryan* been trending on teen event kid. *Saving Private Ryan* movie released in December 5, 1998, Jakarta. This Drama/war drama based in WWII event the film opens with the Allied invasion on the Normandy beach on June 6, 1944. Cpt. Miller and members of the 2nd Ranger Battalion fight to secure the beachhead. During the invasion,

two brothers are killed in action. Earlier, the third brother was killed in New Guinea. The mother of the brothers is about to recieve the grave telegrams at the same day. The United States Army Chief of Staff, George C. Marshall, is given an opportunity to alleviate some of her grief when he finds out that there was also a fourth brother, Private James Ryan, who went missing somewhere in France. He sends Cpt. Miller and seven other people from the 2nd Ranger Battalion to go look for him and bring him back to his mother. several aspect of life is found, social, history, friendship, and other aspects. Besides, the characters in *Saving Private Ryan* movie frequently used speech acts of illocutionary acts in their dialogue so that the utterances can be analysed easily. Based all reasons, this movie can provide a good sample which concern with illocutionary acts in society. The writer used qualitative approach in this research. In this research the writer investigate using theory Searle (1976) and Mcmanis (1988).

The movie is used as a tool to convey messages audiovisually to the audience. Furthermore, the movie is a copy of real life so the conversation that occurs in the movie must be clear and understood by the audience. Therefore, the writer examines the directive illocutionary acts in the *Saving Private Ryan* movie. In the object of this study, the writer takes a war type movie. war movies are a movie that involves shooting and killing. Usually in war movies are related to delusion and something that only exists in the mind or imagination. These war not only presented to adults but also all genre. In 1998, these war movies were produced by large companies, one of the movies is the *Saving Private Ryan* movie. This *Saving Private Ryan* movie tells about the conflict between nazi Germany with allied forces Following the Allied invasion of Normandy, two brothers lay dead in the wake of the onslaught. Meanwhile, in New Guinea, a third brother has been killed fighting the Japanese. After the Army General Staff learns that a fourth brother is missing in the French countryside, a rescue mission is ordered to find the young soldier and return him safely home. The mission is mounted by a veteran Ranger Captain commanding a squad of men who have mixed feelings about risking their lives to "Save Private Ryan".

Based on the overview description leading the line, it is clear that the author's topic of choice is the examination of directed illocutionary acts. Steven Spielberg, the film's director, demonstrates a shift in how people view war in *Saving Private Ryan*. Often, when people think about war, they picture horrible, inhumane people killing each other. But in this film, a sacrifice who is compassionate and willing to serve his country and teach people to rely on human rights is portrayed.. Ridley Scott changes the viewer's view of the character of the *Saving Private Ryan* movie character by using speech many characters which contains an invitation, order, prohibition, and so forth. Therefore, this topic is following the authors studied that is about the directive illocutionary act. The directive illocutionary act is an action by the wishes of the speaker. The directive illocutionary act can also be used in changing one's perspective with the aim that the speech partner can take the action the speaker wants. Its accordance with the case of the characters in the *Saving Private Ryan* movie.

The subjects covered in this film are in line with the author's research on the directive illocutionary act. The goal of this study on directive illocutionary acts is to look at an action that a speaker uses in a conversation about a movie to convey their point. In order to determine the meaning inherent in a movie's utterance, the author is interested in looking at a directed illocutionary act. In this manner, the author can investigate the facts for this thesis by using information from a conversation in the film Saving Private Ryan. Based on the background above it can be explained that directive illocutionary acts have the aim to respond to a speech with action. In general,on this action, the speaker will know the answer from the partner. Usually, directive illocutionary acts are found in everyday conversation. However, in a film can also be seen the same thing, because the film is a copy of real life.

1.2. Statement of Problem

Based on the explanation above, the topic of this analysis is to analyze illocutionary acts which showing affective meaning *Saving Private Ryan* movie.

1. What are the types of illocutionary speech acts showing in *Saving Private Ryan* movie?

2. What is the affective meaning reflected in the illocutionary acts used in *Saving Private Ryan* movie?

1.3. Research Purposes

Base on the statement of the problem and formulation of the problem above has purposed to analyze type illocution speech act and the affective meaning. The specific purposes are:

1. To find types of illocutionary acts in *Saving Private Ryan* movie script.

2. To find out the affective meaning of illocutionary acts in *Saving Private Ryan* movie.

1.4. Research Explanation

1. Theoretically

This research is expected to have benefits for readers and can contribute to supporting further research. It is also that this research can help in understanding pragmatic science specifically about illocutionary speech acts and the affective meaning. Besides that, this research can add insight into knowledge about linguistics. Especially for pragmatic knowledge.

2. Practically

This research has benefits that can be used as a source in further research and it is also that this research can help in understanding the illocutionary speech acts in a film. Also, this research can be useful for students in the English literature department to study pragmatics. Further, this research can contribute to supporting knowledge about the analysis of a film.

1.5. Key Term

This study aims to found out the five types of illocutionary acts that contains of affective meaning forms that uttered by the characters in '*Saving Private Ryan* Movie'. The research used pragmatic approach because the characters implied

speech acts of illocutionary acts in their conversation. To answer the first question, the writer using theory of illocutionary acts by Searle to analyze and find out how much type of illocutionary acts that found in utterances by character of 'The Help' movie. There are five types of illocutionary acts namely representatives, directives, commissives, expressives, and declarations. Meanwhile to found out how the writer found out affective meaning implied in the utterances which uttered by the characters in 'The Help' movie, the writer also using the theory of meaning by Leech. the theory of meaning that stated by Leech which divided into 7 types. That are conceptual meaning, connotative meaning, social meaning, affective meaning, reflected meaning, collocative meaning, and thematic meaning. But in this research, the writer only analyze one of them that is affective meaning. The picture 1.1 below shows process scheme of the analysis of the research.

In this research the writer wants to identify the types of illocutionary acts. To analyze the types of illocutionary acts, the writer used the theory that commonly used by a lot of researchers that proposed Searle (1976). The five types of them could be distinctive in this brief explanation).

The first Representatives, which commit the speaker to the truth of the expressed proposition (paradigm cases: asserting, concluding, etc.). The second directives, which are attempts by the speaker to get the addressee to do something (paradigm cases: requesting, questioning). Third is commissives, which commit the speaker to some future course of action that has similar obligation with directives that is changing the world by the words. Fourth is expressives concerns with express of speaker feeling relating which caused by what speakers or hearer does (paradigm cases: thanking, apologizing, welcoming, and congratulating). Fifth is declarations that kind of speech act that could change the world via utterance (paradigm cases: excommunicating, declaring war, christening, firing from employment.

1.6. Previous Study

Some similar studies are related to the illocutionary directive research. Some of the same studies previously contributed greatly to current research related

to the directive illocutionary acts on *Saving Private Ryan* movie. As for some previous related studies are as follows:

The first from Srimulyani (2016) entitled *Illocutionary act in the movie aliens in America*. The study uses a theory about the type of directive illocution from Yule and the theory from Leech in analyzing the function of speech acts of illocution. The object used is the film *Aliens in America.*

The second research about *Directive Speech act in Jack the Giant Slyer (2013)* movie by Neng Nurhamidah Sa'diyah (2017). She's research discusses the type of directive, and response directive speech act based on the theory of Searle and Yule.

From the previous studies above relating to directive illocutionary acts have differences with current research. Seen from the theory and research question used in this research is titled directive illocutionary acts in *Saving Private Ryan* movie. In this analysis the writer discusses three research question, first is what utterance having found in directive illocutionary act, the types of directive illocutionary acts, functions of directive illocutionary acts with the contexts in *Saving Private Ryan* movie based on the theory of Leech, and McManis. Very clear with previous studies that only examine the type and function alone, without involving the context in it. As for the other differences that is the theory and the object used. The object used in this study is the film *Saving Private Ryan* (1998). Also, other differences in previous studies are the absence of context discussion in the first research, there is no context and function research in the second research, also the theories used are different. Therefore, looking at previous research, the writer is interested in examining more closely related to the act of directive illocution in a film. In this study, the writer use the film *Saving Private Ryan* as the object, to find out the directive illocutionary acts that exist in the film. The aim of this research is to find out the types of illocutionary acts that are exist in the film which used by character in the movie. In addition, this research also aim to find out the affective meaning implied in every character utterances.