

TABLE OF CONTENTS

APPROVAL PAGE	ii
LEGALIZATION PAGE.....	iii
DECLARATION OF OWNERSHIP	iv
ABSTRACT.....	v
ABSTRAK.....	vi
PREFACE	vii
ACKNOWLEDGMENT	viii
TABLE OF CONTENTS	x
CHAPTER I: INTRODUCTION	1
A. Research Background	1
B. Statements of Problem	4
C. Research Purposes.....	5
D. Research Significances	5
E. Framework of Thinking	5
F. Organization of Writing.....	7
CHAPTER II: THEORETICAL FOUNDATION.....	9
A. Pragmatics	9
B. Implicature	12
1. Conventional Implicature.....	13
2. Conversational Implicature.....	14
C. Cooperative Principles	19
1. Observance maxims of cooperative principle	20
2. Non observe maxim of principle.....	22
D. Conversation.....	27
E. Context of Situation.....	28
F. Coco The Movie.....	32
G. Movie.....	35
CHAPTER III: RESEARCH METHODOLOGY	37
A. Research Design.....	37
B. Types and Source of Data.....	38
C. Sample of Data.....	38
D. Technique of Collecting Data.....	48

E. Technique of Analysis Data.....	48
F. Place and Times.....	49
BAB IV: ANALYSIS AND DISCUSSION.....	50
A. Types of Conversational Implicature Found in Coco the movie	50
1. Generalized Conversational Implicature	50
2. Particularized Conversational Implicature.....	71
B. Non-observe Maxim of Cooperative Principle	91
1. Flouting maxim of manner	91
2. Flouting maxim of relation	102
3. Flouting maxim of quality.....	105
4. Flouting maxim of quantity	106
5. Opting out maxim of manner	110
6. Opting out maxim of relation	112
7. Violating maxim of relation	113
CHAPTER V: CONCLUSION AND SUGGESTIONS.....	114
A. Conclusion	114
B. Suggestions.....	115
REFERENCES.....	116

