

TABLE OF CONTENTS

APPROVAL PAGE	Error! Bookmark not defined.	i
LEGALIZATION		ii
DECLARATION OF OWNERSHIP		iii
PREFACE		iv
MOTTO		v
ABSTRACT		vi
ABSTRAK		vii
TABLE OF CONTENTS		viii
CHAPTER I		1
1.1 Background of the Research		1
1.2 Statements of the Problem.....		9
1.3 Research Objective.....		10
1.4 Research Significance		10
CHAPTER II.....		11
2.1 Film Studies		11
2.2 Cultural Studies.....		15
2.3 Fashion		18
2.4 Fashion in Film Studies.....		25
2.5 Masculinity.....		31
2.6 The Concept of Masculinity in Popular Culture		34
CHAPTER III		57
3.1 Research Design.....		57
3.1.1 Sample of Data.....		57
3.1.2 Source of Data.....		61
3.1.3 Technique of Collecting Data.		61
3.1.4 Technique of Analyzing Data.		62
CHAPTER IV		66
4.1 The Characterization of the Characters through Characterization through Appearance and Characterization through Dialogue.		66
4.1.1 The Characterization of Cyclist Spectator.		68

4.1.2	The Characterization of Dextro.....	72
4.1.3	The Characterization of Johnny.	75
4.1.4	The Characterization of Red.	79
4.1.5	The Characterization of Gringo.	83
4.1.6	The Characterization of Chino.	86
4.2	<i>The Wild One</i> Film that Construct the Masculinity Concept from Greasers’ Fashion.	91
CHAPTER V.....		107
5.1	Conclusions.	107
5.2	Suggestions.	109
BIBLIOGRAPHY		110

