

## ABSTRACT

### **Rifa Rahimatul Aulia, “PROFESSIONALISM OF TELEVISION REPORTERS (Phenomenological Study of the Experience of Kompas TV Journalists in Reporting on the Kompas Jabar Program)”.**

Working as a television journalist can be very challenging and fulfilling as it provides the opportunity to deliver important information to the public. However, it also presents challenges such as working under pressure, dealing with dangerous situations in the field, and ensuring accuracy in reporting the news. A television journalist is responsible for reporting news and current affairs through the medium of television. They are involved in various aspects of broadcasting news, including research, interviewing, writing, editing. So journalists must instill professionalism in themselves, because the profession of journalism requires many things from within and from outside. Responsibility, seriousness, discipline and personal integrity are moral commitments that are required in addition to expertise.

This study aims to describe the experiences of Kompas TV journalists in covering the news of Kompas Jabar Program and to understand the phenomenological perspective on professionalism in the context of television journalism. This study explores how journalists face challenges, maintain ethics, and interact with the surrounding environment while carrying out their duties.

This research uses a qualitative approach with phenomenological methods to collect data from Kompas TV journalists involved in covering the Kompas Jabar Program. Data was collected through in-depth interviews, participatory observation.

The results showed that the experience of Kompas TV journalists in covering the news of the Kompas Jabar Program is very complex. They face various challenges, such as tight deadlines, difficult field situations, and pressure to provide accurate and balanced news.

Kompas TV journalists have a deep understanding of the importance of integrity, objectivity and ethics in covering the news. They realize that professionalism is the main foundation in creating credible and reliable news reports. In addition, these journalists show awareness of their social responsibility as conveyors of information to the public.

Journalists also face ethical dilemmas, especially in the context of sensitive or controversial coverage. The professionalism of television journalists in this study includes a commitment to delivering accurate and high-quality news, the ability to cope with pressure and challenges, and skills in interacting with sources and the public. They also show dedication in improving the quality of news coverage while maintaining integrity and independence.

**Keywords : Experience, Profesionalism, Journalists**