MEANING OF ICONS, INDEXES AND SYMBOLS ON YOUTUBE VIDEO BEAUTY ADVERTISMENTS OF WARDAH PRODUCTS

AN UNDERGRADUATE THESIS DRAFT

Presented to

State Islamic University of Sunan Gunung Djati in partial fulfilment of the requirements for the degree *Sarjana Humaniora* in English Departement of Adab and Humanities Faculty



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ENGLISH LITERATURE

FACULTY OF ADAB AND HUMANITIES

STATE ISLAMIC UNIVERSITY OF SUNAN GUNUNG DJATI

BANDUNG

2023