

TABLE OF CONTENTS

APPROVAL PAGE	i
LEGALIZATION	iii
DECLARATION OF OWNERSHIP	iv
PREFACE	v
ACKNOWLEDGMENTS	vi
MOTTO	viii
ABSTRACT	ix
ABSTRAK	x
CHAPTER I INTRODUCTION	1
1.1 Background of Problem	1
1.2 Research Problem.....	9
1.3 Research Objective.....	9
1.4 Research Significant.....	9
1.5 Conceptual Framework	10
1.6 Previous Studies	14
1.7 Definition of Key Terms	20
CHAPTER II THEORITICAL REVIEW	22
2.1 Hegemony Based on Antonio Gramsci	22
2.1.1 Concept of Hegemony	25
2.2 Ideology	26
2.2.1 Elements of Ideology	27
2.2.2 Concept of Ideology.....	28
3.2 Film.....	29
3.2.1 Character and Characterization in Film	30
3.3 Sociology Literature	
CHAPTER III RESEARCH METHOD	39
3.1 Research Design	39

3.2 Sources of Data.....	41
3.3 Technique of Collecting Data.....	41
3.4 Technique of Analysis Data.....	
CHAPTER IV FINDINGS AND DISCUSSIONS	45
4.1 Findings	45
4.2 Discussions	49
4.2.1 The Elements of Hegemony Ideology	49
4.2.1.1 The Consciousness	49
4.2.1.2 The Material	56
4.2.1.3 The Solidarity-Identity	61
4.2.1.4 The Freedom	67
4.2.2 The Phases of Hegemony Ideology	73
4.2.2.1 Negative/Economic Phase.....	74
4.2.2.2 Political Phase	78
4.2.2.3 Positive/Hegemonic Phase	85
CHAPTER V CONCLUSION AND SUGGESTIONS.....	92
5.1 Conclusion	92
5.2 Suggestions	93
REFERENCES.....	95

TABLE OF TABLES

Table 1.1 Previous Studies.....	14
Table 4.1 Codes and Meaning.....	46

TABLE OF FIGURE

Figure 1.1 Conceptual Framework.....	13
Figure C1.....	50
Figure C2.....	52
Figure C3.....	53

Figure C4.....	55
Figure M1.....	57
Figure M2.....	58
Figure M3.....	59
Figure M4.....	60
Figure S1.....	62
Figure S2.....	64
Figure S3.....	65
Figure S4.....	66
Figure F1.....	67
Figure F2.....	69
Figure F3.....	71
Figure F4.....	72
Figure N1.....	75
Figure N2.....	76
Figure P1.....	79
Figure P2.....	80
Figure P3.....	82
Figure P4.....	83
Figure P5.....	84
Figure P6.....	84
Figure H1.....	85
Figure H2.....	87
Figure H3.....	88
Figure H4.....	90

