# THE MEANING AND MYTH OF DENOTATIVE AND CONNOTATIVE SIGN IN SHAMPOO ONLINE ADVERTISEMENT

# AN UNDERGRADUATE THESIS DRAFT

Presented to English Study of Adab and Humanities

Faculty in Partial fulfillment of the requirements for the degree of Sarjana Humaniora



By

ICA KHOIRUNNISA

Student ID: 1165030083

#### **ENGLISH LITERATURE**

# ADAB AND HUMANITIES FACULTY

# STATE ISLAMIC UNIVERSITY OF SUNAN GUNUNG DJATI BANDUNG

2020