CHAPTER I

INTRODUCTION

1.1 Background of Research

Both in the movie and in the real life, people usually talk to each other about their ideas or their feelings. When people talk with each other and respond to what other people say to them, it is called Conversation. According to Nordquist (2019), Conversation is an activity to exchange information, both the results of thoughts or feelings between people.

In a conversation, someone sometimes needs to be polite to the other person, especially if the other person is older than him or does not have a close relationship with him. It also applies if the interlocutor has a higher position than him. The way someone respects the other person is called Politeness.

Politeness is a concept studied in Pragmatics, one of the linguistics fields. In the concept of Politeness, we can examine the way a person manifests the politeness aspect in their utterances. We can also find out the factors that caused the person to use this method.

The way of a person manifests the politeness aspect in his speech is called Politeness Strategies. Politeness Strategies is divided into four, two of them are Negative Politeness Strategy and Positive Politeness Strategy. It is called negative politeness when someone respects the other's negative face (the need to be independent and not to be disturbed by others) with respecting and apologizing for interrupting someone's activity or time. Meanwhile, it is called positive politeness when someone indicates positive face (the need to be accepted or welcomed by

others and to know that his wants are shared by others) with showing solidarity. (Brown & Levinson, 1987).

Besides the negative and positive politeness, there are two other politeness strategies that used to maintain balance in protecting the face of each person. Those two strategies are Off-Record and Bald On-Record. Off-Record is a strategy where the speaker says something indirectly. Whereas Bald On-Record is a strategy where the speaker says something directly but sounds impolite. If sorted from the most polite strategy to the most impolite strategy, Off-Record is first, the second is Negative Politeness, the third is Positive Politeness, and the last is Bald On-Record.

This study had been compared to several previous studies. All of them used the Brown and Levinson's Theory of Politeness, but studied different objects and problems. In her thesis titled *A Pragmatic Analysis of Politeness Strategies Reflected in Nanny McPhee Movie*, Hasmi (2013) examined the types of politeness strategies in *Nanny McPhee* Movie and the way politeness strategies are realized in the utterances employed by the main characters in the movie. The results of this research indicated that there are four types of politeness strategies in the movie: Bald-on Record, Positive Politeness, Negative Politeness, and Off-record strategy. In realizing those politeness strategies, the main characters in the movie utilized their own sub-strategies. Among the four strategies, the positive politeness strategy was the most frequently used strategy. The main characters applied the positive politeness strategy since this strategy usually occurs in groups of people who know each other very well. It was also related to the relationship between the main characters and the children.

Khaofia (2014) in her thesis titled *Politeness Strategies in Nicholas Sparks's Novel "A Walk to Remember"* examined the types of politeness strategies used by Mr. Hegbert in the *A Walk to Remember* novel and the way positive politeness strategy and negative politeness strategy are realized in the novel. The results of this research indicated that there are four types of politeness strategies in the movie: Bald-on Record, Positive Politeness, Negative Politeness, and Off-Record strategy.

The use of positive politeness strategy in this novel provides effort to minimize the distance between expressing friendliness and solid interest in the hearer's need to be respected. Meanwhile, the use of negative politeness strategy in this novel has the main focus on assuming that speaker may be imposing and intruding on hearer's space. In other words, speaker attempts to minimize the imposition on hearer or acknowledge hearer's negative face.

Azahrawati (2018) in *Positive and Negative Politeness Strategies in Zootopia Movie Script* examined the way positive politeness and negative politeness strategies used by characters in *Zootopia* Movie Script and the factors that influence the characters to employ positive and negative strategies. The results of this research indicated that the characters use positive politeness to respect and understand Hearer's desire, and the other characters use negative politeness to avoid coercion and to give Hearer freedom of actions. The use of positive politeness strategy by characters in the movie was influenced by the Social Distance factor and the Relative Power factors.

In her thesis titled *Politeness Strategies Used by the Characters in 'Toy Story 4' Movie*, Nur'Imani (2020) examined the types of politeness strategies used in the characters of *Toy Story 4* movie and the factors that influence the use of politeness strategies in the movie. The results of this research indicated that there are four types of politeness strategies in the movie: Bald-on Record, Positive Politeness, Negative Politeness, and Off-Record strategy. The use of politeness strategies in the movie was influenced by the Social Distance factor and the Relative Power factors.

Wartini (2023) in her thesis titled *The Use of Politeness Strategies in OprahWinfrey's 2020 Vision Tour with Lady Gaga as a Guest Star* examined the types of politeness strategies reflected in Oprah Winfrey's 2020 Vision Tour with Lady Gaga as a Guest Star and the factors influenced the choice of politeness strategies in the Vision Tour. The result of this research indicated that there are two types of politeness strategies in the tour: Positive Politeness and Negative Politeness

strategies. The choice of politeness strategies in the tour was influenced by the Social Distance factor and the Relative Power factors.

Meanwhile, this study discusses two problems: the types of politeness strategies in conversations between the students and teachers in *High School* documentary movie and the factors that influence the use of those strategies in the movie. Similar to those previous studies, this study employs Politeness Theory formulated by Penelope Brown and Stephen C. Levinson (1987).

1.2 Statements of the Problem

Based on some reasons that explained above, the researcher studies the particular problems as stated below:

1. What are the type of politeness strategies used by the students and their teachers in *High School* documentary movie?
2. What are the factors that influence the use of politeness strategies in *High School* documentary movie?

1.3 Research Objectives

The purposes of this research are:

1. To determine the type of politeness strategies used by the student and their teachers in *High School* documentary movie.
2. To explain the factors that influence the use of politeness strategies in *High School* documentary movie

1.4 Research Significances

Result of this research is expected to give the benefit, both theoretically and practically.

1. Theoretical Significance

   The findings of this study are expected to be learned by literature or linguistics students for enriching their knowledge about Politeness. This

research also can be a reference for the other researcher who is interested in the same topic.

2. Practical Significance

The findings of this study are expected to be taught by the lecturer for enriching student's knowledge about Politeness.