

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
LEMBAR PERSETUJUAN.....	Error! Bookmark not defined.
LEMBAR PENGESAHAN	Error! Bookmark not defined.
LEMBAR PERNYATAAN	Error! Bookmark not defined.
RIWAYAT HIDUP	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI	ix
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
DAFTAR LAMPIRAN	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
A. Latar Belakang Penelitian	Error! Bookmark not defined.
B. Fokus Penelitian.....	Error! Bookmark not defined.
C. Tujuan Penelitian.....	Error! Bookmark not defined.
D. Manfaat Penelitian.....	Error! Bookmark not defined.
E. Kajian Penelitian yang Relevan	Error! Bookmark not defined.
F. Landasan Pemikiran	Error! Bookmark not defined.
G. Langkah-langkah Penelitian.....	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA	Error! Bookmark not defined.
A. Pola Tabligh.....	Error! Bookmark not defined.
1. Pengertian Pola Tabligh.....	Error! Bookmark not defined.
2. Dasar Hukum Tabligh	Error! Bookmark not defined.
3. Tujuan Tabligh.....	Error! Bookmark not defined.
4. Unsur-unsur Tabligh.....	Error! Bookmark not defined.
B. Da'i Lokal	Error! Bookmark not defined.
1. Pengertian Da'i Lokal	Error! Bookmark not defined.
2. Tugas dan Tanggung Jawab Da'i Lokal	Error! Bookmark not defined.
3. Karakteristik Da'i Ideal.....	Error! Bookmark not defined.
C. Pendekatan Sosial.....	Error! Bookmark not defined.
1. Pengertian Pendekatan Sosial dalam Lingkup Tabligh	Error! Bookmark not defined.

2.	Urgensi Pendekatan Sosial dalam Tabligh	Error! Bookmark not defined.
D.	Pendekatan Budaya dalam Lingkup Tabligh	Error! Bookmark not defined.
1.	Pengertian Pendekatan Budaya dalam Lingkup Tabligh.....	Error! Bookmark not defined.
2.	Urgensi Pendekatan Budaya dalam Ruang lingkup Tabligh	Error! Bookmark not defined.
E.	Kajian Konseptual Teori Difusi Inovasi	Error! Bookmark not defined.
1.	Pengertian Difusi dan Inovasi	Error! Bookmark not defined.
2.	Elemen Difusi Inovasi	Error! Bookmark not defined.
3.	Proses Putusan Inovasi	Error! Bookmark not defined.
4.	Faktor Pendukung Difusi Inovasi	Error! Bookmark not defined.
BAB III HASIL PENELITIAN DAN PEMBAHASAN		Error! Bookmark not defined.
A.	Gambaran Objek Penelitian.....	Error! Bookmark not defined.
1.	Biografi Ustadz Ending Khairuddin....	Error! Bookmark not defined.
2.	Dinamika Tabligh.....	Error! Bookmark not defined.
B.	Hasil Penelitian	Error! Bookmark not defined.
1.	Inovasi	Error! Bookmark not defined.
2.	Media Saluran Penyampaian Inovasi ..	Error! Bookmark not defined.
3.	Jangka Waktu	Error! Bookmark not defined.
4.	Sistem Sosial	Error! Bookmark not defined.
a.	Kesadaran (<i>Awareness</i>)	Error! Bookmark not defined.
b.	Keinginan (<i>Interest</i>)	Error! Bookmark not defined.
c.	Evaluasi (<i>Evaluation</i>).....	Error! Bookmark not defined.
d.	Mencoba (<i>Trial</i>)	Error! Bookmark not defined.
e.	Adopsi (<i>Adoption</i>).....	Error! Bookmark not defined.
C.	Pembahasan Penelitian	Error! Bookmark not defined.
1.	Kesadaran Ustadz Ending terhadap Pola Tabligh melalui Pendekatan Sosial dan Budaya	Error! Bookmark not defined.
2.	Keinginan Ustadz Ending untuk Berinovasi pada Pola Tabligh melalui Pendekatan Sosial dan Budaya.....	Error! Bookmark not defined.

3. Proses Evaluasi yang Dilakukan Ustadz Ending Terhadap Inovasi Pola Tabligh melalui Pendekatan Sosial dan Budaya.....**Error! Bookmark not defined.**
4. Proses Penerapan Pola Tabligh melalui Pendekatan Sosial dan Budaya oleh Ustadz Ending**Error! Bookmark not defined.**
5. Pandangan Masyarakat terhadap Inovasi Pola Tabligh melalui Pendekatan Sosial dan Budaya oleh Ustadz Ending .**Error! Bookmark not defined.**

BAB IV PENUTUP**Error! Bookmark not defined.**

A. Simpulan.....**Error! Bookmark not defined.**

B. Saran.....**Error! Bookmark not defined.**

DAFTAR PUSTAKA**Error! Bookmark not defined.**

LAMPIRAN**Error! Bookmark not defined.**

