

# CHAPTER I

## INTRODUCTION

### 1.1 Research Background

A lot of us, when we were young we always watched animated movies and animated movie always been our favorite films, no matter what the genre is and lots of girls love to watch princess animated movie, which tells the story of a poor girl who lives in a village far from the city and have a dreams of meeting prince and living in the palace also danced in the hall and ended happily. Usually the dream of the girl can be realized in this film, and that is why we as viewers especially as girls dream like the characters in the movies we watch and how happy it would be if it came true. Talking about female characters in a films who can realize her dreams and the way they achieve it is not easy, of course there are many obstacles they have to face and these problems and their struggle that the film usually wants to show.

When girls grow into women, they continue to consume mainstream representations of women in cinema. The female protagonists today's most popular movies are often hopeless boy-crazy or tough, so that is why animated films become our first introduction to feminism, this thing is one of the near infancy to girls, they are fed images of passive princesses in desperate need male savior and are constantly taught that deviating from the acceptable feminine will only cause them trouble also as a young girls the characters in the movie is amuse them and they follow the exploits of the hero from the movie, but honestly many movies that show women strength but this kind of producing movie can be only we count and film production on the other hand produces films with the same storyline.

Here the writer want to show the other side of woman so that is why the writer need to find something more different like an adventure usually

done by man, across the jungle or sea also playing with arrow and horse, We all know well since then all the female leads in animated movies longed to meet the prince and go to the hall to dance, but today female characters in their animated films have a greater desire for more just dancing with the prince in the hall, they want to show that women can do many things more than they usually do such as adventure or catch enemies. Based on Kartono, (1992:10), women can realize her talent and potentials for promoting the special and human existence, although most people assume that women are beautiful or clean white slender. Actually women already look beautiful in themselves.

Then the writer will conduct research on the internet several for animated films, and lots of websites that are found with the same film and explanation like in this three website that writer found there are : Fone, Kidzworld and Bustle however, of the three websites one is different although there are a number of the same films mentioned on other website that is Bustle.

On this website not only explained the film, but it showing the other side of women also telling us the progress in every movie, like the cause and effect of an animated film watched by children and everything that can affect them and their mindset about us will be happy if we live in a big palace, when in fact they can be happy without having to live in a magnificent palace. And finally writer chose the Bustle to become a research media. As I said before, although in this Bustle there are several films that have been mentioned on other websites that make Bustle different is the way to categorize, it categorized by way of the popularity of each film in each of his time. There are 13 movies that mentioned. Website with a title "*The 13 Most Feminist Animated Movies Of All Time, from 'Moana' to 'Coraline'*" wrote by Olivia Truffaut-the Wong in 5 April 2017, as we can see from the title the writer only mention two movies Moana and Coraline, as the title here why Olivia categorized this movies by the popularity in every time but not timeless, as the 13 most feminist animated

movies of all time prove, in this website the writer tell us many things about the reason of the movie can be popular at that time, the writer of the article said that a female protagonist doesn't make a movie feminist- it is the story that really matters, so here the reasercher made a decision not every heroine adventure movie means feminist but they are onlt want to show to all the girls if the only dreaming old tales, they will leave with the time because here is the era is doesn't like an old tales, girls can do anything and they can experience many of adventure. After the writer read the Bustle article, the writer see something that makes writer interest, from all the animated movies that categorized and mention in Bustle there are three animated movies different and interested the writer, although all of the movies mentioned here talking about women and all their struggle also women adventure and of course with happy entding in the end, but the struggle and adventure that happen is really showing the other side of women, there are three movies that showing where here the three characters really don't need male characters although the male character be present but they are only to accompany the female character in her adventure or maybe also to add and complete the story, and the three movies are Mulan, Brave and Moana

This three movies have a unique and different adventure from all the movies that mentioned in bustle web like the writer tell before, it because this three movies is thick with feminist issues and where male characters only for complete their adventure. Actually, here the ending in every heroine adventure movies like another princesses movie, but the different the adventure that experienced with Merida different with Cinderella, this is we called woman can show their another side if they are too can have a dream more that going to the ball and should show their perfection of beauty on the screen, like a wearing a dress, sit and slip the tea with manner and like we know not all woman can be like that, they can't do that if they won't but what Merida show is the natural beauty of woman, it showing a women can

be beautiful as they are, no needed a beautiful gown or put many make up on her face they are beautiful as they are.

Talking about hero and adventure is like something can't be apart John G. Cawelti defines adventure as the story of the hero-individual or group- overcoming obstacles and dangers and accomplishing some important and moral mission or we used to know by male romance because it focuses on male characters, ensure a happy ending, and features a community man. So that is the reason why adventure always connected with hero but often encountered in this adventure genre as male romance, where men become the main characters who can always be relied on and become heroes, look strong and can even save the world even though in fact in this adventure genre women can take that position, the difference is the appearance of heroines in adventure this genre is usually born from a society that sees that women cannot protect and even must be protect. Besides, the strict regulations that limit the movement of women, because in fact not all women are the same. That is why writer want to prove that the role of women is not always anti-hero in this adventure genre even in the film which is the object of this research, it proves that men can also be anti-hero.

Talking about heroine in adventure especially in animated movies so here the writer want to tell about the heroine character in adventure movies, honestly there are many research talking about woman masculinity it is like man side in woman, but here we will talking about the heroine where there is a hero side also in woman like as riding horse and playing with archery where this kind usually man used to do. Long time a go there are many rules that woman can't learning martial arts, riding horse or playing with weapon, actually this heroine is not about a woman with weapon but also here there are many situation where woman have to use the weapon, like before this country free Cut Nyak Din as a representation as a heroine she must hold weapon for keep her city from Holland army another girls like Cut Nyak Dien in Hollywood we known as Charlie's Angel where there are three women as spy with smart brain and mahir bela

diri often put them on dangerous mission and faces bad man like mafia, they should protect themselves, another one is three musketeer, and many more the reason why women should hold the weapon and learning martial art. Even in Greek trust there are goddes like the wiser Athena, actually this kind of rules did since empire periode but many daughter of king learn martial art and weapon to protect themself when in danger situation.

Especially in this era it is a must for women to protect themself, one of the example learning martial art like taekwondo, silat, kungfu and etc. Actually, Heroine here not only about women protect themself or protect people but we can also put people prioritize above himself it is also a heroine, not only they who hold, like R.A Kartini who raise women for education so that they can learning many thing.

This all statement proved that women now can protect themselves well by their power, not only in real life but now many films show women power and for kids educational, film production made the animated version, such as : Pocahontas, Anastasia etc, usually this kind of movie is an adventure genre

Based on the description above, writer is interest in conducting a research entitled “**HEROINE APPEARANCE IN THREE ANIMATED ADVENTURE MOVIES : MOANA, MULAN AND BRAVE**”.

## **1.2 Statement of Problem**

Based on the explanation above, this research discusses heroines appearnce in three animated adventure movies : *Moana, Mulan and Brave*. Therefore, the writer must focus on the following questions :

1. How do the three heroines appear in animated adventure movies ?
2. What are the similarities of heroine characters in adventure ?

## **1.3 Research Purposes**

The research objectivies are expected by writer, as follows :

1. To find out the heroine appearance in heroine adventure animated movies.
2. To comparing resemblance of heroine character in three animated movie, there are Mulan, Brave and Moana.

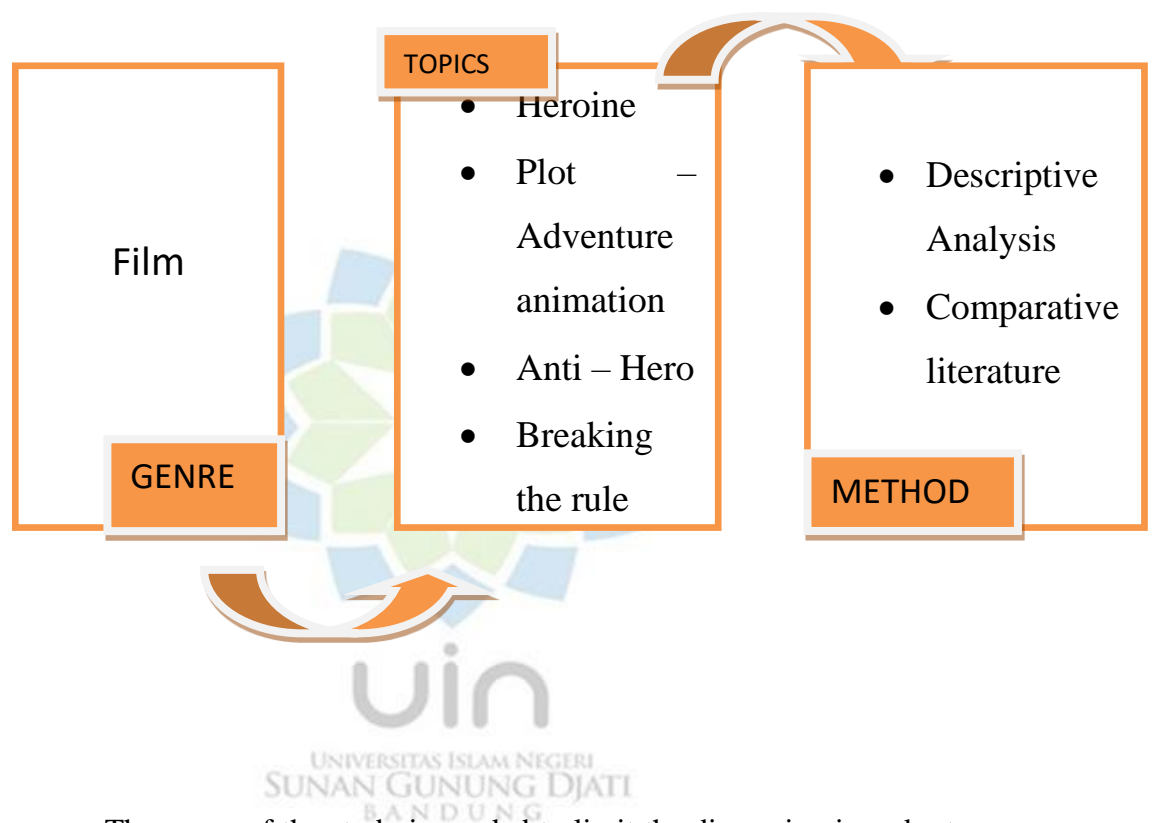
#### **1.4 Research Significant**

Heroine characters in adventure animated movies many of them are born out of a lot of low and bad views about women, where women always look weak and some strict rules are for women and most of them certainly has many differences and similarities, therefore in this discussion the reseracher try to find out what are the similarities and differences in each object that writer took also to know how the heroine appearance.

The writer hopes this research can increase knowledge, insight and thoughts for those who read it. Especially in the theories and research methods used in this study. Thus, the data to be used must have validity authenticity in accordance with the facts. For this reason, the author concretizes the theories and methods needed.

This study is expected to help another reseracher to find the differences heroine adventure animated movie. For the writer, this research can enrich the dealing with literary analysis and also this research will add another reference analysis about literature to the English departement students in States Islamic University of Bandung.

## 1.5 Conceptual Framework



The scope of the study is needed to limit the discussion in order to keep the writer's focus on the purpose of the study. The writer needs to give a border about what kind of topic will be analysed. The main concern of the analysis is to know how the heroine appearance in heroine adventure animated movie. Through the heroine character the writer will be able to compare the similarity in each object used comparative literature method. The research covers some difference source and genre. It will guide the writer to various theory that will use by the writer.

The theories that will be used by the writer to help research are Film by Boggs (2000). Adventure by Cawelti (1976) and Saricks (2009). Hero or Heroine by Saricks (2009).

Then this research is conducted to look how does the heroine appearance in animated movie, also to find out the similarities heroine characters in each object. These topics are a common topic to analysis or research because it clearly has a relationship with literature. However the differences between this research with the other is the writer will compare all the selected object in the end, it can be concluded that this research is literary research.

Furthermore, the advantages in this study are found in the method use, is comparative literature especially the study area which only addresses the major themes of similarity and similarity, the similarity between the three research sources that will be compare.

Literary analysis must use theory, because literature itself uses theory to make literary works. Based on the selected object The object or sources that will be examined in comparative literature research, first Mulan (1998) a film directed by Tony Bancroft and Barry Cook produced by Walt Disney Pictures. Moana (2016) a film directed by Ron Clements and John Musker produced by Walt Disney Animation Studios . Brave (2012) a film directed by Mark Andrews and Brenda Chapman produced by Pixar Animation Studios.

- Film : “The tremendous expense involved in producing motion picture reminds us that film is both industry and art and also employs the compositional elements of the visual art” (Boggs, 2000: 3) it is clearly explains that film is the fastest media influenced many people.
- Adventure : In adventure the plot usually concentrates on a desperate mission. It is always physically dangerous to those



involved and usually has serious solving and often bet with her life the central fantasy of the adventure story is that of the hero-individual or group-overcoming obstacles and dangers and accomplishing some important and moral mission” (Cawelty, 1976: 40) also in response to the life-threatening situations, the mood of many adventure novel is dark, menacing, foreboding. In some, humor lightens the tone ( Saricks, 2009 :16)..

- Heroine : The nature of hero is another hallmark of the adventure genre, he is strong, honorable man, comitted to his assigned mission. Both physical and intellectual skill are required the hero must accomplished his mission, but he must also be able to figure out puzzles along the way. To solve the problem and faces many dangerous the hero must be strong and smart,the hero’s natural leadership ability, combined with intuitive skill at interpreting dangers and discovering solutions, sets him apart from the others on his team (Saricks, 2009 : 18). While the specific characterization of the hero depends on the cultural motifs and themes that are embodied in any specific adventure formula, there are in general two primary ways in which the hero can be characterized : as a superhero with exceptional strength or ability or as “one of us”, a figure marked, at least at the beginning of the story, by flawed abilities and attitudes presumably shared by the audience.
- Anti-hero : A protagonist or notable figure who is conspicuously lacking in heroic qualities (Meriam Webster,2017).
- Breaking the rules : Contravene or disagree about a rules that made in a place.

The story line of adventure is focuses on action, usually a mission and the obstacles also met dangers along the way. This dangerous and physical adventure always placed the hero in life-and-death situations from which he must rescue himself or others. In adventure story line action is distinguishes this genre and the plot usually concentrates on a desperate mission, it is always physically dangerous to those incriminate and usually has serious problems. Also there is generellay one overwhelming obstacle along the way.

In the story of the hero is usually the hero fought alone or have a group that will accompany him on the trip, and the truth is that the friends in the group act as anti-heros, where they can't help anything even to save themselves can't. Like in Moana, Maui is a man that accompany her in her journey but here to find the hook he needs the help of Moana.

## **1.6 Previous study**

The writer hev identified several previous studies that has a similarities, topics, and research methods. This several of previous studies serves to be a reference, which can help the writer to continue writing.

The first previous study come from Nevisia Nindya Pradani (2016) entitled *THE IDEOLOGY IN BRAVE FILM THROUGH REPRESENTATION OF PRINCESS MERIDA*. In this research the writer would like to focus on analysing Merida as a main character in "Brave" film who appeared to have different concept of disney princess using representation theory and ideology concept also this research have same object with the writer object, that is why the writer chose this to a previous study.

The second is *PRINCESS REPRESENTATION IN DISNEY'S MOVIE BRAVE* by Ega Dwi Rakhmawati (2015). The topic of this thesis is the same with the tittle. In this research the writer only focus on analyzing the characteristic, appearance and habits of the main character princess

Merida, here the writer use character and characterization theory by Boggs and representation theory by Stuart Hall.

The third is *THE COMPARATIVE STUDY OF WOMAN REPRESENTATION ON MAIN CHARACTER IN SNOW WHITE AND SEVEN DWARFS IN 1937 BY TED SEARS AND SNOW WHITE AND THE HUNTSMAN IN 2012 BY EVAN DAUGHTERY* by Nur Halifah (2015). In previous study the writer analysis on women representation in two movies, Snow White. This study compare roles women representation 1937 and 2012 based on their representation through the main character in these movies.

