CHAPTER I

INTRODUCTION

This chapter presents a general description of the research. It consists of research background, research question, research objective, research significances, definition of key term and organization of paper.

1.1 Research Background

An interview is one of the most popular entertainment programs for the audience because the interview usually invites many famous artists. Many people are interested in watching interviews broadcast on television because with this program viewers can find crucial information or the latest information from their favorite artists, especially fans of these artists. Usually, the organizers of the event will invite artists who are currently being talked about in the community. There is one interview program that is very popular among various groups of people, entitled "The Tonight Show". At this event, the organizers of the event will present topics that are currently being discussed and also invite people who are currently viral in it to be guest stars at the event.

On "The Tonight Show", there are several episodes that review about the popular series, namely Stranger Things. At that time, this series was being widely discussed among both domestic and foreign fans due to the appearance of the latest season of this series or better known as season 4 vol 2 which had just aired on

Netflix. Tonight Show hosted by Jimmy Fallon discusses the new season of Stranger Things with the series' main cast. One of the cast member invited to "The Tonight Show" is Millie Bobby Brown as Eleven. In this episode, Jimmy Fallon as a host talks about the impressions of messages or stories from the cast regarding the latest season of this series.

As has been said in the previous paragraph that the object used in this study is the interview event, interviews are part of the communication process between humans. Interviews can be conducted by two or more people. Two or more people involved in an interview process must have their respective roles, including one participant who acts as the questioner, and another participant. Interviews are able to produce a lot of important information, are flexible, adapted to individual situations, and are widely used when there are no longer adequate methods if the interview itself is well structured. Interviews are a good way to obtain information through social interactions between the research and the object. The choice of words used in each sentence structure also needs to be considered during the interview process, it is feared that if the questioner is not careful in choosing the words used, it will cause uncomfortable feelings for the interlocutor because it may seems like they are being interrogated instead of interviewed. Deixis is very important to analyze because with deixis we can understand the contexts contained in the conversation. As Yule said, with deixis we can understand the contexts contained in the conversation, either from a temporal or spatial context. The misinterpretation of word choice is related to deixis and is also the reason why deixis must be analyzed. Related to misunderstanding, for example misinterpretation when the

listener or audience does not understand what the speaker means. Then if that happens, there will be a misunderstanding between the audience and the speaker and finally the communication does not run smoothly. Therefore, in communicating we need to know the knowledge of language procedures so as to create a good communication process between speakers and listeners. Knowledge of it is called deixis which is included in pragmatics.

Deixis is a part of pragmatic science that studies references based on context. Deixis can also be pointing the only clear way in which the relationship between language and context. Deixis is concerned with the way language encodes or grammaticalizes the characteristics of the speech context of speech events, and thus also concerns the ways in which the interpretation of speech depends on the analysis of the context of the speech. Although it looks easy, it turns out that deixis analysis is not as simple as it seems. This deixis is made to help the reader by showing the important meaning of the speech of the writer or speaker. Therefore, learning the deixis is important because we can understand the important meaning conveyed by the narrative or the author. Not infrequently we find several readers who read a text to get the true meaning of a word or phrase because some words in a language cannot be seen directly.

Levinson (1983: 54) also said that there are five types of deixis they are personal deixis, temporal deixis, spatial deixis, discourse deixis and social deixis. Personal deixis is used to refer to people, either the first person, the second person, or even the third person that the speaker wants to refer to. Temporal deixis is an expression that shows the time specified in the expression. Spatial deixis is to

indicate the location relative to the speaker's location. Discourse deixis is related to the use of expressions in an utterance that refers to a discourse in the utterance. Social deixis is related to socio-cultural aspects in a society that can lead to actions of courtesy and language manners between people. In addition to the types of deixis, in deixis, there are also references.

According to Yule (2006: 131), there are two types of reference deixis that are commonly used in everyday sentences, namely anaphora, and cataphora. Anaphora is an expression used to interpret something that is in another expression in that context. This anaphoric reference refers back to the previous text to interpret the reader. Meanwhile, cataphora is a reference that has not been introduced and is defined or mentioned in the sentence. A cataphora reference is a pointing expression that links forward with the reference in the text that follows it.

Therefore, this research intended to find out about the deixis used in Jimmy Fallon's interview video with the Stranger Things' cast. In this interview video, the researcher finds that many utterances are included in the deixis because the utterance contains the indication of something such as time, place, and person. From this research, it will be known the types and references of deixis used in Jimmy Fallon's interview video.

There are several previous studies that supported this research. The first previous study that supported this research is "Deictic Expression on Covid-19 News in The Jakarta Post" written by Rafika Rahim (2020). This study is chosen as the previous research because it has the same topic, which focuses on deixis expression. The focus of the problem of this research is about the deixis used that

contained in the Jakarta Post about Covid-19 news. The researcher successfully analyzed 146 data of deixis expression contained in The Jakarta Post news about Covid-19. Based on the analysis, personal deixis is the first dominant speech used in these news. After that, temporal deixis is the second dominant, and discourse deixis and social deixis is the third dominant, while spatial deixis the last dominant that found in these news.

The second previous study that supported this research is "Deictic Interpretation of Jokowi's Utterances in 'Al Jazeera English News'" written by Rizkia Faninda Pane (2018). This study is chosen as the previous research because it has the same topic, which focuses on deixis expression. The focus of the problem of this research is about the deixis used that contained in Jokowi's utterances in Al Jazeera English News. The author of this research successfully analyzed 183 data of deixis expression contained in Jokowi's utterances in Al Jazeera English News. Based on the analysis, personal deixis is the first dominant speech used in these news. After that, spatial deixis is the second dominant, and temporal deixis is the third dominant.

The last previous study that supported this research is "Social Deixis analysis in the final interview with The Obamas" written by Erfina Nuryusticia (2021). This study is chosen as the previous research because it has the same topic, which focuses on deixis expression. The focus of the problem of this research is about the social deixis used that contained in the final interview with the Obamas dialogue. The author of this research successfully analyzed 36 data of social deixis expression contained in the final interview with The Obamas dialogue. Based on

the analysis, relational social deixis is the dominant speech used in this interview.

The three previous studies above, of course, have similarities with this research, which are all of them discussing the types of deixis that are contained in their research. Discusses the five types of deixis expressed by Levinson (1983). Meanwhile, the gap between this research and the three previous studies lies in the object and research of the problem. In addition to researching the types of deixis that are contained in this research, the researcher also examines what references deixis are used in the objects used in this research. The research of problems used in previous studies has not been much researched about references deixis. The researcher of this research chose "The Tonight Show Starring with Jimmy Fallon" interview videos as the object of research. The researcher of this research also choose video interview as the object of research because an interview includes interactions and information that exists in real life without any settings. In the process of the interview, the speaker asks a question to the resource person, then the resource person answers the question properly and honestly. The interview contains a conversation about events that are happening around us and are often closely related to existing deixis, which of course cannot be avoided in the process of daily communication.

1.2 Research Problem

Based on the background of problem can be formulated into the research questions as follows:

1. What types of deixis are used in the interview video "The Tonight Show

Starring Jimmy Fallon" with Stranger Things' cast?

2. How references of deixis are used in the interview video "The Tonight Show Starring Jimmy Fallon" with Stranger Things' cast?

1.3 Research Objective

Based on the formulation of the research question above, the researcher is intended:

1. To analyze the types of deixis that are used on interview video "The Tonight Show Starring Jimmy Fallon" with Stranger Things' cast.

2. To find out the references of deixis that are used on interview video "The Tonight Show Starring Jimmy Fallon" with Stranger Things' cast.

1.4 Research Significances

The significance of research is a written statement that explains why the research was needed. It's a justification of the importance of impact it has on the research field, it's contribution to new knowledge and how others will benefit from it.

Theoretically, there are some advantages to some parties as follows:

1. The use of this theory makes researchers gain a lot of new knowledge and experiences, which means that researchers can develop their research.

2. It is expected that the result of this research could enrich the knowledge in pragmatic analysis in terms of deixis.

Practically, there are some advantages to some parties as follows:

1. To English Literature students, the result of this research is expected to facilitate them to gain a better understanding related to deixis.

2. To lecturers, the results of this research is expected can help broaden readers' insights about deixis in the field of pragmatics and also contribute valuable data about deixis for pragmatics research especially deixis in the future.

3. To other researchers, this research is expected to provide reference and evidence to guide them to conduct further research which is related to pragmatic analysis especially in term of deixis and also the result of this research can be the reference to be more creative in teaching including the method, the activities, and the way to communicate to others.

1.5 Definition of Key Term

The definition of a term is a statement expressing the essential nature of something that enables a common understanding of key terms within an improvement. a word that serves as a key, as to the meaning of another word, a sentence, passage, or the like. In order to clarify the key terms used in this research, some definitions are put forward:

1. Pragmatics :

The study about meaning which communicated by a speakers and interpreted by a listener or reader.

2. Deixis :

   Deixis is a pragmatics phenomenon that refers to something by using language, interpreted only by according to the meaning that the speaker referred to and influenced by the context in a speech event, person, whether a place, and time.

3. Reference:

   Reference is the relation between a part of an utterance and an individual or set of individuals that it identified.

4. Interview :

   An interview is a speech event that essentially structured conversation consists of participants who have a role. One of them is a participant who asks questions (interviewer), and the other participant answers the questions (interviewee).

5. The Tonight Show of Jimmy Fallon :

   The Tonight Show is a midnight talk show broadcast on one of the United States TV channels, namely NBC (National Broadcasting Company).

6. Stranger Things :

   This series is produced by The Duffer Brothers. This series is made in

the United States and is a science fiction, fantasy, horror, and mystery genre. Set in the 1980s, in the fictional town of Hawkins, Indiana. This series is about the existence of a child experiment facility led by the United States government.