

ABSTRACT

Luthfiyanti, Witri., 2023. The Use of Vlogging as A Learning Strategy to Improve EFL Student's Speaking Skills. A paper. English Education Study Program, Faculty of *Tarbiyah* and Teacher Training, State Islamic University of Sunan Gunung Djati Bandung.

Speaking ability is an essential factor in the field of English language skills for students. Scott Thornbury (2006) claimed that speaking is a social element in which people engage by expressing their thoughts, emotions, attitudes, and opinions. However, most students have some problems with their speaking ability. They are ashamed, unmotivated, and unconfident when they speak English. A practical strategy to address this issue is to employ a learning strategy involving engaging video blogs, also known as vlogs.

In addition, this study aimed to explore 1) the implementation of Vlogging Assignments as a Learning Strategy to Improve EFL Students' Speaking Skills. 2) how students respond to Vlogging Assignments as a Learning Strategy to Improve EFL Students' Speaking Skills.

This study employed a qualitative methodology, specifically utilizing the project-based learning technique. The research data was collected by observation and the use of questionnaires. Sixth-grade students from an Elementary School in Bandung were selected as research participants. Furthermore, five students were chosen as participants for comment and were given questionnaires to analyze how vlogs can enhance their speaking abilities.

Based on the findings, implementing a Vlogging Assignment as a Learning Strategy to Improve EFL Students' Speaking Skills may be divided into four stages—brainstorming, articulating, evaluating, and uploading.

In conclusion, vlogs can improve not only their speaking skills but also their motivation and confidence, as well as their creativity in learning speaking English.

Keywords: *Vlogging, Speaking Skills, Learning Strategy.*