

CHAPTER I

INTRODUCTION

This chapter presents several explanations. Namely, the background of the research which consists of the research background, problem formulation, research objectives, research significance, and definition of key terms.

A. Background of Research

Language is inseparable from human life and is a basic tool in society. It is used to communicate because they live in a community environment. Everyone uses language when interacting and communicating with others, both in oral and written form. So, there is a special study that discusses language, that is pragmatics.

Pragmatics, a branch of linguistics, is about the meaning of speech that investigates how language significantly affects human speech. In conversation, people often use indirect speech, which can convey a different meaning than the sentence spoken. In other words, pragmatics delves into the interpretation of the relationship between the speaker and the audience within a given context. Pragmatics encompasses various subfields, including deixis and distance, reference and inference, presumption and supposition, politeness and interaction, and speech acts and events, among others. However, the present investigation solely concentrates on speech acts.

The theory of speech acts is a component of pragmatics that concerns the utilization of language by the context. It is also a study of language that scrutinizes the objective of an utterance. Therefore, speech acts do not only depict words, but they also endeavor to impart the purpose and function of the speaker's discourse to the audience. However, there are still instances of miscommunication between the speaker and the audience

in daily life. This issue can be mitigated through the study of speech acts. Understanding the meaning of an utterance prevents miscommunication. This is why researchers are interested in exploring illocutionary speech acts.

(Searle, 1976) built upon Austin's ideas and developed his thoughts into a book entitled *"Speech Act, and Essay in the Philosophy of Language,"* which categorizes speech acts into three types: locutionary act, which is the act of uttering or stating something (the act of saying something) and is used by the speaker to inform without any specific intention. Illocutionary act is an act contained within a speech or has a specific intention or can also be said to expect a reaction from the speaking partner (the act of doing something), Searle also further develops illocutionary acts into five, namely: assertive, commissive, directive, expressive, and declarative. Perlocutionary act is a speech act used to influence the speaking partner to do what the speaker wants (an act of affecting someone).

Based on the three speech acts above, this study limits the discussion to illocutionary acts. Illocutionary acts are an important part of speech because illocutionary acts are central to communication. Seeing the importance of speech, this study takes the main topic of illocutionary acts in Anies Baswedan's speech on the TEDx C40Cities YouTube channel. Anies Baswedan was the Governor of DKI Jakarta in 2017, he served as the number 1 person in Jakarta for 5 years and ended the position of Governor of Jakarta in 2022. Surya Paloh the successor of the Nasdem party announced Anies Baswedan as a candidate for President of Indonesia in 2024. He is also known as one of Indonesia's academics, social activists, and politicians.

About TEDx C40Cities, reporting from the UrbanShift website, C40Cities is a network of nearly 100 of the world's major mayors, representing 700 million people, and roughly a quarter of the world's economy. With collaboration and innovation, C40 city leaders are

committed to realizing a future where everyone can thrive help the world limit global warming to 1.5°C, and build healthy, equitable, and resilient communities.

Recently, the governor of DKI Jakarta province, Anies Baswedan, together with the governor of Tokyo, Yuriko Koike, were elected as members of the C40Cities steering committee (Vice-chairman) which was set in London, England on Friday, December 4, 2020. Both were elected to serve as vice chairmen of the C40 steering committee which in the future is authorized to provide strategic direction for the global network of 97 cities. According to a C40Cities statement, Anies Baswedan in this case, played an important role in supporting the city of Jakarta by launching a partnership program to realize clean air, one of which is an ambitious project to tackle the capital's air pollution and promote public awareness of the impact of air pollution on health.

The Jakarta Provincial Government has also worked with C40 to expand the BRT and transportation network (E-Bus) throughout Jakarta, waste reduction, and environmental management that contribute to controlling the impact of climate change. This was evidenced in 2021 when Jakarta won first place in the Sustainable Transport Award (STA), which is an annual international award event that appreciates cities that have implemented innovations in sustainable transportation systems.

Meanwhile, this was also conveyed at the YouTube channel TEDxTalks conference, a conference event created by the TED organization that aims to provide new ideas, experiences, and even perspectives by inviting speakers from all over the world in oral form. There are many topics covered by TED Talks, ranging from science, and business, to global issues in more than 100 languages. Currently, TED has a collection of more than 3,000 videos filled with various speakers, ranging from politicians, actors, and scientists to comedians. In addition, TED Talks also present a video or short presentation utilizing technology,

entertainment, and modern design and are published on the YouTube platform.

The TED Countdown Summit is a global initiative committed to accelerating solutions to the climate crisis. It will bring together 700 leaders to highlight real-world solutions at a scale and build an inclusive and sustainable future. One of the videos from the Countdown TED talk on public transportation which is part of the C40 campaign was delivered by Anies Baswedan, an Indonesian academic, activist, and politician who is currently the Governor of Jakarta since 2017 and is also currently the vice chair of sustainable mobility C40 cities.

Research on illocutionary speech acts is not the first time done, similar research has also been conducted. they are as follows:

First, the research by Ajrina Al Mar'atus and Trisnendri Syahrizal (2021) entitled "The Analysis Illocutionary Acts of Ustadz Hanan Attaki, Lc on Video Ust. Hanan Attaki Youtube Channel". in this study, analyzing the types of illocutionary speech acts and identifying speech acts spoken by Hanan Attaki on Youtube. These speech acts are representative, directive, commissive, expressive, and declarative, each of which conveys a different meaning. it can be concluded that the most illocutionary acts found in Hanan Attaki's speech are representative. This is to the theory that illocutionary speech acts as religious speech that contains factual matters expressed by religious leaders. (Sholihah & Syahrizal, 2021)

Second, the research by Eriva Adelia (2021) entitled "Directive Illocutionary Acts in Emma Watson's Speech: Gender Equality". The purpose of this research is to find out what types of directive speech acts and illocutionary functions are used in the speech video delivered by Emma Watson on "Gender Equality". The author analyzes the datum by using the theory of speech acts according to John Searle. In the result of this research, the author can analyze 38 data which are included in the type of directive speech acts and also in the illocutionary function.

Third, the research by Dila Fadilla Helsani (2021) entitled "Directive Illocutionary Act in Zakir Naik's Lecture in Ramadhan 2020" this study aims to determine the types of directive illocutionary acts and strategies of illocutionary directive illocutionary acts used in Zakir Naik's lectures in Ramadhan 2020. The result of the datum analysis is that researchers found 49 utterances containing directive illocutionary acts. There are three types of directive illocutionary acts found, that is, 13 command utterances, 19 request utterances, and 17 suggestion utterances were found.

The distinction between this research and the last previous research is some previous studies only focused on one type of illocution, while this study discusses all types of illocutionary in general. In addition, the object of research is also different, the first previous study examined Ustadz Hanan Attaki's speech while this study focuses on illocutionary speech acts contained in Anies Baswedan's speech. Therefore, the study focuses on analysis with the title *Illocutionary Acts in Anies Baswedan's speech (As Jakarta Governor) entitled "Governments, Make Public Transport Equitable."*

B. Statement of Problem

Speech acts are generally used to find out certain information, characterized by the presence of speakers and speech partners, with one subject of speech in a certain time, place, and situation. This study focuses on finding out the types and functions of illocutionary speech acts found in Anies Baswedan's speech at the 2021 TEDx C40Cities YouTube channel by using Searle's theory. The question formulation is as follows:

1. What are the types of illocutionary acts found in Anies Baswedan's speech at the 2021 TEDx C40Cities?
2. What are the functions of illocutionary acts in Anies Baswedan's speech at the 2021 TEDx C40Cities?

C. Research Purposes

Based on the formulation of the research question above, the researcher is intended:

1. To find out the types of illocutionary acts performed in Anies Baswedan's speech at the 2021 TEDx C40Cities.
2. To analyze and describe the function of illocutionary acts in Anies Baswedan's speech at the 2021 TEDx C40Cities.

D. Research Significances

There are two significances of the research; there are theoretical significance and practical significance. The explanation is as follows:

1. Theoretically

The results of this study are intended to contribute to pragmatic studies, especially to the discussion of illocutionary acts. This research also provides data related to illocutionary acts and can provide information for linguistic research related to illocutionary speech acts.

2. Practically

1. The researcher understands more about the illocutionary acts that underlie natural speech.
2. For Students of the English Department, add information and analyze speech with illocutionary acts.
3. For future researchers, this research can be used as a reference for students who want to do the same research.

E. Definition of Key Terms

To clarify the key terms used in this study, some definitions are put forward:

a. Pragmatics

Pragmatic studies are concerned with the meaning and role of utterances interpreted by the audiences or readers (Yule, 1996) According to (Thomas, 1995), pragmatics connects two tendencies, such as the meaning of the speaker and the pragmatic interpretation of the utterance, the point is how an audience interprets the utterance of the speaker, and the audiences and the speaker must be fully involved in a conversation. Furthermore, (Leech, 1983), states that pragmatics can be usefully defined as the study of how utterances have meaning in situations.

b. Speech Act

A linguistic phenomenon that involves speech and social interaction is used in the term speech acts. (J. L. AUSTIN, 1962), stated in his book that people use language not only to say something but also to do something. This means that speech acts are a medium for people who have language more than just to speak not only to express what speakers say but also to speak to achieve certain goals. According to (Searle, 1976) language is the performance of speech acts, such as requests, comments, statements, and others. (Yule, G., & Widdowson, 1996) argued that speech is the production of an utterance determined by the speaker's purpose in using language, for example, in apologizing and informing.

c. Illocutionary Act

The illocutionary act of an utterance is an expression of illocutionary meaning, namely what is "done" in an utterance. The illocutionary act is performed via the communicative force of an utterance, such as promising, apologizing, or offering (Yule, G., & Widdowson, 1996). illocutionary acts as a form of speech that has a function to provide information or orders. Through this action,

the speaker conveys a message that encourages the audience to act by the message.

d. Anies Baswedan

Anies Baswedan is an Indonesian academic, social activist, and politician. On October 16, 2017, he and Sandiaga Uno were inaugurated as Governor and Deputy Governor of DKI Jakarta. However, Anies Baswedan's leadership as governor of Jakarta ended on October 16, 2022. Anies Baswedan's achievements are very important as a form of accountability while leading DKI Jakarta. The works of Anies Baswedan administration include the construction of infiltration wells, the Jakarta International Stadium (JIS), the organization of Formula E policies related to reclamation, and many more.

e. TEDx

A worldwide events organization, keen to spread great ideas to communities, organizations, and individuals through events which are held by TED.

