CHAPTER III

RESEARCH METHOD

This section pertains to research methodology. Research methodology is a structured approach to acquiring information for a particular objective. It includes research design, the source of data, the sample of data, the technique of collecting data, the technique of analyzing data, and the organization of writing.

A. Research Design

Research design is a plan made to answer research questions validly, objectively, and accurately. In addition, the research design is also a plan for collecting and analyzing data. According to (C.R. Kothari, 2004), research design is a strong foundation in research, so it has a great influence on the results achieved. Therefore, it must be carefully thought out so that the research purpose is achieved.

This study uses a qualitative research design. Qualitative research is more concerned with the process of analysis than the product or result. Some statements put forward by (Creswell, J. W., & Poth, 2007) states that the research conducted is qualitative research by collecting extensive datum in the field of linguistics and detailed datum analysis based on information in the form of text and also topics that need to be explored.

This study tries to describe and analyze it by using Searle's theory of speech acts. To support the method, this study uses pragmatics because the purpose is to find out the types of illocutionary speech acts performed in the speech and the functions contained in the speech itself. The main objective of this research is to identify and analyze the types and functions of illocutionary speech acts as a whole in Anies Baswedan's speech on the TEDx C40Cities Channel in 2021.

B. Source of Data

The source of data in this study is a speech delivered by Anies Baswedan entitled Jakarta's Governor: "Governments, make public transport equitable" | Anies Baswedan's | TEDxC40Cities, which was released on December 10, 2021, on his TEDx Talks verified YouTube account, *https://youtu.be/ol0XDXtUizs*. The video reached 7,348 views and had 113 Comments, most of which were proud of his speech.

C. Sample of Data

The sample of data in this study uses transcripts taken from Anies Baswedan's speech. Based on the types and functions of illocutionary acts contained in Anies Baswedan's speech are as follows:

a. Types of illocutionary acts performed in Anies Baswedan's speech at the 2021 TEDx C40Cities.

In this section, this study explains the types of illocutionary speech acts in Anies Baswedan's speech in 2021 entitled "Governments, make public transport equitable" Using Searle's theory (1979), which classifies the types of illocutionary speech acts into 5 types. That is, assertive, directive, commissive, expressive, and declarative.

The data analysis of the types of illocutionary acts is presented as follows:

1. Assertive

This illocutionary is certain to the reality and expresses the truth about something.

Datum 2

> " *I believe that the best way to understand a city is using its public transportation system.* " (Baswedan; 0:18- 0:24)

Based on the datum above, Anies Baswedan advised the public that the best way to understand a city is to use the public transportation system. The utterances mentioned contain illocutionary acts and this is included in the assertive type because the speaker's speech attitude is confident. Anies Baswedan expresses his belief through the statement "I believe" and the underlined words, "The best way to understand a city, using public transportation system." are an indication of assertive emphasis that Anies Baswedan's to start a conversation by stating something with the speaker's confident attitude towards what is said that Indeed, understanding a city's public transportation system can provide valuable insights into its culture, infrastructure, society, and overall way of life. Public transportation reflects a city's efficiency, connectivity, urban planning, and sustainability efforts.

2. **Directive**

Directives are utterances that try to get the speech partner to do something. This utterance is an attempt by a speaker to make the speech partner take action.

Datum 42

> *"So, <u>let's spread</u> this important message and most importantly <u>let's work together</u> and <u>let's get things done</u>." (Baswedan, 7:55-7:59)*

Based on the datum above, Anies Baswedan told his audiences to jointly spread an important message and work together. The speech contains a type of directive illocutionary act because the speech aims to produce an effect in the form of actions taken by speech partners, this is reinforced through the word "let's" which expresses Anies Baswedan's attitude towards the actions that speech partners want to take and spreading important messages and working together are critical steps in creating positive change and achieving our goals. Whether by tackling

climate change, promoting sustainability, improving public services, or advocating for social causes, collective efforts can make a significant impact.

3. **Commissive**

Commissive is that binds the speaker to carry out what is mentioned in his speech. This type of speech act also functions to encourage the speaker to do something.

Datum 10

> *"One, making sure that everyone can access the public transport within 500 meters of wherever they are." (Baswedan, 1:49-1:56)*

Based on the datum above, Anies Baswedan told his audiences that he would ensure that people can access public transportation within 500 meters of where they are. The utterance shows the type of commissive speech act. A commissive speech act is a speech act that expresses the speaker's intention to do something in the future. Through the underlined word "making sure that everyone can access the public transport" In the future, Anies Baswedan's idea is to make public transportation accessible to all residents, creating a more connected and equitable city and making public transport accessible within 500 meters of where residents live is a transformative initiative that can create a more connected, sustainable and inclusive city environment. By prioritizing and investing in public transport accessibility, cities can create more livable and vibrant communities for their residents.

4. **Expressive**

An expressive speech act is intended by the speaker so that his utterance is interpreted as an evaluation of the thing mentioned in his speech.

Datum 1

Greeting from Jakarta."(Baswedan, 0:16-1:17)

Based on the datum above, The type of speech act used in the speech is expressive. This speech was expressed for the first time by Anies Baswedan, who greeted the audience at the event. This speech act expresses something that is felt by the speaker. The expressive speech act in this speech is reinforced through the word "greeting" which is meant to express his joy in greeting the audience.

5. **Declarative**

The declarative defines the characteristics of the successful performance of one of its members and brings some alternatives in status or condition based on the fact that the declaration is successfully performed.

Datum 23

" *We created the hubs and points of connections between the microbuses, the larger bus rapid transit buses, the newly built MRT, the light rail transit also the commuter train which is operated by the central government.* " *(Baswedan, 4:26-4:45)*

Based on the datum above, Anies Baswedan told his audience that he would create a relationship and connection point between microbus, larger bus rapid transit, etc. that will be operated by the central government. The speech act is a type of declarative speech act. Declarative is defining the characteristics of the successful performance of one of its members and bringing some alternatives in status or condition based on the fact that the declaration is successful. This type of declarative speech act is reinforced

through the word "created" which means that Anies Baswedan will create a new thing in the form of relationships and connection points. By investing in hubs and connection points and integrating different modes of transportation, Jakarta is demonstrating its commitment to providing efficient and sustainable mobility solutions for its residents. This approach to public transportation is an important step towards creating a more livable, accessible, and environmentally friendly urban environment.

b. Function of illocutionary acts in Anies Baswedan's speech at the 2021 TEDx C40Cities

1. Assertive

The type of assertive speech acts is then described in the following assertive function, for instance: stating, informing, suggesting, complaining, and reporting.

a. Stating

Stating refers to the act of expressing, stating, or putting forward information or facts clearly and emphatically. This means the statement can be a fact, view, opinion, or other information. The utterances reported by Anies Baswedan as are follows:

Datum 2

> *"I believe that the best way to understand a city is by using its public transportation system."*

Based on the datum above, the function of the assertive speech act is stating. A "Stating" is a sentence formed to broadcast a clear statement. Through the word "I believe" the speaker takes responsibility that the word I believe is true. The speaker believes that the best way to understand a city is by using its transportation system.

2. **Directive**

   The directive consist of functions, namely, commanding, requesting, questioning, prohibitive, and advising.

   a. Requesting

   Requesting refers to the act of politely or formally requesting something from another person or authority. This means action involves the submission of a request that prompts a response from the requested party. Requesting function from the utterances Anies Baswedan's as follows:

   Datum 42

   "So, let's spread this important message and most importantly let's work together and let's get things done."

   Based on the datum above, The function of the directive speech act request. Request is an action in uttering an utterance, the speaker asks the speech partner to do an action. Through his speech, the speaker expresses his desire to ask the audience to spread important messages and cooperate.

3. **Commissive**

   Based on its function commissive acts include promising, offering, and vowing.

   a. Promising

   Promising refers to the act of making a promise or commitment to do something in the future. This means When someone is "promising," they are indicating a strong intention to fulfill that

promise. Promising function from the utterances of Anies Baswedan is as follows:

Datum 10

" One, making sure that everyone can access the public transport within 500 meters of wherever they are."

Based on the datum above, the function of directive speech is promising. Promising is a sentence of willingness and ability to do something. Through his speech, the speaker expresses the willingness to do something which is to ensure that everyone can access public transportation within 500 meters from where they are.

4. **Expressive**

The expressive consists of functions, namely thanking, congratulating, apologizing, and condolence.

a. Thanking

Thanking refers to expressing gratitude or appreciation to someone for something they have done or given. it means when someone "thanks", they are acknowledging the kindness, help, or generosity they have received from another person.

Datum 43

"Thank you very much."

Based on the datum above, The function of the directive speech act of thanking. Thanking usually occurs due to several factors. Among them, because the speech partner is willing to do whatever is asked by the speaker or it can also be because the

speaker utters a speech that praises the speech partner. Through his speech, Anies Baswedan expresses his gratitude at the end of the speech to the audience.

5. **Declarative**

The declarative cost function, namely deciding, granting, canceling, and allowing.

a. Granting

Granting refers to the act of giving or conferring something, usually as a result of a formal decision or agreement. It means when someone "grants", they are giving permission, consent, or a specific benefit to another person or entity.

Datum 23

"We created the hubs and points of connections between the microbuses, the larger bus rapid transit buses, the newly built MRT, the light rail transit also the commuter train which is operated by the central government. "

Based on the datum above, The function of the declarative speech act of granting. Granting is an utterance delivered by the speaker that functions to grant something. Through his speech, Anies Baswedan tried to grant something by giving something new, namely creating a relationship and connection point between the microbus, larger bus rapid transit bus, newly built MRT, light rail transit, and commuter rail operated by the central government.

D. Technique of Collecting Data

To collect data, this study used the speech of Anies Baswedan to analyze the type and function of the illocutionary act in Anies Baswedan's speech. Data collection is done by document analysis. Thus, there are several steps taken to collect datum, which are explained as follows:

1. Watching Anies Baswedan's speech video on the TEDx Talks (2021) YouTube channel. The first step in collecting data is watching the video of the research object. This is done to identify and understand the problem in the research object, namely Anies Baswedan's speech (2021).

2. Making data transcript from Anies Baswedan's speech on the TEDx Talks (2021) YouTube channel.

   After watching the video, this study made a transcript to get an archive in the form of a document because this research analyzes the speech text which consists of the speaker's utterances.

3. Marking the transcript of Anies Baswedan's speech at TEDx Talks (2021) by writing and underlining each utterance containing the type of illocutionary speech acts in the form of assertive, directive, commissive, expressive, and declarative. aims to make it easier to identify and analyze data.

E. Technique of Analyzing Data

After collecting the data, the next step is analyzing the data. There are some rules for analyzing the data:

1. Identifying the data

   The first step in analyzing the data is to select the data. In this study, we select the data by using Searle's speech act theory. To answer the research question, this study focuses on the type and function of illocutionary speech acts in general, namely assertive, directive, commissive, expressive, and declarative.

2. Classifying the data.

In this step, the data into illocutionary types and the function of illocutionary acts. This study classified the data according to the theory related based on the utterances applied.

3. Categorization of data analysis

No	Research Question	Categorization	Theory
1.	What are the types of illocutionary acts found in Anies Baswedan's speech at the 2021 TEDx C40Cities?	The types of illocutionary acts performed in Anies Baswedan's speech at the 2021 TEDx C40Cities: 1. Assertive 2. Directive 3. Commissive 4. Expressive 5. Declarative	The illocutionary acts are performed through the communication power of utterances. (Searle, 1976)

2.	What are the function of illocutionary acts in Anies Baswedan's speech at the 2021 TEDx C40Cities?	The function of the illocutionary act performed in Anies Baswedan's speech at the 2021 TEDx C40Cities:
		 1. Assertive
		    a. Stating
		    b. Informing
		    c. Suggestion
		    d. Complaining
		    e. Reporting	

		2. Directive	
		a. Commanding	
		b. Request	
		c. Question	
		d. Prohibitive	
		e. Advising	
		3. Commissive	
		a. Promising	
		b. Offering	
		c. Vowed	
		4. Expressive	
		a. Thanking	
		b. Congratulating	
		c. Apologize	
		d. Condolence	
		5. Declarative	
		a. Deciding	
		b. Granting	
		c. Canceling	
		d. Allowing	

4. Interpreting the data

After the data has been identified and classified, this step is used to show the focus on describing accurate information and to provide further explanation for the information that has been classified based on the type and function of illocutionary speech acts.

5. Drawing conclusions

After the four steps above, this study will find the conclusion from the entire research. The conclusion showed the types and functions of illocutionary acts in Anies Baswedan's speech. The

result of the analysis and the goal of Anies Baswedan will be discussed in Chapter IV.

F. Organization of writing

This subsection discloses the organization of the writing which provides an overview of the contents of this study. The following is a table of contents based on this research:

1. Chapter I

This chapter explains the research background, statement of problem, research purpose, research significance, and definition of key terms. The first chapter of this study also presents previous studies to provide an overview of the differences between this research and previous studies.

2. Chapter II

This chapter explains the literature review of this research. This second chapter of the research provides some underlying theories that relate to the research which consist of pragmatics, speech act, types of speech act, illocutionary act, and speech.

3. Chapter III

This chapter explains the method of this research which explains how this study reached the purpose of this research. This third chapter of the research consists of the research design, source of data, sample of data, technique of collecting the data, the technique of analyzing data, and organization of writing.

4. Chapter IV

The purpose of this chapter is to answer the research problems mentioned in the first chapter. there are two objectives of this study: (1) to find out the types of illocutionary acts performed in Anies Baswedan's speech at the 2021 TEDx C40Cities. (2) to analyze and describe the function of the illocutionary act in Anies Baswedan's speech at the 2021 TEDx C40Cities. Therefore, the research analysis is presented as follows.

5. Chapter V

This chapter presents conclusions and suggestions based on the findings and discussion of this study. In this study, conclusions are obtained from the final results of this analysis and suggestions to further researchers and readers.