

TABLE OF CONTENTS

APPROVAL PAGE	i
LEGALIZATION PAGE	ii
DECLARATION OF THE OWNERSHIP	iii
MOTTO.....	iv
ABSTRACT	v
ACKNOWLEDGEMENT.....	vii
TABLE OF CONTENTS	x
CHAPTER I.....	1
INTRODUCTION	1
1.1 Research Background.....	1
1.2 Statement of Problem	9
1.3 Research Purposes.....	10
1.4 Research Significances.....	10
1.5 Definition of Key Terms	11
CHAPTER II	14
THEORETICAL FOUNDATION.....	14
2.1 Pragmatics.....	14
2.2 Face/Self-image	17
2.3 Politeness	18
2.4 Face Threatening Act	19
2.5 Politeness Strategies	22
a. Bald on Record.....	24
a. Positive Politeness	25
b. Negative Politeness	28
d. Off-Record	30
e. No FTA.....	31
2.6 The Factors That Affect The Strategy Choice	32
a. Payoffs	32

b. The Circumstance: Sociological Variables	33
CHAPTER III	35
RESEARCH METHOD	35
3.1 Research Design.....	35
3.2 Source of Data.....	36
3.3 Sample of Data.....	37
3.4 Technique of Collecting Data	40
3.5 Technique of Analyzing Data	42
3.6 Organization of Writing	45
CHAPTER IV	47
FINDING AND DISCUSSION.....	47
4.1 Politeness Strategies Applied by Eric Nam and The Guests in Daebak Show.....	47
4.1.1 Types of Bald on Record Strategies Applied in The Daebak Show	47
4.1.2 Types of Positive Politeness Strategies Applied in The Daebak Show	61
4.1.3 Types of Negative Politeness Strategies Applied in The Daebak Show	76
4.1.4 Types of Off-Record Strategies Applied in The Daebak Show	82
4.2 The Factors that Influence Politeness Strategies Applied by Eric Nam and The Guests in Daebak Show.....	85
4.2.1 Payoff	85
4.2.2 The Circumstance: Sociological Variables	92
CHAPTER V	98
CONCLUSIONS AND SUGGESTIONS	98
5.1 Conclusions	98
5.2 Suggestions	102
REFERENCES	104