

# CHAPTER I

## INTRODUCTION

### 1.1 Research Background

Discourse on the issue of feminism began to experience much deeper development beyond the ideas put forward by several previous feminist figures. There are many issues that can be discussed in this study of feminism, which will ultimately lead to an understanding of the equality that can occur between men and women. Feminism then does not only focus on women's rights to elections, education, or work. Furthermore, today's feminists are starting to explore more abstract matters, exploring similarities in psychoanalytic and mental aspects.

Feminism itself is a concept or ideology that places women and their position at the centre of the discipline. Women's studies include aspects of identity, psychology, oppression, consciousness, ethics, value systems, work, roles, and patriarchal-matriarchal institutions. Fakhri (1997, p. 63) said that women often experience oppression and are used as objects of exploitation, so all forms of activity to fight against this are called feminism. The contexts considered are all situations of women, social, political, economic, cultural, social, conflictual, literary, organizational, etc. (family, local, national, and international/global). Feminism is not an expression of male supremacy or an aversion to hidden appearances, but a systematic accumulation of knowledge and a multiplicity of ideas.

When analysed simply, feminism refers to a school of thought or ideology that wants justice and gender equality. Because of these ideals, feminism is considered an ideology of women's liberation, which departs from the belief that women have experienced injustice because of their gender (Wiyatmi, 2017, p. 10). That injustice is what many people try to fight against. Like several feminist figures, for example Wollstonecraft, Spivak, Friedan, Beauvoir, they wrote essays or literary works about how women should face patriarchy in society and showed how patriarchal culture does not bring any benefit to women but only suffering.

Initially, feminism was born as a school of thought and a movement that began in the era of enlightenment in Europe, pioneered by Lady Mary Wortley Montagu and the Marquis de Condorcet in 1785. By the 19th century, feminism then became a movement that received quite a lot of attention from white women in Europe. Through colonialism, these women then fought for what they called universal sisterhood (Abrams, *A Glossary of Literary Term*, 1981, p. 88).

According to Valerie Sanders in (Gamble, 2006, p. 15) the first wave of feminism began at the end of the 18th century (1792), an English feminist Mary Wollstonecraft wrote an article entitled "*A Vindication of the Rights of Women.*" Wollstonecraft advocated for women's right to education, who at the time did not receive the same education as men. She hopes that educated women will develop their minds and become financially independent. Wollstonecraft's basic theory is that women are (logically) oppressed because they cannot and are not given the freedom to make their own decisions. She also considered that an education is important because women play an important role in raising children and their status allows them to become "companions" of respectable husbands.

Wollstonecraft believed that women should be given the same basic human rights as men have, and in the future, woman can train as doctors, pursue business, or even political study. Treating them as jewellery or men's possessions undermines the moral foundations of society. According to Tong (2010, p.22) Wollstonecraft wanted a "personhood", a complete human being. Then women are "men's toys or bells" which must ring in their ears without regard to reason every time they want to be entertained. Or simply, women should not be used as objects by men.

A study analysed by British researchers in 1884 recalls the feminist phenomena of that century, including, more precisely, liberal feminism. Liberal feminism is synonymous with the demand for equal rights in all spheres. In a classically liberal society, the ideal state would like, on the one hand, to protect as many civil rights as possible and, on the other hand, to act as much as possible against the individual. For liberals who focus on the national welfare, the focus is more on economic justice and civil liberties. Ideally, if an individual's entire legal

system is based on reason, a just society would allow individuals to exercise their autonomy. Everyone needs a place where people can drop their public personas and be who they really are. But on the other hand, the fact that circumstances go beyond rights over goods complicates the analysis of just societies.

As a comparison to feminist studies, masculinity studies have also emerged which have a focus on gender identity and power relations, rather than just paying attention to things that are marginalized or something that is inferior. This was influenced by Western thinking which at that time was still traditional and had a tendency to revolve around men and their masculinity only (Syahfitri, 2018, p. 107). This traditional thinking will ultimately continue to refer to women's subordination of their rights in society. Syahfitri also continued in her writing about the derivatives of feminist understanding regarding the study of sexuality. Most of this study is concerned with the marginalization, gender identity, and practices caused by LGBTI (lesbian, gay, bisexual, transgender, intersex) and/or queer sexuality. Although nowadays heterosexual issues are also starting to become a concern in the study of sexuality.

This women's masculinity is much lifted in literary works, one of them is a movie. The movie is closely related to literary criticism. The literature itself is more identical to the writing, but the actual literary works are not limited to writing. A container to document various events in social life with language media has a sense of a literary work. It was born to explain the existence of the human, and gave great attention to the reality world of the time of Age (Ahyar, 2019). His development also greatly follows the grooves, ranging from literary times, to shape and also the types of literature itself. Therefore, allowing literature to develop very rapidly until they eventually create new shapes and types of literature. Some people think that the movie is a form of digitizing a literary work. However, in fact many agree that the movie is a form of literary works, there are also assuming that the movie is not part of the literary work.

If it is draws a straight line, the movie is actually a combination of performing arts and literature. This is reinforced by the sense of drama, that drama

is a form of composition based on two branches of art, that is literary art and performing arts. Then the drama is divided into a written-texted drama and the performing drama. The fundamental difference is only on how the work form is. Movie is a complex social, psychological, and artistic phenomenon that consists of stories and images supported by words and music. It always impacts and forms society based on the message it conveys. It continuously records and projects the reality that grows and develops in the community onto the screen. The function of a movie is a medium that gives messages through the story plot the screenwriter conveys to the audience.

Some criteria for movies usually have cultural values or elements. Whatever the genre, horror or comedy, there will be a difference. Movie must be of economic value, which is the hallmark of a good movie because all three can change people's thoughts and perspectives. The movie also describes a variety of human behavior variations and patterns, allowing this event to be investigated in the field of sociology (Bahri et al, 2022).

In one of the artworks that is in this form of use of the media as a delivery of messages containing elements of beauty, art and imaginative of the work that then the results can be enjoyed because it has elements of excellence and artistic. By displaying a short and packed time set, a message in the movie can also affect kind of cognitive and affective affect for human.

The feminist phenomenon that occurred the community among always become very interesting to talk about. Therefore, until now many movies are carrying feminists. All the movies are produced must have a message to be delivered to the audience. Because this is the movie used as a media delivery of messages for the community.

Gender is the role, attributes, qualities, attitudes, and behaviours that grow and develop in society. Gender can also be described as the roles and behaviours that are shaped in society through stages of socialization closely related to the gender of women and men. Gender roles are divided into three categories:

reproductive roles, productive roles, and social roles. The definition of gender equality means that men and women have equal status in fulfilling their rights and responsibilities. The movement that fights for equality between women and men is called feminism.

The most intense group fighting for emancipation is the feminist. Maguire (2003, p. 107) divides this group of feminism into three parts, namely: (1) liberal feminism, which is a group that fights for equal rights for women to have the same position as men; (2) radical feminism, a group which believes that all kinds of masculine traits are a direct result of men's domination of women. When women are oppressed by men, that's when men's masculinity emerges. Men cannot reach their masculine stature without suppressing women; (3) social feminism, which seeks women's emancipation in the realm of a more just social framework evenly in various aspects of life.

Equal education was a central theme of liberal feminist writing in the 18th century. In terms of women's liberation, the situation of women in the previous world was very different from that of women today. In the past, women were discriminated against, enslaved, and even physically and psychologically harmed by men (Kartini, 2007). The presence of women in society is sometimes considered unimportant. The customs of the time prohibited women from pursuing higher education, working outside the home, or holding public office, and even required them to wear women's clothing. Women must be enslaved as if they had neither will nor freedom. Women must also be willing to submit to their parents' choices. During that time, women's duties were housework and childcare.

However, this condition does not apply to women and girls of aristocratic origin (Fauzia, 2004). The world is now familiar with the term women's liberation. The definition of liberation was explained by one of the Egyptian liberation activists, Qasim Amin in Fulan, who explained that the liberation of women as human beings created by God is the freedom of women to have freedom of thought, will and action. According to the teachings of Islam. Then, under certain circumstances, women cannot be considered crazy or children (Umar, 2002).

In this case, a form of female empowerment can be represented in a literature, where people can find moral messages that promote female education. Women's liberation is an attempt to equalize the rights of men and women. Women's liberation wants women to be equal to men in all areas of life. For example, in the field of education, work, politics and family. In the world of education, both women and men have equal rights to a good education, but sometimes women are limited by restrictive rules. The performance of women who followed men in education is astounding.

In investigation study with the movie object entitled *Enola Holmes* which researcher analysis, is a movie that has genre of feminism. In general, the feminism movement is always pioneered by the main character of late consciousness, then most of the phenomenon of feminism can be realized after the character who plays a role in it feels injustice after adult. But in the *Enola Holmes* movie is the dominant it happens is the form of women's masculinity where women should have feminine and graceful nature, the main character of Enola is described otherwise. If most forms of feminism are contradicted the interests and talents that one person experienced, Enola is deliberately formed into masculine by the mother and make it like the masculine side. Where women should have feminine and graceful properties, but the main character of the Enola is described otherwise.

According to Michael Kimmel in *Bibliography in Oxford*, masculinity refer to behavior, social role, and between human's relations in certain communities and meaning related to them. The term macho emphasizes gender, unlike male, which emphasizes biological gender. Therefore, research on masculinity is not limited to biological genital. The statement that men and women are always in the crisis continuously and produced vocal, the right trait of the crisis of the masculinity (i.e., how it is manifested itself and is experienced) is very difficult to define and difficult to understand. The idea that masculinity, in one pan or other, is in a state of incoming crisis has been widely accepted as 'facts'. In addition, if there is a crisis, there are three possible explanations, that it is new and unique in our day, that it has

been in the past, either in the same or different form, or that it is a constitutive of the masculinity itself.

Masculinity is closely related to men, because they have a strong nature, macho, mighty. While feminine is closely related to women, such as soft, precious, and graceful nature. The social construction is formed due to environmental and cultural influence. Though the nature can be interchangeable between men and women. Viewpoint can lead to a phenomenon of gender inequality such as stereotype and patriarchy of men and women. In the above exposure can be concluded masculine itself has some charming nature, ranging from personality, behavior, work, and other objects. The true meaning of masculinity is not based on sex, but the ability, strength, and physical endurance is also a strong mental, and good logic. Masculinity is often regarded as one of the most important factors in gender relations between fellow men or women, in addition to male and female health status is an important determinant. Masculinity itself is a concept of contradiction value and basically can interchange (Fakih, 2008).

Movies, music, both signed a literary work, specifically popular literary genre. According to Adi (2011) popular is something that is widely disseminated and likely by many people; popular can also be interpreted as media that people use for the benefit of commerce in cultural values. Today's popular films are extremely well-liked by a large number of people and are sold in extraordinary quantities.

The literature itself is divided into two, namely oral and written literature. Literature also has many types, such as novels, short stories, poetry, prose and movies. Literary works known in two forms, namely fiction and non-fiction. Types of fictional literary works include prose, poetry and novels. Then the example of non-fiction literature is biography, autobiography, essay and literary criticism. There are several functions of literary works, one of which is to communicate ideas and channeling the aesthetic thoughts and feelings. The idea is submitted through the rules that are generally present in the literature. The movie shows fiction stories or even real situations.

There are many benefits to watch movies, in addition to entertainment, not uncommercially a movie used as a tool to deliver messages. Some movies also often tell about history that has happened and may not know. In addition to conveying messages, movies are also used as a tool to criticize things, especially in research using the application of the *Enola Holmes* movie as a research material on women's masculinity in the movie. According to the above exposure, the movie utilizes the media as a delivery of an essayed message, one of these is feminism education for women.

One of the movies that life the theme of women's masculinity is the *Enola Holmes* movie. *Enola Holmes* movie title is based on the director of Harry Bradbeer with the Criminal adventure genre, the movie tells the story of a girl who became a young detective to find his mother lost with some of the abandoned hints. She grew up by the mother and formed to grow into a smart, strong and independent woman. In the era of the girl is taught to embrace and in a moment to school personality. But instead, Enola Holmes was an orphan with only her mother, and two of these brothers were taught to fight and hone his prescription with chess games, science experiments, and cryptology. By using the first person's point of view, the movie raised the story of gender issues in the era that is background in England and London. In the 19<sup>th</sup> century, women have no freedom of opinion and do the preferred things because of the stereotypes of society.

In the early scene of this movie, coinciding on his 16th birthday, Enola found his mother disappeared and just left the gift in the form of flower cards and also the word game they used to play. At first she had trouble solving the puzzles left by her mother, but in the end she managed to surpass her brother who is a famous detective Sherlock Holmes. From this incident the Enola ability to be more prominent, it is dominant as Sherlock Holmes rather than Mycroft Holmes focus on government and politics. Although not as severe as Sherlock, but Enola is a clever woman, she has his own way to investigate a case, especially when her mother disappears. She has deduction, chemical, and disguised abilities. But Enola has its



own approach to using passwords and symbolism. They also use sketches images to find fact details.

In some scenes, Enola is shown to fight with the murderer. Although she is a woman, she has great ability in martial arts, where in the age of women who can be martial arts is a strange and not mumble thing. She shows the masculinity that is usually only applied to the character of men, not women. Strong and dominant is the nature of Enola Holmes.



The image above is the Enola character scene, in *Enola Holmes* movie who is doing self-martial and shrill activities. This is one of the forms of masculinity, because the fact is not just men who can do martial arts activities, but women can also. The masculinity depiction of women in *Enola Holmes* movie is very obvious, to the job of the main character of the Enola pursue the work that the male is commonly done, namely becoming a detective. Though she was underestimated but because one of her administrative properties of Christmas gave up, Enola tried to accentuate herself to be able to be recognized by the community.

The cause of one has the masculinity and feminine side is due to social construction. Including Enola, she was in full care of his mother. The motion of Enola's mother is to make her women who are clever, independent, and able to

martial. In order for her to face the hard world and dare to make his own decisions and streets for the future, because in the era of the patriarchy is still very thick. In *A Vindication of the Right of Women*, that men and women have the same rights, therefore must have the same opportunity as well. The right of each individual for liberals should be prioritized rather than "goodness". As long as not hurt adequately, every individual must be given a good freedom to him.

Liberalism itself emphasizes the community to be fair and every individual in fulfilling its need is expected to practice their autonomy (Arivia, 1998). They argue that in the patient parity in the era of work suitable for women who are teachers, nurses, secretaries, cashiers in a bank, and so on, this assumption is associated to the feminine properties. The main character in the *Enola Holmes* movie, because of its masculinity she undergoes a job he likes as a detective that generally this profession is only done by men. The main character chooses this work because of the construction of the mother since childhood.

So, from this issue, the researcher was interested in discussing the *Enola Holmes* movie to be analyzed. Based on the explanation above, researchers are interested in analyzing the form of women's masculinity and the form of dominance described by the Enola character in *Enola Holmes* movie. One of these advantages of movie is, in addition to having an interesting storyline, the movie with this genre has its own values, although this movie takes the deep feminism issue, but it is very light to digest. The movie is also supported by maximum production and visual, from location background in England costume and time to the authentic but carelessly with bright colors.

The creation of the main character in the object of this research is also very beautiful and fantastic. The intent of beautiful and fantastic here, the character Enola is a young detective of genius, clever, independent, clever martial and abstinence. This makes the *Enola Holmes* movie become one of the blockbusters on Netflix and has a rate as a PG-13 movie for some of his group scene. So, arise the title *Domination of Female Masculinity in Enola Holmes Movie (2020)*.

## 1.2 Statement of Problems

Based on the background above, there are many examples of masculinity found in *Enola Holmes* movie. Researchers decided to check the level of masculinity as well as the form of dominance of women's character in *Enola Holmes* movie. Formulated in the following questions;

1. What are the role of women's character on *Enola Holmes* movie to women's emancipation?
2. How is the dominance form of women's masculinity shown by the main character on *Enola Holmes* movie?

## 1.3 Research of Objectives

According to the above explanation, the purpose of the researcher did the study as follows:

1. To know the role of women's character of the woman's magazine of emancipation.
2. To find out how the domination form of the main character is influenced by the behavior of women's masculinity on this movie against other characters.

## 1.4 Research Significance

In essence, this research is conducted to obtain a theoretical benefit and practically. This study can provide benefits in the literary world, even more in character assessment in literary works. In addition, this study can also be used as a reference in assessing characters based on the character and behavior of the character.

Theoretically, the *Enola Holmes* movie is expected to increase knowledge of the study of analysis of literary works. This study can also develop appreciation to literary works on masculinity analysis in a movie of literary-shaped movie. In addition, the results of this study are also expected to expand the knowledge of science to prove that the movie is not just an entertainment ingredient, but it can

also sharpen the knowledge of literature. Especially for readers who want to know more about the aspects of the masculinity in the literary work.

Practically, it is expected that this research can be a comparison material with previous studies especially on women's masculinity. It is also expected, this study can help the reader to know the extent to which the character of women in the movie can show the side of the Macho and how to affect other characters in the movie. In addition, the practical benefits in this movie can also be used as a reference to other researchers to see that Enola's character can be a dominant character. This research can also be a student considerations to create new ideas and can provide knowledge of women's masculinity.

### **1.5 Conceptual Framework**

The object of this research is a movie entitled *Enola Holmes* (2020) directed by Harry Bradbeer and analyzed using women's masculinity theory by Judith Halberstam. Halberstam claims that women's masculinity is an independent and genuine gender who does not imitate the original masculinity. In his book, Judith Halberstam explained that the cement-ability not necessarily meant. According to Judith Halberstam, masculinity and feminine are defined by the role personality, and experience. So, it can be said that men and women can have masculinity and feminine properties, depending on which role is stronger to stick to him. Masculinity of women is a phenomenon in which the body of women performs masculine gas. In theory, Judith Halberstam also claims that the nature of masculinity is not only owned by men, women can also have their own masculinity side (Halberstam, 1998).

Masculinity is a trait that is formed from cultural and social construction determined by society to be a man. One of the perspectives on the masculinity of the main male character in a literary work, which created by the author cannot be separated from the adoption of gender relations that occur in the author's life. The literary work studied in this research is a film *Enola Holmes*, where masculinity The main character in the novel is the focus of this research.

Based on the above exposure, the researcher uses the theory of Female Masculinity by Judith Halberstam to analyze the form of women's masculinity and knowing how the form of dominance of Enola characters in *Enola Holmes* movie. In general, the masculinity is depicted in a man among others, strength, power, aggressive, action, and independent. But, these characteristics of nature are not only owned by men, women also have it even visible dominant than men. This is represented by the Enola character in *Enola Holmes* movie, he is a self-contained woman, can be martial arts, clever, and can be a detective where this work is commonly done by men.

### 1.6 Previous Study

The relegate by description of Research by the previous researcher has been to do with the research to be performed. That previous research became one of the researchers in conducting research so that it could enrich the theory used in reviewing the research done. However, from knowledge of researchers has no existing written work as the title studied.

- 1) The first research, discussing the feminism in the title, "*Deiksis dalam film Enola Holmes Karya Harry Bradbeer (Suatu Analisis Pragmatik)*" written by Marselino D. Tandean (2021). In this study the authors examined the types of deixis in *Enola Holmes* movie. The author uses descriptive method. Then to identify the author using Stephen C. Levinson (1983) theory of Pragmatic especially about the type of deixis. Then the authors conclude the function of each deixis is as the substitute of the first, second, and third replacement for the Deixis of the persona. Deixis time as a time of marriage, now, and future. Deixis where place marker in the nation of each character in the movie. Deixis discourse as a discourse marker or topic that is being discussed between two or more for characters in the movie. Deixis Social as a marriage of kinship or

social position in society. The type of deixis and function that often appears in *Enola Holmes* movie is the deixis of persona.

- 2) The second research, the research is analyzing the types of feminism in *Enola Holmes* movie entitled, "*Feminism in Harry Bradbeer's Movie's Enola Holmes*" was written by Syamsul Bahri et al, 2022. In analyzing the classification and percentage of feminism elements in *Enola Holmes* movie, this study uses qualitative descriptive approaches by using the type of documentation used to answer research problems. From the one by the researcher there are only four types of feminism in the story of *Enola Holmes* namely, liberal feminism, Marxist traditional, radical feminism, and social feminism only. The observation found that the data that often arises in the story is liberal feminism at a percentage of 65% and minor data is radical feminism with a percentage of 6%. In conclusion, that liberal feminism affects the rights and freedom of women and more often aired in this story. In contrast, radical feminism actually affects the position of a social woman who always has the position below, and men who have control.
- 3) The third research, analyzing masculinity entitled, "*Penggambaran Maskulinitas Perempuan dalam Film Aliens: Kajian Semiotika*" written by Novita Beautiful Permatasari et al, 2021. In this study the author used descriptive analysis method through Saussure semiotic studies. Researchers analyze what describes masculinity in *Aliens* movie then the masculinity attribute of what is displayed in the movie. The results of this study show the depictions of masculinity signs in the movie include the verbal marks, visual marks, and non-verbal marks. Which includes the masculinity attribute itself, Career Oriented, Strong, Dominant, Interested in Technology, and Rational. The results of this study show the depiction of masculinity signs.
- 4) The fourth research, a thesis entitled "*Representasi Maskulinitas Perempuan Dalam Film (Analisis Semiotika pada Film Atomic Blonde dan Terminator Dark Fate)*" written by Jorgi Radivka Putra (2021).

Researchers have the goal to know how the figure of masculine women are featured in the *Atomic Blonde* and the *Dark Fate terminator* movie. This research is a qualitative type using the method of semiotic analysis of John Fiske with three coding levels, the realistic level, the representation level, and the ideology level. Conclusion In this study, the representation of the masculinity of women described in both movies is a figure of women who can solve a problem with independent, perform task intelligently, hardwood figures and have strength in physical resistance to support its performance and stand out to get a position that has power in the form of leadership or form of social status.

The equation with previous research is equally researching masculinity. However, the previous differences in research with the research to be done by the researcher is now a previous study discussing masculinity and feminism with different approaches and titles, also only in general, while the research to be done by the researcher now about how the dominance of women's masculinity.