CHAPTER III

RESEARCH METHOD

The research methodology is described in this chapter. It includes the research design, source of data, sample of data, technique of collecting data, and technique of analyzing data.

3.1 Research Design

This research is a literary criticism which the study of a critical analysis of literary works which detailed with analysis and interpretation of the literary works (Nurrachman, 2015). To analyse literary works itself, this research will use objective approach from Abrams (1999), the objective approach analyse the literary work itself without considering any external factors that may influence its meaning or interpretation.

As the research is comparing two literary works to other, this research also using the comparative literature method. According to Wellek and Warren (1956), this study is aim to understand relationship between different literary works and way they influence one another. The aim is to identify the differences between original works and the adapted works. The data consists of the novel and the film versions of the same story, which are analysed using a comparative literature approach based on transformation theory and adaptation studies.

This research is using descriptive qualitative study to examine the transformation process from novel into film, focusing on aspects of plot, characterization and the differences of the adaptation the *The Murder of Roger Ackroyd*. The qualitative

descriptive analysis is a comprehensive summary of an event in the everyday terms of those events (Maxwell, 1992). As qualitative descriptive research is concerned with qualitative phenomenon, descriptive study does not need hypothesis and numerical in the steps of the research. That's why this research emphasizes human experience, perception, behaviour, and seeks to develop a deep understanding of the meaning and significance of the phenomenon itself.

3.2 Source of Data

The data for a qualitative study should be conveyed through spoken or written sources, ensuring accuracy as endorsed by the researcher. Ideally, naturally, the data sources should be original. However, in cases where obtaining the original data proves challenging, the use of photocopies or imitations is acceptable, as long as the evidence can be reliably acquired.

In this research the source of data will be based on:

- 1. The Murder of Roger Ackroyd (1926) novel by Agatha Christy
- 2. The Murder of Roger Ackroyd (2000) film directed by Andrew Grieve

3.3 Technique of Collecting Data

In the process of collecting data, this study is a comparative literature method that focus on intrinsic element, throughout the novel and film and categorize every data into specific element such as data of plot, data of setting, and data of characterization. Then, this study represents the elements of ecranisation such as addition, modification, and reduction. In order to gain understanding about uniqueness of the literary works in this study.

3.4 Technique of Analyzing Data

The technique of analyzing data in this research is content analysis, content analysis is qualitative approach that analyses data used to interpreting meaning. To describe the process of adaptation in *The Murder of Roger Ackroyd* the researcher uses narrative approach for the novel and film. The researcher analyse data using collected data in form of novel citation, dialogue, and screen capture of film to classify the data into context and topic analysis.

Furthermore, to compare two different objects of data in this research, the researcher uses comparative literature theory by Remak, and theory of transformation by Eneste to understand the process of adaptation by using elements of addition, modification and reduction. Finally, the whole research is concluded by connecting research data with the theory.

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