

TABLE OF CONTENTS

APPROVAL PAGE	Error! Bookmark not defined.
ABSTRACT	iv
ABSTRAK	v
DECLARATION OF OWNERSHIP	vi
PREFACE	vii
ACKNOWLEDGEMENT	ix
TABLE OF CONTENTS	xi
CHAPTER I	1
INTRODUCTION	1
1.1 Research Background	1
1.2 Research Questions	5
1.3 Research Objective	5
1.4 Research Significance	5
1.5 Definition of Key Terms	6
CHAPTER II	8
THEORETICAL FOUNDATION	8
2.1 The Consideration of Song as Literary Work	8
2.2 Popular Literature	10
2.3 Lyric as Poem	11
2.4 Commodity Fetishism	13
a. Objectification.....	13
b. Alienation.....	14
c. Mystification	15
d. Commodification of Labour.....	15
e. Consumerism and Consumer Fetishism.....	16
2.5. The Understanding of Textual Depiction in Rap Lyric	16
a. Narrative Rap Depiction	17
b. Descriptive Rap Depiction.....	17
c. Critical Reflective Rap Depiction.....	17

d. Personal/Confessional Rap Depiction	18
2.6 10 Selected Hip-Hop Songs from 2010-2020	18
CHAPTER III	21
RESEARCH METHOD	21
3.1 Research Design	21
3.2 Source of Data.....	22
3.3 Sample of Data.....	23
3.4 Technique of Collecting Data.....	23
3.5 Technique of Analyzing Data.....	25
CHAPTER IV	27
FINDINGS AND DISCUSSIONS.....	27
4.1 The Types of Aspect of Commodity Fetishism in 10 Selected Songs Hip-Hop Songs from 2010-2020.....	27
4.1.1 The Types of Commodity Fetishism in Be free by J. Cole Be Free" by J. Cole, released in 2014.	27
4.1.2 The Types of Commodity Fetishism in Black America again by Common 2016	32
4.1.3 The Types of Commodity Fetishism in Good Cop, Bad Cop by Ice Cube 2017	38
4.1.4 The Types of Commodity Fetishism in For My People by Joey Badass 2017 ...	41
4.1.5 The Types of Commodity Fetishism in I am Not Racist by Joyner Lucas 2017	44
4.1.6 The Types of Commodity Fetishism in Untouchable by Eminem 2017.....	48
4.1.7 The Types of Commodity Fetishism in Cops Shot Kids by Nas 2018	52
4.1.8 The Types of Commodity Fetishism in The Bigger Picture by Lil Baby 2020 ..	55
4.1.9 The Types of Commodity Fetishism in I Can't Breath by H.E.R 2020	60
4.1.10 The Types of Commodity Fetishism FTP by YG 2020.....	64
4.2 The Depiction of Commodity Fetishism In 10 Selected Songs Hip-Hop From 2010-2020	69
4.2.1 The Narrative Rap Depiction of Commodity Fetishism in 10 Selected Songs Hip-Hop 2010-2020.....	69
4.2.2 The Descriptive Rap Depiction of Commodity Fetishism in 10 Selected Songs Hip-Hop 2010-2020.....	73
4.2.3 Political or Social Commentary Rap Depiction of Commodity Fetishism in 10 Selected Songs Hip-Hop 2010-2020.....	75

4.2.4 The Personal/Confessional Rap Depiction of Commodity Fetishism in 10 Selected Songs Hip-Hop 2010-2020	78
CHAPTER V	87
CONCLUSION AND SUGGESTION	87
5.1 Conclusion	87
5.2 Suggestion	88
REFERENCES	1
AUTHOR BIOGRAPHY	5

