

ABSTRAK

Aulia Fitriani Rohma: Efektivitas Website Desa Sebagai Media Infomasi Anggaran pendapatan dan Belanja Desa (APBDes) di Desa Cipendawa Kecamatan Pacet Kabupaten Cianjur

Pelaksanaan penerapan website desa dalam rangka meningkatkan transparansi dan informasi APBDes kepada masyarakat melalui media online berbasis website belum berjalan secara optimal. Hal ini disebabkan oleh pencapaian tujuan dan adaptasi pegawai dan masyarakat belum memenuhi kriteria.

Adapun tujuan dari penelitian ini adalah untuk mengetahui bagaimana Penerapan Website Desa Sebagai Media Infomasi Anggaran pendapatan dan Belanja Desa (APBDes) di Desa Cipendawa Kecamatan Pacet Kabupaten Cianjur. Dimana penelitian ini menggunakan teori Efektivitas organisasi yang dikemukakan oleh Duncan (1973) dalam Steers, (1985) yang memiliki tiga indikator yaitu: Pencapaian Tujuan, Integrasi dan Adaptasi.

Metode penelitian yang digunakan dalam Penelitian ini adalah pendekatan kualitatif dengan jenis penelitian deskriptif. Teknik pengumpulan data melalui wawancara, observasi, studi kepustakaan dan dokumentasi dengan pihak informan di Desa Cipendawa Kecamatan Pacet Kabupaten Cianjur. Teknik analisis data berupa reduksi data, penyajian data dan penarikan kesimpulan.

Hasil penelitian ini menunjukkan bahwa belum efektifnya penerapan website sebagai media informasi APBDes di Desa Cipendawa Kecamatan Pacet Kabupaten Cianjur disebabkan indikator Adaptasi pada Kemampuan Pegawai dan kebutuhan masyarakat yang belum optimal. Kurangnya pengetahuan aparaturnya desa dalam mengelola dan mengoperasikan website desa membuat website desa dinonaktifkan menjadi salah satu faktor belum optimalnya penerapan website kampung pintar desa cipendawa sebagai media Informasi APBDes di Desa Cipendawa sehingga belum optimalnya transparansi pemerintah kepada masyarakat Desa Cipendawa. Kemudian masyarakat juga belum banyak mengetahui keberadaan website desa cipendawa dikarenakan tidak adanya sosialisasi kepada masyarakat terkait adanya website kampung pintar sebagai media informasi APBDes di Desa Cipendawa.

Kata Kunci: Efektivitas, APBDes, Informasi, Transparansi.

ABSTRACT

Aulia Fitriani Rohma: Effectiveness of Village Websites as Information Media for Village Income and Expenditure Budget (APBDes) in Cipendawa Village, Pacet District, Cianjur Regency

The implementation of village websites in order to increase transparency and information on APBDes to the community through website-based online media has not run optimally. This is caused by the achievement of goals and adaptation of employees and society not yet meeting the criteria.

The aim of this research is to find out how to implement the Village Website as a Village Income and Expenditure Budget Information Media (APBDes) in Cipendawa Village, Pacet District, Cianjur Regency. Where this research uses the theory of organizational effectiveness proposed by Duncan (1973) in Steers, (1985) which has three indicators, namely: Goal Achievement, Integration and Adaptation.

The research method used in this research is a qualitative approach with descriptive research type. Data collection techniques through interviews, observation, literature study and documentation with informants in Cipendawa Village, Pacet District, Cianjur Regency. Data analysis techniques include data reduction, data presentation and drawing conclusions.

The results of this research indicate that the implementation of the website as a medium for APBDes information in Cipendawa Village, Pacet District, Cianjur Regency is not yet effective due to the Adaptation indicators for Employee Capabilities and community needs which are not yet optimal. The lack of knowledge of village officials in managing and operating village websites means that village websites are deactivated, which is one of the factors in not optimally implementing the Smart Village Cipendawa Village website as a medium for APBDes information in Cipendawa Village, so that government transparency towards the people of Cipendawa Village is not yet optimal. Then, the community also doesn't know much about the existence of the Cipendawa village website because there is no socialization to the community regarding the existence of the Smart Village website as a medium for APBDes information in Cipendawa Village.

Keywords: Effectiveness, APBDes, Information, Transparency.