CHAPTER I

INTRODUCTION

This chapter present the background of the paper which consist of the background of research, statement of problem, the research objective, the research significant, the conceptual framework and previous study.

1.1 Background

Movie is an audio-visual communication medium to convey a message to a group of people gathered in a certain place. Movie is also considered a powerful mass communication medium for the target masses, because of its audio-visual nature, Movie is able to tell a lot of stories in a short time. When watching a film, the audience seems to be able to penetrate space and time which can tell the story of life and can even influence the audience. (Baran , 2012)

There are those who consider films to be mere entertainment, there are also those who consider films to be a medium that can provide learning for the audience. For filmmakers, it is not uncommon for them to make films based on personal experiences or real events which are made into wide films. Because basically films always record the reality that grows and develops in a society and then project it onto the screen. (Alex , 2017)

Movie is a literary work in the form of moving images in which there are scenes that describe a storyline. According to Wibowo (2006), movies are a tool to convey various messages to the audience through the medium of stories. Movie is also a medium of artistic expression as a tool for artists and filmmakers to express ideas and story ideas. Essentially and substantially, films have power that will have implications for community communication. (Wahjuwibowo, 2006)

Literary works have many kinds of genre based on the formula, its call literary formula of narrative or dramatic conventions. According to Cawelti (p.5) said There are two common usages of the term formula closely related to the conception researcher wish to set forth. In fact, if these two

conceptions together, researcher think will have an adequate definition of literary formulas. The first usage simply denotes a conventional way of treating some specific thing or person. The second common literary usage of the term formula refers to larger plot types. This is the conception of formula commonly found in those manuals for aspiring writers that give the recipes for twenty-one sure-fire plots-boy meets girl, boy and girl have a misunderstanding, boy gets girl. A formula is a combination or synthesis of a number of specific cultural conventions with a more universal story form or archetype. It is also similar in many ways to the traditional literary conception of a genre. (Cawelti, 1976)

In his book Cawelti divides the literary formula into several parts such as Adventure, Romance, Mystery, Melodrama, Alien Beings or states. One of the literary formulas is adventure formula, where the interesting focus of the adventure formula here is the hero and the central of live action at adventure. Heroes in adventure films are one of the strong characters or groups who have a specific goal. According to (Cawelti p.39) The central of the adventure story is that of the hero-individual or group-overcoming obstacles and dangers and accomplishing some important and moral mission. Often, though not always, the hero's trials are the result of the machinations of a villain, and, in addition, the hero frequently receives, as a kind of side benefit, the favors of one or more attractive young ladies.

Adventure formula can be mentioned as there are three elements. Cawelti (1976:41) argues that "Group or individual hero, obstacles danger, and the triumph". Based on quote that, in adventure story is group or individual hero to fight the enemy but there are many stories that use group or individual hero to fight the enemy. Hero can work together to fight enemy and achieve certain mission. When the hero faces obstacles and danger on the journey, the hero must continue to struggle to face the enemy and for the purpose achieve a certain mission and the triumph when the hero is finish to journey and making peace in the world, the hero has the triumph after successfully fight the enemy.

Hero in adventure story usually displays as the strong one who has the aim for achieve certain goals. It can be appear in a single person or a group. Even in

novels and films, the hero who has found or done something beyond the normal range of achievement and experience. According to (Campbell, 2008)

The hero call to adventure from the ordinary world to the supernatural world he does something out of reach and normal experience. According to (Campbell, The Hero with a Thousand Faces, 2008): "A hero who ventures forth from the world of common day into a region of a supernatural wonder: Fabulous forces are there encountered and a decisive victory is won: the hero comes back from this mysterious adventure with the power to bestow boons on his fellow man". It explains, Hero comes from ordinary world to supernatural world. The hero can search and the hero must complete the search. After that, the hero will go back to the ordinary world because the hero has given something bigger than himself to the other people. Hero is designed to be the good people of the story. The hero is benevolent, honest, honourable, and has a passion for justice. They fight whatever evil forces are around them, because in adventure stories a hero is a person or group who saves something more valuable than themselves, because the hero is fighting dangers and obstacles in every journey.

This research uses The Lion King Movie as the object of research, produced by Don Hahn and directed by Roger Allers and Rob Minkoff, written by Irene Mecchi, Jonathan Roberts, Linda Woolverton. Produced by Walt Disney Feature Animation on June 15 1994, it has a duration of 88 minutes, then The Lion King was remake in 2019 with a duration of 118 minutes. The Lion King Movie has become one of the most popular and successful films. The Lion King Movie has two parts, the first which the author wrote about was released in 1994, The Lion King Movie II was released in 1999, The Lion King II Movie is a sequel to the Movie The Lion King which was produced in 1994.

The reason why the writer takes The Lion King movie and discussed heroes construct the adventure formula, because this movie tells the story of a child who struggles to save power in the pride lands. The characters in this movie are not as usual, usually the characters in adventure movies are adults, but in this movie, it is a child who is growing up struggling to reclaim his right to power in the pride lands. In addition, there are many heroic characters in The Lion

King who have the same mission as the story and because many of the stories contain heroic and adventure elements. The title of this research is The Heroic Characteristics of Simba an Adventure Formula which was chosen because it relates to the discussion of this research, namely the hero who constructs the adventure formula through travel by using themes related to the topic to be discussed, in this study using Cawelti's theory of adventure formula. In the adventure formula, there are three aspects, namely the group or individual hero, danger and victory. Therefore, researchers are interested in using The Lion King movie as an object in this study.

Lastly, in this research the author discusses the main character who started an adventure, an adventure that started even after his father died. Many people like adventure films because they make them curious about whether the hero will be able to complete the end of his battle and end his adventure. (Cawelti p.40) What is actually the focus of attention in adventure stories is the character of the hero and the nature of the obstacles he must overcome.

1.2 Statement of Problem

In this research has the purpose of analyzing the adventure formula in the film the lion king (2019). which discusses Simba's Hero journey in restoring his throne as king

The research problem based on the background above, the research questions can be formulated:

1. How does the conflict build the main character as a hero in The Lion King movie (2019)?
2. How do minor characters support Simba as hero in The Lion King movie (2019)?

1.3 Research Objective

To answer the question above, the author has a research formulation, as follows:

1. To know the conflict built the main character of adventure in The Lion King movie (2019)
2. To know minor characters support Simba as hero in The Lion King movie (2019)
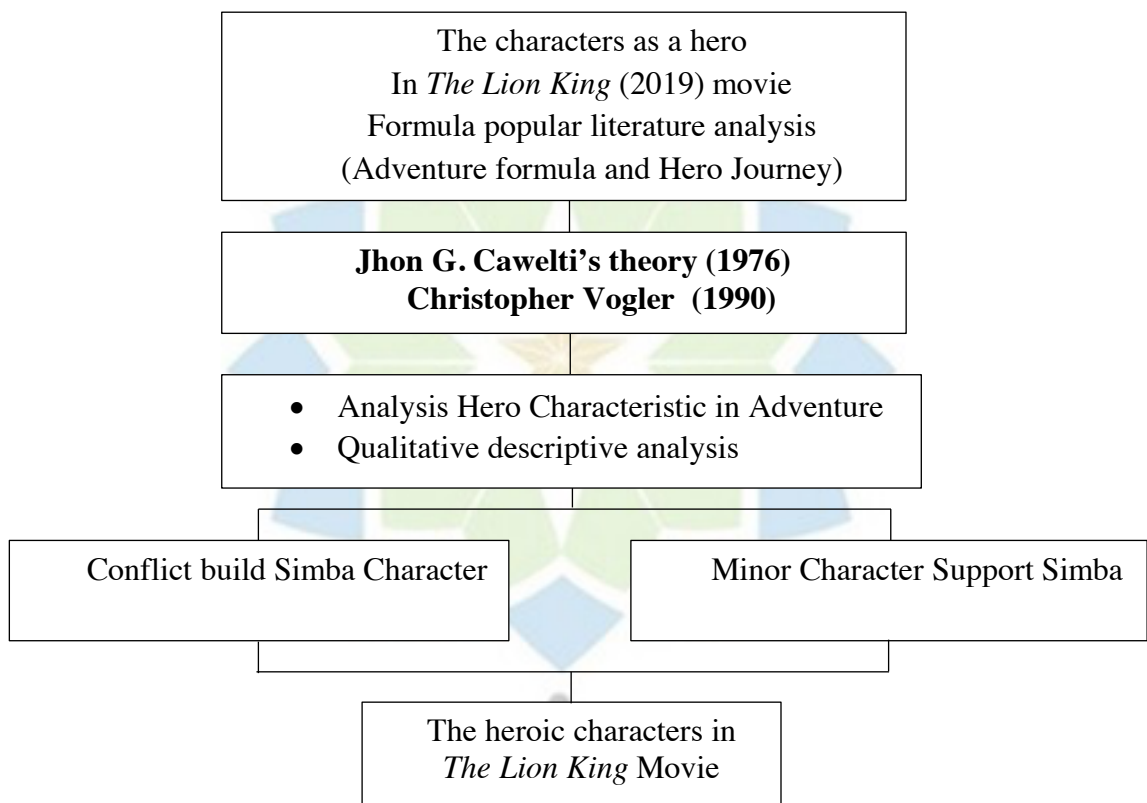
1.4 Research Significances

It is hoped that this research will provide benefits to readers, as follows:

a. Theoretically, this research is about the heroes and adventure formula. From this research is useful for the readers who want to learn about the types of adventure formula especially heroes with Cawelti's theory.

b. Practically, The researcher hopes that this study will inform readers about the ideal adventure formula, found not only in popular fiction in written form but also in Movie as a nod to his subsequent research on similar topics in popular literature, while contributing to improving readers' understanding of literary works, especially cinematic works.

1.5 Conceptual Framework

Conceptual Framework is taken from scientific concepts or theories that are used as a basis for research in literature reviews or in summaries of literature reviews that are interconnected according to the variables being studies.

Those theories are hero journey theory by Joseph Campell and adventure formula theory by John G Cawelti.

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│            The characters as a hero          │
│          In The Lion King (2019) movie       │
│         Formula popular literature analysis  │
│       (Adventure formula and Hero Journey)   │
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│          Jhon G. Cawelti's theory (1976)     │
│          Christopher Vogler  (1990)          │
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│   •  Analysis Hero Characteristic in Adventure │
│   •  Qualitative descriptive analysis        │
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│ Conflict build Simba     │   │  Minor Character Support Simba │
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             │  The heroic characters in │
             │    The Lion King Movie    │
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Picture 1.1 Conceptual Framework Research

1. Hero

Definition of hero according to (Hornby, 2010) "Hero is a person especially a man who is admired by many was very brave or good." The quote above explains that a hero is a prominent hero, mainly defined as a man who is admired by many people because of his extraordinary responsibility and morality. The hero here also creates a positive impact in life and is often considered a role model for people to follow. According to (Allison, T, & Goethals, 2017) "Hero is smart, strong, resilient, selfless,

caring, charismatic, reliable, and inspiring. It's unusual for a hero to possess all eight of these characteristics, but most heroes have a majority of them". From this quote, it can conclude that most heroes have these characteristics, although it is very unusual for heroes but most have them.

2. Hero Journey

The Hero's Journey, also known as the Monomyth, is a narrative pattern or template that describes the typical adventure of a hero. In accordance with (Campbell, 2004) "A hero ventures forth from the world of common day into a region of supernatural wonder: Fabolous forces are there encountered and a decisive victory is won: the hero comes back from this mysterious adventure with the power to bestow boons on his fellow man." from the quote above that the hero faces a decisive victory or triumph over their greatest challenge. This could be defeating an evil sorcerer, rescuing a princess, or discovering a powerful artifact. The victory represents the hero's transformation and growth, as they have overcome their fears and weaknesses to achieve something significant. the hero returns home with newfound knowledge and power. They have been changed by their adventure and now possess insights and abilities that they can share with others in their community or society at large. The hero's experiences have given them a unique perspective on life, and they are now able to bestow grace or blessings on others through their wisdom and guidance. In this way, the hero's journey is not just about personal growth but also about serving others and making a positive impact on the world around them.

3. Adventure Formula

The adventure formula is related to the journey of story. According to (Cawelti , 1976) "Adventure is the central fantasy of the adventure story of the group or individual hero. Overcoming obstacles and dangers and accomplishing some important and moral mission". The quote explains that the story of adventure usually tells of a person or group of people who undertake a journey and can overcome obstacles and dangers to achieve a goal and triumph. There are a lot of stories that use a group of heroes to

fight against their enemy. In the adventure story, every hero has good trait of character to defeat his enemy. In the process of defeating the enemy, he is not only an individual, but there were also those who helped him, therefore, every hero could be seen from the way they face the danger and obstacles to achieve a certain mission. The adventure formula uses the central character as the important things in a story.

1.6 Previous Study

In this case, the researcher finds some previous researches that are relevant to research has been conducted they are

1. Delfiya Rahayu (2021)

   Delfia Rahayu's research is titled Analysis of the Novel About You by Katya Tereliye: A Study of the Cawelti Formula.

   This study aims to determine the formula contained the novel about You By Tereliye, so that the literary theory of formula is used to find out this. Words, phares, sentences, paragraphs, and events in the novel are main data. The working method use this research is the method of analyzing formulas into the formulation, namely characteristics consisting of mystic and symbols that form large patterns and artistic ad cultural interest to create formulas. The result of the study show that the formula contained in the novel About You consist of a social melodrama formula.

   The main plot of a melodrama that deserves to be powerful there is misery and suffering, there is happiness and victory. The classic detective formula, the hero and the individual in the classic detective story go through obstacles and dangers to fulfill some important mission, the main focus of the detective story is the hero and the obstacles to overcome. Escapism as the appeal of the novel About You The formula in escapism is a formula in literary works that can only be expressed by escape. The reader's escape from the real world is the concept of escapism. Escapism must use literary formulas. The formulaic forms present in the content of the story provoke the reader's

interest. The fundamental thing that makes readers curious is the adventure undertaken by the characters in the novel About You. These adventures reveal puzzles based on classical social and detective melodrama formulas that invite readers to adventure in an imaginary world that makes readers curious, and does not stop until they find the end of the story. The main attraction in the novel About You is the story, setting and characters that match the role of the characters and the content of the story that matches the setting where the story takes place. There are elements of adventure, puzzle, and mystery that keep readers reading until the end of the story in the novel About You. The reading process is an escape process to create a feeling of relief for the reader. (Rahayu et al, 2021).

There are differences and similarities between previous research and current research. The following are the differences between previous research and current research, they are

1. The theory used by previous research and current research uses the theory of Jhon G. Cawelti, precisely the literature formula.
2. The topics used by previous research and current research discuss the same topic, namely characteristics.

The following are the differences between previous research and current research, they are

1. The object used by previous research used the novel About You by Katya Tereliye for its object and the current research used The Lion King movie.
2. The literary formula in the previous study used the mystical formula while the current study used the adventure formula.

2. Ginan Maulana (2023)

The second research is a thesis written by Ginan Maulana (2023) entitled Adventure formula in Ruben Fleischer's Uncharted (2022) movie, in his thesis, he identified the adventure formula is depicted in the Uncharted (2022) movie, and the character of Nathan Drake in support the adventure. The researcher used Joyce G. Saricks' adventure formula theory and descriptive qualitative method with structural analysis approach. The results showed that there are 6 adventure formulas in the Uncharted (2022) movie: (1) Characterization formula with the main character Nathan Drake as the hero, Victor Sullivan, Chloe Frazer, Santiago Moncada, and Jo Braddock as supporting characters and villains. (2) Storyline formula that describes the journey of the hero and his partner in the treasure hunting. (3) Pacing formula which shows a fast-paced pacing that features the main character constantly facing dangerous challenges. (4) Frame/setting formula that takes place in exotic and historical locations. (5) Tone/mood formula that varies from tension to humor. (6) Style/language formula that ranges from poetic to language that evokes the spirit of adventure. Nathan Drake's role as a hero is a key element in support the adventure storyline, in accordance with Saricks' concept of adventure heroes operating under a strong moral code. For Nathan, his moral code is his deeply desire to reunite with his brother, which is what initiates his adventure and depicts the adventure formula in the Uncharted (2022) movie. Movie is applied adventure formula through its characterization, story line, pacing, frame/settings. Tone/mood, and style/language. (Maulana , 2023)

There are differences and similarities between previous research and current research. The following are the differences between previous research and current research, they are

1. The topic used by previous research and current research discusses supporting characters in adventure stories.

2. The literature formula used in these two studies uses the adventure formula.

3. The research method used by previous research and current research uses descriptive analysis method.

The following are the differences between previous research and current research, they are

1. The theory used in previous research used Joyce G. Saricks' theory while the theory used in the current research used Jhon Cawelti's theory.

2. The object used in previous research used Uncharted (2022) movie while the theory used in the current research used The Lion King (2019) movie.