

CHAPTER I

INTRODUCTION

This chapter describes the background of the research that explains the statement of problems, research objectives, research significances, and definition of keyterms of the research. Additionally, it also shows some previous researches to support this research.

1.1 Research Background

As a human being, every individuals needs to communicate with the other in order to express their thoughts or ideas by using the language they speak. Without any language, it is almost impossible for humans to create such an efficient communication. There are two types of communication, the first one is verbal communication which helps humans to express their emotions, thoughts, and any kind of experiences through spoken or written words. The second one is non-verbal communication which helps humans to do the same things but using body or sign language.

Conversation is the key of how people socialize, initiate, sustain their relationship with one another. The role of speaker and the audience is not always the same, but it will change for both parties depend on the issue or the conversation itself. When people are interacting and start their conversation, neither of them know how many turns they will probably take, how long each others turn may be, and what kind of topics will be involve in the conversation (Wooffitt, 2005).

The thing that makes a good conversation well going is turn-taking, which is where people who are involved in the conversation understand when is the right time for them to talk and to listen. Once a topic is chosen, the matters of conversational turn-taking arise. Realizing when it is acceptable to take turn in conversation is a part of department co-operative discourse. However, turn-taking in a daily basis conversation does not always succeed, sometimes if there are more

than two parties they could take the turn at the same time. Therefore, the importance of turn-taking strategy in a conversation is very crucial.

The most suitable study to analyze turn-taking strategy is conversation analysis (CA). Conversation analysis is an approach that studies social interaction in daily conversation or casual talk and also can be used to analyze the types, functions, and reasons of turn-taking strategy that uttered by any parties (Goodwin & Heritage, 1990).

When it comes to conversation, the turning times between one person to another, or even when someone is talking with the exact same time that is called turn-taking (Brown & Yulie as cited by Tyas & Pratama, 2022). Turn-taking strategy that used in the object of this research is considered as a conversation analysis, in order to figure out how utterances is arranged in social setting. A turn itself means when the first speaker speaks before others. The first speaker tends to make or hold the turn for the others. Then, the next speaker is expected to know what the first speaker intended. It simply can be conclude that turn-taking strategy in conversation analysis is used to know how the participants figure out and respond to other in their conversation.

Turn-taking strategy begin when the first speaker speak and the other speaker wait to take the turn after the first speaker finish. In one situation, this strategy can run smoothly, but in the other situation it can be unpredictable. To avoid such unpleasant situation, the speakers have to know the turn taking strategy in their conversation. Based on Stenstrom (1994)'s theory, turn taking strategy mainly divided into three; (1) taking the turn, (2) holding the turn, and (3) yielding the turn.

Apart from daily conversation in real life, turn-taking can also uttered on television programs or even social media content such as YouTube. In YouTube platform there is a particular face-to-face conversation which has many differences with just casual conversation and that is called a talk show (Ilie, 2001). There are two kinds of talk show in terms of its goal. The first one is a formal discussion that talks about any important topics that have to commented or criticized by any parties that involved in that talk show or podcast. The second one is an entertainment talk

show or podcast that focuses more on unserious topics, memes, or even any casual information (Haquu, 2019). In this kind of podcast, when people speaks sub-consciously that someone is noticing them, they speak naturally and takes turn or overlap each other in conversation or interrupts one another.

In this study, the researcher analyzes videos from the YouTube channel of Dive Studios Podcast: Daebak Show-S2 EP1 “Stray Kids’ Bang Chan and Felix Catching Up with Eric Nam. Dive Studios is one of the hottest podacasts that is trending on YouTube which is hosted by Eric Nam who is Korean-American singer song writer. This podcast regularly delivers exclusive and intimate audio and video collection of many celebrities. For this reason the researcher believe that casual type of conversation is also analysis worthy and can be interesting for the focus of this research.

The chosen episode of this podcast that used for source of data in this reseacrh was uploaded on October 11th, 2022 and approximately gained 4,6 million views on Youtube. The main reason that motivated the researcher to choose this object to be source of data is that Dive Studios Youtube Channel reached 1,25 million subscribers within 3 years since its launched. Other than that, Dive Studios created several other podcast segments that mainly focused on community, culture, and lifestyle of personal stories and life lessons from many favorite artist and prominent figures.

The guest from the chosen episode is Bang Chan and Felix from a K-Pop boygroup called Straykids. They have a multicultural background with double nationalities, both of them are Korean-Australian. It goes the same as the host himself, Eric nam also has two nationalities which are Korean and American. Every interlocutor in this podcast is bilingual and their mother tounge is English. That is why the researcher is interested to chose this specific episode as the object. Based on the reasons that has been stated so far, it is expected that this research has its own uniqueness which can lead the readers to be interested more about this kind of research.

In fact, there are a lot of things in conversation that can interfere with the turn-taking. Therefore, using Stentsroom (1994)’s theory, the researcher will analyze the

turn-taking strategy uttered in the video of Dive Studios: Daebak Show Podcast between Eric Nam and Straykids' Members.

There are some studies have discussed about conversational analysis that focusing in turn-taking strategy. The study of conversation analysis mostly choose the object such as formal conversation like debate, government meeting, political group discussion, or student learning process. The first study was conducted by Paramarta (2021). In this study, he explored three kinds of turn-taking strategies which analyzed the debate by Indonesia Lawyer Club talk shows participant. He found that the most frequent turn-taking strategy occurred was starting up strategy and alert comment. The use of alert comment is quite often used in debate because the participant usually intended to emphasize their argument, and it is very useful to interrupt other parties that participated in that debate session. He also stated that conversation analysis is eager to learn and to know the intentions of people speech or utterances.

The second study is conducted by Habibi (2020). He analyzed turn-taking strategy in Mata Najwa political themed talk show and found that the speaker often used interruptions and overlapping strategy in their utterances. The overlapping strategy happens a lot because the speaker is trying to give their opinion to the current speaker. While interruption strategy happens a lot because of curiosity of both parties that participated in that talk show.

The similarity between this present research and previous research is both of them focus on conversation analysis. Meanwhile, the differences from them is the object. Most of the previous research focuses in the objects such as debate, government conference, and political discussion group. While this research is trying to catch a fresh air by choosing a casual type of podcast with an entertainment, community, culture, and lifestyle theme, especially Dive Studios Podcast between Eric Nam and Straykids members' which gained 4,6 million views. For this reason, this research help readers to understand what types of turn-taking strategy that used in the daily basis conversation. Other than that, this research also discuss how does this turn-taking strategy make the conversation goes well and smooth without any gap and lack of silence.

1.2 Statement of Problems

Based on the background in this research above, the researcher concludes that there are two questions that will be the main focuses on this research, they are:

1. What types of turn-taking strategy are uttered in Dive Studios Daebak Show between Eric Nam and Straykids' Members?
2. How is this turn-taking strategy managed in Dive Studios Daebak Show between Eric Nam and Straykids' Members?

1.3 Research Objectives

The purpose of this research is to achieve a particular result. Based on the statement of the problem above, the purpose of this research are as follows:

1. To analyze which types of turn-taking strategy used in the conversation that appear in Dive Studios Daebak Show Podcast between Eric Nam and Straykids' Members.
2. To identify how the turn-taking strategy is managed in Dive Studios Daebak Show Podcast between Eric Nam and Straykids' Members.

1.4 Research Significances

The Researcher expects the result of this study can be useful and bring some benefits and insights for the use of language theoretically and practically.

Theoretically, this research is expected in enriching the knowledge and theoretical perspective about linguistics especially in pragmatics that focus on turn-taking strategy. Practically, this research can be employed in helping the readers to analyze the types of turn-taking strategy. It is hoped that this study can be empirical source for the next reearcher in the future who are interested and concerned about turn-taking strategy. The researcher also expects this research will be further developed by those who are interested in linguistics studies, especially in conversation analysis that focus on turn-taking strategy.

1.5 Definition of Keyterms

In order to prevent misunderstandings regarding its use. Therefore, the researcher present some definition of keyterms regarding the topic. For the detailed is described below.

1. Conversation Analysis

Conversation Analysis is the term which refers to the analyze conversation and it is more than just the conversation, it is much larger than conversation which is usually understood (Liddicoat, 2017). It is also analyze how the utterances is produced. Usually, conversation analysis uses the real data transcription to know the production of talk.

2. Turn-taking Strategy

Based on Stenstrom (1994)'s theory it is stated that turn-taking strategy is divided into three; taking the turn, holding tyhe turn, and yielding the turn. The first one is taking the truth which is a must between the speaker to have a good cooperation run smoothly. The second one is holding the turn strategy, it is usually used when the speaker has the opportunity to speak but do not know what to say. The third one is yielding the turn strategy, it focuses to give opportunity to the speaker to take turn by responding the statement from the interlocutor.

3. Dive Studios Podcast

Dive Stuidios was found in August 2019, they are creating a multi-media company that positively impacts culture and society by empowering diverse creators and communities through authentic storytelling and story sharing. Brian Nam is the founder and CEO of Dive Studios and Mindset, along with his brothers Eric Nam and Eddie Nam.