

## ABSTRACT

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**Keywords:** Character, Personality, Psychology, Film

This research analyzes the personality of the main character, Benjamin Button, in David Fincher's film "*The Curious Case of Benjamin Button*". The film, recognized for its artistic and entertainment value, presents a unique narrative that encourages reflection on societal issues through its imaginative story. Benjamin Button's character, who ages backward, presents an intriguing case for psychological analysis. This study aims to explore his personality traits using the Big Five Personality Theory and Maslow's Hierarchy of Needs. The descriptive qualitative method is used in this research. This approach involves a detailed analysis of Benjamin Button's behaviors, interactions, and development throughout the film. This study finds that according to the Big Five Personality Traits, Benjamin exhibits characteristics of Openness, demonstrated through his curiosity, unconventional thinking, and artistic sensibilities. Additionally, Maslow's Hierarchy of Needs reveals that Benjamin's basic physiological needs are satisfied despite his unique aging process. His safety, love and belonging, esteem, and self-actualization needs are also met through his interactions and relationships with other characters. The research highlights a connection between Benjamin Button's personality traits and his fulfillment of basic needs. His curiosity and openness drive his journey towards self-actualization, showing how his unique condition helps him meet his esteem and self-actualization needs in unconventional ways. This comprehensive psychological analysis contributes to a deeper understanding of Benjamin Button's character, showcasing the intricate relationship between personality traits and human needs in film.

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**Kata Kunci:** Karakter, Kepribadian, Psikologi, Film

Penelitian ini menganalisis kepribadian tokoh utama, Benjamin Button, dalam film David Fincher "*The Curious Case of Benjamin Button*". Film ini diakui karena nilai artistik dan hiburanannya, menghadirkan narasi unik yang mendorong refleksi terhadap isu-isu sosial melalui cerita imajinatifnya. Karakter Benjamin Button, yang menua secara terbalik, menghadirkan kasus menarik untuk analisis psikologis. Studi ini bertujuan untuk mengeksplorasi ciri-ciri kepribadiannya menggunakan Teori *Big Five Personality* dan *Hierarchy of Needs* Maslow. Metode deskriptif kualitatif digunakan dalam penelitian ini. Pendekatan ini melibatkan analisis mendetail tentang perilaku, interaksi, dan perkembangan Benjamin Button sepanjang film. Penelitian ini menemukan bahwa menurut Teori Big Five Personality, Benjamin menunjukkan karakteristik *Openness*, yang ditunjukkan melalui rasa ingin tahunya, pemikiran yang tidak konvensional, dan kepekaan artistiknya. Selain itu, *Hierarchy of Needs* Maslow mengungkapkan bahwa kebutuhan fisiologis dasar Benjamin terpenuhi meskipun proses penuaan uniknya. Kebutuhan akan keamanan, cinta dan rasa memiliki, harga diri, dan aktualisasi diri juga terpenuhi melalui interaksi dan hubungannya dengan karakter lain. Penelitian ini menyoroti hubungan antara ciri-ciri kepribadian Benjamin Button dan pemenuhan kebutuhan dasarnya. Rasa ingin tahu dan keterbukaannya mendorong perjalanannya menuju aktualisasi diri, menunjukkan bagaimana kondisinya uniknya membantu memenuhi kebutuhan harga diri dan aktualisasi diri dengan cara yang tidak konvensional. Analisis psikologis yang komprehensif ini berkontribusi pada pemahaman yang lebih mendalam tentang karakter Benjamin Button, menampilkan hubungan rumit antara ciri-ciri kepribadian dan kebutuhan manusia dalam film.