ABSTRACT

Indah Pratiwi (NIM: 1205030112), Illocutionary Acts in Taylor Swift Commencement Address Speech 2022, Undergraduated Thesis, English Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung, 2024, Supervisor 1; Dr. Dedi Sulaeman, M.Hum. Supervisor 2; Udayani Permanaludin, S.S., M.Pd.

This research aims to identify the type of illocution used by Taylor Swift in her commencement address speech and to explain the illocutionary acts function used in the speech, the benefits of this research are to explore more about linguistics, especially pragmatics in speech acts, this research also helps in improvising word selection or speech acts when communicating. Qualitative research was chosen to gain a deeper understanding of the illocutionary acts and employed by Taylor Swift in her speech, which allows for a rich and detailed exploration of the phenomenon in its natural context. A descriptive approach was adopted to systematically describe and analyze the types of illocutionary acts and how their functions are formed according to the theory used. The researcher found 66 data that can be classified into 5 types of illocutionary acts used in Taylor Swift's commencement speech. The researcher found 38 assertive data, 12 directive data, 6 commissive data, 9 expressive data, and 1 declaration data. The functions of illocutionary acts used in Taylor Swift's commencement address are 29 data, 12 data of convivial functions, 10 data of collaborative functions, and 7 data of competitive functions. It can be concluded that the most dominant type used by Taylor Swift in her speech is the assertive illocutionary act and the dominant function is convivial. The researcher realizes that this research has many weaknesses. The researcher is open to receiving criticism about the research that has been made. SUNAN GUNUNG DIATI

Keywords: illocutionary acts, Taylor Swift, function of illocutionary acts, speech act