

# CHAPTER I

## INTRODUCTION

This chapter explains general description of the paper. It consists of research background, statement of the problem, research objective, research significance, and also key of terms.

### 1. 1 Research Background

Hero or heroine is known as a person who has boundless courage and ready to sacrifice his or her own life for his or her loved ones. In general, the word of hero represents as male and the word of heroine represent as female. (Ulfah,2019) However, the word of hero now known as a gender-neutral term, means gender is not an issue that needs to be discussed. Everyone can be a hero, as long as they have high courage. Hero or heroine will always be faced with obstacles and challenges to achieve his or her goals. According to Vogler (2007) Not only brave and smart, but hero and heroine are also connected with self-sacrifices. The meaning of the quote is a real hero or heroine is not a person who only relies on intelligence, making strategies, and having courage against anyone, but a hero or heroine actually has a sense of sacrifice, willing to help others without expecting anything in return. Hero or heroine has a big figure for our lives, because with the hero or heroine figure it will indirectly provide lessons and provide motivation to other humans.

The definition of hero or heroine in everyone's view will definitely different, because everyone must have their own hero or heroine figure. For example, there are people who think that their parents are heroes or heroines. This is because the figure of parents will always guide and protect their children, parents will also help their children when they are in difficult conditions, even parents are willing to sacrifice their lives for the sake of a child. Another example, there is also a teacher who provides knowledge that benefits his or her students selflessly. This looks like a small thing that does not have much influence, but in

fact the knowledge provided by a teacher, will be very beneficial for the lives of his or her student.

Either to support his or her career, or even to raise the economic level. Or even a small thing like helping a poor person. By helping people in distress, it is possible that the person being helped thinks of us as heroes or heroines. Therefore, the definition of hero or heroine varies depending on each point of view. And also, we know cultural hero or heroine, the hero or heroine that defined by his or her contributions to society. For example R.A Kartini, is a heroine who fights for emancipation and fights for women rights to have the same equality as men. According to Ima et al., (2020) Kartini is one example of a female national hero who has been very influential in women justice. Since long ago, women did not have an equal position with men, women were not given the opportunity to get the same education. It was from this unfair treatment that led to the struggle for women emancipation. This struggle then made her one of the national heroines. Similar to reality, in the literature there is also a heroine's journey.

In literature, hero or heroine who is through the adventure journey, known as monomyth. In the book *Hero With A Thousand Faces* Campbell (2004) argues monomyth is a universal pattern of heroic narratives in which the protagonist in the story goes on a journey, starting from leaving the ordinary world, going on a transformative adventure, and returning to his or her hometown. Based on this quote, it can be said that a monomyth is a journey undertaken by a hero or heroine to find their identity or complete his or her mission, and usually the hero or heroine is a protagonist character, which means this character is one of the characters whose presence will be used as motivation for the audience. Usually in novels, movies, comics, dramas, or short movies, the hero or heroine who doing the journey adventure has a role as a protagonist character. According to (Nurgiantoro, 2015) Protagonist character is a character who is admired and very popular compared to other characters and is called a hero who provides ideal norms and values for readers. Protagonist character is one of the characters that is liked by many people, this is because the protagonist character has traits that are

in accordance with the norms in society, such as good nature, likes to help people, and is humble. According to Altenbernd & Lewis (1966) the protagonist character is one of the characters that readers like. With the traits possessed by heroes or heroines, it can have a positive impact and provide motivation for audiences. Based on this quote, the hero or heroine is one of the protagonist characters who is liked by everyone, apart from that the hero or heroine is also very rarely hated by the audience, this is because the hero or heroine can have a positive impact and can provide an example for the audience to be able to do something good and can be useful for everyone.

Hero or heroine not only exists in real life, but hero or heroine also exists in films with the adventure genre. Which we call it as a superhero. In an adventure genre film, a hero or heroine is usually depicted as a strong figure, has superpowers and uses special clothing as a sign that the hero or heroine has significant differences with ordinary humans. However, in life a hero or heroine does not need special clothes or does not need to have superpowers. Superheroes usually exists in movies that include into the popular fiction category. According to Gelder (2004) "Popular fiction has less to do with discourses of creativity and originality, and more to do with production and sheer hard work." in the quote above, if creativity is not one of the most important things in popular fiction. Because in making popular fiction, there are certain patterns. These patterns are indirectly used by writers or script makers to build an interesting story. The key to popular fiction is not new creativity, but the industry itself. How the industry can produce works that are liked by literary fans, by using existing patterns.

In literary works, there are patterns that will indirectly be used to develop a story. According to Saricks & Joyce G (2009) in the book *The Readers Advisor Guide to Genre Fiction* explain adventure fiction as the story of the hero – individual or group – overcoming obstacles and dangers and accomplishing some important and moral mission. Which means the hero or heroine can do the journey alone or in a group. On that journey, a hero or heroine has their own goals. To achieve that goal, a hero or heroine must go through various challenges and

problems. There are several stages that must be faced by hero or heroine, that is what we call the hero or heroine journey or monomyth. The concept of hero or heroine journey has been found around for a long time, even today the concept of hero or heroine journey is still often used in making films or other literary works. This has a function to build a story so that the story conveyed can be understood and enjoyed by fans.

Hero or heroine journey was first revealed by Joseph Campbell who is known as a monomyth. Campbell believes that there is a pattern between cultural differences and myths. According to Campbell (2004) there are 12 stages in the hero journey. There are the call to adventure, refusal of the call, supernatural aid, the crossing of the first threshold, the belly of the whale, the road of trials, the meeting with the Goddess, woman as the temptress, atonement with the father, apotheosis, and the ultimate boon. After his theory emerged, Christopher Vogler then had his own theory about the hero or heroine journey. Vogler's theory developed the theory that Campbell had proposed. Vogler argues that in the hero or heroine journey there are three Acts, there are separation, descent, and return. Where in each act it has several specific stages. In every movie has at least two acts. In addition to having theories about hero or heroine journeys, Vogler also has theories about archetypes. Archetype is one of the important things to understand characters in a story. This archetype is a reflection of human self in his life. While according to Jung, Archetype is a universal form of thought in which emotions contain.

One of film that is interesting to research is the Captain Marvel film (2019). Captain Marvel (2019) is a superhero film directed by Anna Boden and Ryan Fleck. Captain Marvel is a film adapted from a comic written by Ray Thomas in 1970. This comic was then adapted into a film by Marvel Studio and produced by Kevin Feige. The Marvel Cinematic Universe has released 32 superhero films. Captain Marvel is entering the fourth phase in the Marvel series. This film having many awards won, one of the interesting things about Captain Marvel film is the first film to have a heroine as the main character. So Captain

Marvel can break the stereotype that says a woman can not be a hero. The success of this film can also be seen from the many income earned after the Captain Marvel film aired. Based on Business Insider, in the second week of broadcast, the film Captain Marvel earned US\$ 760 million or the equivalent of Rp. 10.8 trillion. This achievement beats the film Wonder Woman which earned US\$ 58.5 million (Rp. 832 billion) in 2017.

This film was used as research, because there are several things that can be analyzed related to the topic title chosen. One of the interesting things in this film is the main character there is Carol Danvers. Carol Danvers has also appeared in previous films, namely Avengers: End Game. The appearance of the character Carol Danvers in the previous film was give a lot an attraction for the audience, because there was a new female character who became a superhero. As I have mention before, Captain Marvel is the first female characters that have her own film. This makes the researcher interested in researching the Captain Marvel film, because in the Marvel series, from phase one to phase four, the role of women is not really highlighted, the role of women is only as a supporting character for the hero himself. Only in phase four, female character has its own film. In this film also shows that women can also be heroine, and not only used as male side characters. Captain Marvel (2019) was chosen as the object, because in this film there is the story beginning of Carol Danvers becoming a superhero, while in the film The Marvel (2023) is a continuation of the film Captain Marvel (2019) so, it is possible that in this second film, there is no the beginning of Carol Danvers' life.

In a film there is a pattern. The pattern usually used in the adventure genre is known as the hero or heroine journey. In the book *The Writer's Journey: Mythic Structure for Writers*, Christopher Vogler says that a story that tells about a hero or heroine must have a journey. It can be said that the word journey here means an extraordinary adventure undertaken by a hero or heroine. This journey is certainly not an ordinary journey, where a hero or heroine who initially has an ordinary world, suddenly has to become someone who can protect the world. In his book

*The Writer's Journey: Mythic Structure for Writers*, Christopher Vogler explains clearly the journey of a hero or heroine and also the types of archetypes.

The topic that researcher chose is according to Christopher Vogler theory, that tell about the journey of the hero or heroine and also the archetype. In his book, Christopher Vogler explains the steps in a hero or heroine journey. On his or her journey the hero or heroine will go through three act, there are separation, descent, and return. Separation (Act I), which explains the beginning of the hero or heroine journey. In this process there is also a rejection made by the hero or heroine before deciding to enter a special world. Descent (Act II) in this phase, the hero or heroine decided to enter a special world full of challenges his or her will face. Return (Act III) in this phase, the hero or heroine will reach a climax, where the hero or heroine will face death or rebirth. In this phase there is also the completion or end of the hero or heroine journey. Researcher will explore in more depth the formulas that exist in popular literature, more specifically, the researcher will explain the formulas that appear in the adventure genre or we known as hero or heroine journey and also the character archetypes. The researcher analyzed the hero or heroine journey and the characters archetype using Christopher Vogler's theory.

To support this research, researcher had also read several previous studies related to the topic that has been researched. The first previous study that the researcher used is a graduating paper by Khanafi, (2016). The title of the research is "*Joseph Campbell's monomyth as presented in spider-man film*". This research reveals the hero journey in the Spider-Man film using Campbell's theory. In Campbell's theory, it is explained that there are several stages of the hero journey. Researcher found several stages in the Spiderman film, there are call to the adventure, the belly of the whale, supernatural aid, the crossing of the first threshold, the road of trials, the meeting with the Goddess, woman as a temptress, atonement with the father, apotheosis, the ultimate boon, and refusal of the return. In Spiderman film, the researcher finds 11 stages of the hero journey. And in 'return' researcher only find refusal of the return. It is believes that in the

Spiderman sequel another phase will be found. The difference with this study, in this study researcher used the theory of Christopher Vogler, while the previous study used the theory of Joseph Campbell, who said the hero journey only belongs to men. In addition, the objects used in research are also different.

The second previous study of this research was written by Mohammad & Jalaly Ronak, (2013) with the title "*The Archetype of The Hero's Journey in Odyssey*". This research reveals that the hero character in the Odyssey film has 12 stages of a hero's journey in Odyssey there are, call to adventure, refusal of the call, mentor, first threshold, tests, aliens, enemies, approach to the inner cave, supreme order, reward, the road back, resurrection, and return with the elixir. Researcher used Vogler's theory. In this study, there are similarities in the used of theory, but the objects used are different. In addition, this study only reveals the archetype possessed in the hero's journey, this study does not discuss the journey of the hero. The third research was written by Ulfah, (2019). The title of the research is "*Heroine's achetype and journey in Wonder Woman movie*". This research used Vogler theory, the results of this research reveal that there are twelve stages of a female heroine journey and there are five characteristics, three types and nine individual personalities that indicate the heroine archetype. The similarity with this study is that both analyze the heroine journey and archetype with women as the object. While the difference is in the object chosen to be used as research. The object used also has many differences, including in the Wonder Woman film, it still tell about the romance of her life, which reveals that women also still need men in their lives, while in Captain Marvel, it does not tell about Danvers' romance at all.

The fourth previous study of this research was written by Wong & Achin, (2021) with the title "*Perjalanan Pahlawan: 12 Tahapan dalam Narasi Film Animasi Boboiboy 2*". The results from this research there are 12 stages that Boboiboy passes through. Each stage provides an overview and influence on the storyline in the film, as well as the development of the characters. The difference with this study is the object chosen and the theory used. And this study only

research the journey of the hero, not research the archetype. The fifth previous study of this research was Written By Awwalina (2018) with the title “*The Hero’s Journey of Moana in Moana (2016) Movie*”. Researcher used Joseph Campbell's theory and found that there were two stages that appeared in this film, namely departure and initiation. The difference is on the object and theory used. This study also did not research about archetypes, and only research about heroine journey. These five previous studies certainly have their own advantages and disadvantages, but certainly in these five previous studies prove the existence of a hero or heroine journey in every movie, and not only men, women also have a journey. In addition, the archetype of each character also has a very big role in a story. Based on description above, researcher is interest in conducting a research entitled “HEROINE JOURNEY AND ARCHETYPE IN CAPTAIN MARVEL MOVIE (2019)”

## 1.2 Statement of Problem

Based on the explanation of the research background, that in outer space there is interplanetary oppression between the Kree and Skrulls, the Skrull rescue effort is assisted by the presence of Carol Danvers who is the heroine. In the heroine journey, Carol Danvers must pass through various stages and challenges to complete her journey. In this heroine journey, there are also archetypes of each character which will help in determining each character. Based on the story of Captain Marvel the researcher has decided the research question in the following:

1. How is Heroine Journey presented in Captain Marvel movie (2019)?
2. How is archetypes of character constructed in Captain Marvel movie (2019)?

## 1.3 Research Objective

Based on those two research questions, the purposes of this research are:

1. To find out how Heroine Journey in Captain Marvel movie (2019).
2. To find out the types of character archetypes in Captain Marvel movie (2019).



#### 1.4 Research Significance

Based on the research background, researcher hopes to provide insight and contribute to literary studies, especially in monomyth studies. This research also help to understand about heroine journey and also archetypes in each character. Researcher used the theory by Christopher Vogler regarding the heroine journey and archetype. There are several benefits that can be obtained from the results of this research:

##### 1. Theoretical Significance

It is believe that the results of this research can provide an understanding of the theory that used. This research can also make it easier to understand about the hero or heroine journey, and also the character archetype possessed by each character who then forms a plot in the story. This research is expected to provide knowledge about popular literature, especially in film literary works in identifying heroine journey and archetype.

##### 2. Practical Significance

Researcher hopes to provide useful knowledge for students of English Literature, as a reference material for researchers who wish to conduct research similar to the topic discussed. It is also hope to provide knowledge about the adventure genre formula (heroine's journey) and archetypes owned by each character in the film Captain Marvel (2019) by using the theory Christopher Vogler.

#### 1.5 Key of Term

##### 1. Hero or heroine

Hero or heroine is a person who has courage and has a self-sacrifice to help each other without any exception. Hero or heroine is a protagonist character that is loved by many people. This character is liked by many people because on his journey, the hero or heroine will go

through various challenges and obstacles. With these challenges, it is also what makes heroes or heroines grow and learn. The journey taken by the hero or heroine will also show how the hero or heroine behaves in facing various challenges. To achieve his or her goals, the hero or heroine must pass through various obstacles and challenges that are not easy. Hero or heroine can be done by anyone, regardless of gender, social, or age.

## 2. Hero or heroine journey

Hero or heroine journey is the plot that will be faced by the hero or heroine to complete his or her mission. In Christopher Vogler's theory, hero or heroine journey divided into three acts; act one talking about separation, which means introducing a new world to the hero or heroine or can also be called the beginning of the journey of the hero or heroine, act two talking about descent, which means a new world for the hero or heroine. This means that at this stage the hero or heroine has agreed to go on an adventure journey, which is certainly not an easy journey, but a journey full of challenges and obstacles so that the hero or heroine must be ready for all the consequences that he faces when deciding to enter the special world.

And act three talking about return, which means that in this stage the hero or heroine has succeeded through various challenges and obstacles, in this stage the hero or heroine has also grown and gained various new kinds of knowledge, this stage is also the final stage of the hero or heroine's journey. To be more specific, the three stages are further divided into 12 stages, there are ordinary world, call to adventure, refusal of the call, meeting with the mentor, crossing the threshold, tests, allies, enemies, approach, central ordeal, reward, the road back, resurrection, and return with elixir.

## 3. Archetype

Archetype is an important element in a story. The purpose of the archetype is to find out the characters contained in a story. Archetype can also be said to be a symbol that represent human nature. In literature and

art fields, archetype is a character or figure that recurs in many literary work, culture, and periods. With this archetype, it will make it easier for readers to get to know each character more closely. In Christopher Vogler's theory, archetypes are divided into eight categories, including heroes, mentors, threshold guardians, shapeshifters, heralds, allies, shadows, and trickers. Each archetype has different characteristics and properties. Just like humans who have various traits and different characters, in stories or movies each character who plays a role can have various archetypes. In one character there is at least one type of archetype.

#### 4. Popular literature

Popular literature is one of the literature that is loved by many people. This literary work is widely loved because it is easy to understand and entertaining. This literary work is also very synonymous with mass production, where popular literature will be widely marketed to attract other audiences. Literary works that are included in popular literature are non-fiction books, as well as certain types of digital texts. This literary work includes various genres such as thriller, romance, fantasy, adventure or mystery.

