CHAPTER I

INTRODUCTION

This chapter discussed the research context, statement of problem, purpose and significance of research, and definition of key terms. The resesarch background provides insight into the explanation of the object, theory used and subject of research. Statement of problem deals with formula of research question based on background of research. Purpose and significances of research is deal with the purpose and significances of making research. The last, definition of key terms defines the terms used in this research.

1.1 Research Background

The existence of popular literature remains in demand and continues to grow to this day. Popular literature includes several genres such as romantic fiction, fantasy, mystery, and science fiction, and has attracted the attention of many readers of various ages and backgrounds. This is also driven by the widespread adaptation of popular literary works into films, television series and other digital media. Interest in popular literature can be viewed from various perspectives. For example, from a social perspective, popular literature often reflects values and issues that are relevant to people's daily lives, so that readers feel more connected to the stories and characters presented. Another example, from a psychological point of view, reading popular literature can provide entertainment, escape from routine, and even help in dealing with stress. This in line with Nurgiyantoro who argues that popular literature is a literature

categorized as an entertaining and commercial literature (Nurgiyantoro, 1998). Apart from its function in entertaining, the popular literature functions as "commercial literature" indicates that these works were created with the aim of achieving commercial success, attracting a large market and potentially generating income.

Every society has different interests in enjoying popular literary works. Some people enjoy popular literary works more through reading or books, and some through visuals. In the current era of digitalization, some people prefer watching film adaptations of popular literary works rather than reading books. Some of the reasons some people prefer films are the ease of access and the visual appeal offered by films. Film or movie means a series of moving pictures recorded with a sound that tells a story, shown at a cinema or movie (Hornby, 2006). Film gives people the opportunity to enjoy their favorite stories in visual form. Films can also introduce literary works to people who do not usually read books. The film adaptation process can provide a new perspective on an existing story, making the viewing experience richer. Moreover, in the fast-paced modern life, watching a movie offers quicker entertainment compared to the time it takes to read a book.

In the term of literature, there are various genres. One of them is detective genre. Cawelti (1976) states detective genre is a story that reveals the mystery through collection and interpretation of signs. Haycraft (1941) states that puzzle stories, mystery stories, crime stories, and stories of deducation and analysis have exsisted since the earliest times and the detective story is closely related to them

all. Detective stories are basically like difficult puzzles where the detective has to collect clues and explain them logically. These clues are the basis of the story, guiding the detective and the audience through the journey to discover and understand the mystery.

Cawelti (1976) states detective story is the sub-genre of mystery genre that the plot revolves around the investigation and solving a crime that its crime usually about the murder. The detective genre developed when a detective with investigative skills took on the task of unraveling mysteries, identifying suspects, and ultimately solving crimes. This genre can attract the attention and interest readers or viewers with the detective's critical thinking and problem solving skills. The development of detective genre is also supported by publication of its stories in film. Priestman (1990) argues that the destinies of both the story and the detective story were, then, closely related to the history of publication in each country. It is because in that period many works were published in novel serials novels, film, and other literary works. So detective stories are compete with other works to attract reader. For people who likes detective stories, detective stories are interesting because they arouse curiosity and allow readers to participate in solving mysteries with the detective character. Detective stories often appear in various literary works, and one of the most popular forms is the novel. The uniqueness of detective stories in novels lies in their narrative structure, which is often filled with hidden clues, twisting plotlines, and surprising revelations.

Novels that are widely read and adapted into films always attract people's attention. The process of adapting stories from books to films is often an

interesting topic of discussion because people are curious about how the stories they like in books will be shown on the big screen. From the strong storyline to the memorable characters, the stories in this book can take readers into a world full of imagination. People have high hopes when stories from their favorite books are adapted into films. For example, if a character in a novel is depicted as strong and brave, but in a film he is played by an actor who seems weak or does not meet the audience's expectations, this can cause a feeling of disappointment. In addition, if important scenes in the novel that are considered to have a crucial role in building the storyline are not included in the film adaptation, readers who already have experience reading the book may feel disappointed. They may feel that the essence of the story they like is lost or not reflected well in the film. Readers will be disappointed if the adapted film is not as good as the story in the book. However, when a story from a book is successfully converted into a film, the viewing experience can be more enjoyable and immersive. By knowing more about novel adaptations into films, people can understand how they influence popular culture and help people better appreciate the literary works from which they originate.

One film adaptation of the book is Enola Holmes. *Enola Holmes 2022* is a film adapted from the book *The Enola Holmes Mysteries*, a collection of nine mystery stories written by Nancy Springer. Nancy Springer is a famous writer who succeeded in creating the character Enola Holmes in 2006. The film *Enola Holmes 2022* was released on Netflix on October 27, 2022. This film presents various interesting cases that must be solved, such as murder, missing people,

corruption and blackmail. The presence of Enola Holmes as a female detective provides an opportunity to study how women are portrayed in detective roles, and how this influences the story and storyline of the film.

Enola Holmes 2022 is a great film that builds on the concepts of the first while also correcting many of its flaws resulting in a tighter, cleaner expierence full of charm, whit and a surprisingly engaging story about corruption, blackmail, and even murder, all set to the backdrop of a real historical event. Based on the audience rating summary on Google, this film received a rating of 4.5/5, proving that the *Enola Holmes 2022* film is an interesting one. Additionally, there are several reviews from the audience regarding the film, one of which is a 5-star review written by Aaron R, eight months ago with his comment: "The real attraction here is Millie Bobby Brown, Netflix's crown jewel star whose 4th wall breaking charisma and spunky can do attitude as Enola is infectious. Henry Cavil also returns and subsequently shines as Enolas problem solving big brother Sherlock. I appreciate that the writers decided to not make Enola the know it all of the film. She's whip smart of course but is still learning, makes mistakes misses clues, is sometimes a fish out of water and it's older brother Sherlock who often gives subtle nudges of encouragement and professional advice to his little sister. As for Cavils Sherlock he's much more humanized this go round displaying a obvious soft spot and care for his sister which is often displayed in equal parts annoyance, concern, and admiration. This is especially evident during the duos screen time together which is substantial. Their chemistry is electric, and only makes me want more. Problems? There genuinely aren't many, the writing is

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tight, the writing is tight, the production values are high with great set/costume design. The rousing musical score is fitting and there are great performances from the actors all round. If I had just a few criticisms they would be that some of the scenes can feel a bit too busy and there's a particular segment at about the halfway mark that's too hurried, tidy and cliché. It feels like it should have been expanded upon to add some gravitas to the situation. As is it feels like gratuitous plot armor. Still these are minor complaints, for a movie with a runtime of 2hr 10min its paced largely very well and keeps its momentum throughout. Bottom line, Enola Holmes 2 is a really fun, well made sequel worthy of your time, theres something here for everyone. Even the big twist works in a way I wasn't sure would. All I gotta say is bring on Enola Holmes 3."

Apart from that, The film Enola Holmes is interesting to study because it features a female detective, presenting a new perspective in the detective genre, which has traditionally been dominated by male characters. The characterization of Enola Holmes as a young, intelligent, and independent detective challenges traditional gender stereotypes and provides a more diverse representation in the world of detectives. Research on this film can provide insights into how the female detective character influences the dynamics of the story and the audience's perception of gender roles. Additionally, the film explores themes such as women's empowerment, bravery, and independence, which are relevant to contemporary social issues. Further analysis can help understand the impact of gender representation in media and how it can inspire change in the film and literary industries.

Haycraft (1941) states that puzzle stories, mystery stories, crime stories, and stories of deducation and analysis have exsisted since the earliest times and the detective story is closely related to them all. In line with Haycraft, Cawelti (1976) also states detective story is the sub-genre of mystery genre that the plot revolves around the investigation and solving a crime that its crime usually about the murder. The detective genre developed when a detective with investigative skills took on the task of unraveling mysteries, identifying suspects, and ultimately solving crimes. This genre can attract the attention and interest readers or viewers with the detective's critical thinking and problem solving skills.

One of the most popular literature studies is formula. The term "formula" refers to a kind of pattern in a story. The formula of the classical detective story can be described as a conventional way of defining and developing particular kind of situation or situations, a pattern of action or development of situation, a certain group of characters and the relation between them, and a setting or type of setting appropriate to the characters and action (Cawelti, 1976). The formula can be called a narrative structure which aims to explain that the classic detective formula aims to process several elements contained in detective stories. When the reader is successful defining the formula, the reader has isolated at least one basis for popularity a number of works. When it becomes a successful formula, a story pattern is clear has special interest and meaning for many people in the culture (Rosyidi, M. Ikhwan, dkk 2008).

According to Rosyidi, when a detective stories succeeds in implementing an effective formula, such as interesting character development, a compelling

storyline, and setting the right atmosphere, it can make a major contribution to the development of detective stories as a genre. By following a successful formula, authors have a greater chance of achieving commercial success because they are able to present a story that meets the expectations and desires of the audience. The success of a formula can also establish new trends in the genre, influence future detective stories, and provide inspiration for other author to develop new ideas. There are four elements of formula, they are situation, pattern of action, characters and relationship, and setting.

Pattern of action refers to a series of steps or sequence of events that occur in a story, especially in a narrative context. In literature or film, the pattern of action can encompass plot development, character interactions, and a series of events that form the storyline. There are six elements of pattern of action, they are intoduction to detective, cirme and clues, investigation, announcement of the solution, explanation of the solution, and denouement. Analyzing the pattern of action can provide deep insights into the structure and dynamics of a work and help understand how these elements contribute to the narrative as a whole.

One of the parts within the pattern of action is crime and clues which will be explored in depth in this study. The crime and clues refers to a type of story or plot that focuses on criminal activities and the effort to solve a mystery through clues or evidence discovered. The crime and clues are the focus of this research because they can be considered the core or essence of the detective genre. In detective stories, the crime and clues are key elements that trigger the storyline. Understanding how writer uses and develop these elements can provide insights

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into the structure of detective narratives. Besides, concentrating on crime and clues can help investigate how writer builds mysteries, plots, and using and strategically arranging information to keep the interest of readers or viewers.

Previous research relevant to this study includes an analysis of the Enola Holmes film, which examines action patterns, crimes, and clues within the framework of classic and hard-boiled detective formulas. This research builds on these studies to demonstrate its unique and distinctive contribution to the field of detective fiction analysis. By extensively citing prior studies, the current research underscores its foundation in established literature while highlighting its novel approach. This approach helps to strengthen the argument that this study is not merely replicating existing research but is offering new insights and interpretations. Ultimately, the research aims to advance the understanding of detective fiction by providing a fresh perspective and expanding the discourse in this genre.

Alvie Rachmayanti from UIN Sunan Gunung Djati Bandung in 2023 has written a research titled *Archetype and Heroine Journey in Enola Holmes Movie*. This research focuses on the archetypes and heroine journey describe in *Enola Holmes 2020*. The result showed there are 6 character types, each with a unique role in shaping Enola's heroine journey. These 6 characters highlight the significance of supporting roles in defining Enola as a heroine. Additionally, the heroine's journey in the film consists of 16 key moments, derived from the ten stages of the journey in *Enola Holmes 2020* film (Rachmayanti, 2023).

Yunda Nurhalisa Rachmat from UIN Sunan Gunung Djati Bandung in 202 was written a research titled *Domination of Female Masculinity in Enola Holmes Movie (2020).* This research using Judith Halberstam's Theory of Female Masculinity and focuses on emphasizes the dominant aspect of female masculinity. After analyzing in depth, this research concluded there are six forms of emancipation and domination of female masculinity in the characters in *Enola Holmes movie 2022* (Rachmat, 2024).

Dika Putra Pamungkas and Abdillah Nugroho from Universitas Muhammadiyah Surakarta in 2023 wrote a journal in Jurnal Onoma: Pendidikan, Bahasa dan Sastra in titled *An Analysis of the Enola Holmes 2 Movie From A Perspective of Feminist Theory.* The method used in this research is qualitative research method to solve the problem formulation in "Enola Holmes 2" movie. This research focuses to find out the characteristics of the main character Enola Holmes and find out how the main character reflected feminism. After conducting a deeper analysis, this research found six data that related to the main character reflected feminism (Pamungkas, 2023).

Rima Sarah from UIN Sunan Gunung Djati Bandung in 2022 published a journal in journal *Garda Rujukan Digital* in titled *Representation Of Feminism on The Character of Enola Holmes in The Enola Holmes Film: John Fiske's Semiotics Analysis.* The method used in this research is qualitative research method to solve the problem formulation in *"Enola Holmes 2"* movie. The research approach used is a qualitative approach with John Fiske's semiotic analysis. The results of the research on the representation of feminism on the

character of Enola Holmes in this semiotic analysis show the representation of feminism at the reality level includes appearance, costume, make-up, the way of speaking, expression, attitude, behavior, environment, and movement. And also The representation of feminism in the ideological level, which is represented by the flow of liberal feminism where discrimination against women is treated unfairly as in the character of Enola Holmes. (Sarah, 2022).

Nurul Rusyaidah Azis and La Sunra from Universitas Makassar were published a journal in *ELITERATE: Journal of English Linguistics and Literature Studies* on 2022. This research focuses on determine the types and the effect of gender stereotypes depicted by the main character, Enola Holmes, based on the conversations and actions he performs. Data analysis was carried out using interactive model analysis which included data reduction, data mapping, and drawing conclusions (Saldana, J.Milles, M.B, Huberman, 2014). The results of this study indicate that there are 2 types of gender stereotypes described by Enola Holmes in the film Enola Holmes, namely femininity and masculinity. In addition, the results of the study also found the effect of gender stereotypes on Enola Holmes, namely the effect of femininity and the effect of masculinity.

Natasya Mega Putri from UIN Sunan Gunung Djati Bandung in 2023 has written thesis in titled Gender inequality represented in *Enola Holmes 2 (2022)* film. Cawelti's classical detective theory was used in this research. after analyzing in depth, the results in this research, there are 16 data in the form of pictures and dialogs that show gender inequality with the dominating data being gender inequality in the form of subordination. There are 4 data of gender inequality in

the form of marginalization. there are 3 data that show gender inequality in the form of stereotypes. Then there are 5 data that show gender inequality in the form of subordination as well when male characters in this film have a higher position or power compared to female characters. there are 4 data that show gender inequality in the form of violence (Putri, 2023).

Agrita Mahardika from UIN Sunan Ampel Surabaya in 2022 writes a research titled *Mystery in Sophie Hannah's The Closed Casket: A Detective Formula Study*. The analysis using John G. Cawelty's theory about the depiction detective formula particulary on patterns of action. After examining the storyline in depth, it can be concluded that *Sophie Hannah's novel The Closed Casket* contains five different patterns of action. This includes 4 datas detective introduction, 10 datas crimes and clues, while the investigation conducted by the detective was done to establish the cause of an incident, and the announcement of the solution are unindetified in the story *Closed Casket novel*, 5 datas explanation of the solution, and 4 datas denouement (Mahardhika, 2022).

Vio Rentina F from Universitas Pendidikan Indonesia has written a thesis in titled *Formula Cerita Detektif Dalam Tiga Novel Ruwi Meita* in 2020. This research uses A.J Greimas' structural analysis, namely actantial analysis functional models, and semantic axis analysis. This research focuses on the structure and formula of detective stories, including patterns of action in three novels by Ruwi Meita, namely *Mystery of the Salt Statue, Sex in Chatting, and Carmine*. The results of the analysis in this research are that the three novels have

a pattern of action that is very identical to the style of police investigation with the background of the main detective character being a police officer (F, 2020).

Viona Rizky Handayani, Diana Puspitasari, and Hartati from Universitas Jendral Soedirman have written a journal in titled *Invensi Dalam Genre* in 2021 that published on *Jurnal Sakura: Sastra Bahasa Kebudayaan dan Pranata Jepang*. The method used is a qualitative descriptive method with a formula and archetype approach from Cawelti. After analyzing the six phases of pattern of action in six detective genre anime, it appears that there are conventions, similarities and inventions in the formula that occur in each anime. The form of invention that occurs in detective anime is the addition of supernatural formulas to the storyline (Handayani et al., 2021).

Vini Nurazni in UIN Sunan Gunung Jati Bandung in 2021 has written a research tittled *The classical detective formula in Agatha Christie's Murder on The Orient Express.* This research focus on classical detective formula, especially crime and clues. This analysis using John G. Cawelty's theory about formula. This research explain that the crime is a murder and clues are things that found in victim's compartment. And also this research contain 14 data of crime and clues which is explained in detail (Nurazni, 2021).

Jidan Mustopa from UIN Sunan Gunung Djati Bandung in 2023 has written a thesis in titled *Hard-boiled detective formula in The Batman (2022) by Matt Reeves.* The Hard Boiled detective formula by Cawelti is used for this research. This research focuses on the story in a Hard-boiled detective that

explains of how the investigation and the solution, how the actions taken and handled by the detective. This research also describes how the effect of the Action pattern on the main character in *Batman film (2020)* (Mustopa, 2023).

Saepul Hidayatullah from UIN Sunan Gunung Djati Bandung in 2021 has written a thesis in entitled *Hard-boiled Detective Formula in Rush Hour 2*. This research used the Hard-boiled detective formula by Cawelti. The research focuses on the role of the main character and the construction of action patterns in the Rush Hour 2 movie. The results of this research are the roles of the main characters in the *Rush Hour 2* movie containing 4 data, namely the detective, the villain, the victim, and those involved in the crime. And Action patterns that are built in the *Rush Hour 2* film, such as a detective as heroes, a modern city as a backdrop, tension and threat, the role of women, and changing the meaning which can make an unexpected plot (Hidayatullah, 2021b).

Rahmat from UIN Sunan Gunung Djati Bandung in 2019 has written a thesis in titled *Hard-Boled Detective Formula in A Game of Shadows Movie 2018*. This research used Hard-boiled detective formula by Cawelti. The results after analyzing in depth, there are two main topics, first, those the main character roles in A Game of Shadows are the detective, the criminal, the victim, and those involved in the crime. second, the action patterns such as detective as hero, modern city as background, suspense and threat, the role of women, and change the meaning which can make the detective story has an unexpected plot (Rahmat, 2019).

Salma Fitri Apriliani from UIN Sunan Gunung Djati Bandung in 2019 was written a thesis in titled *Hard-boiled detective fiction formula in David Fincher's Se7en movie (1995)*. This research used John G Cawelti Formula about Hard-boiled theory. The research focuses on the formula of hard-boiled detective fiction works in *Se7en* movie. The results of this research are pattern of actions, victim character, criminal characterization, a modern city as background which explained in detail (Apriliani, 2019).

Zuzana Jalova from Masaryk University in BRNO in 2007 has written a thesis in titled *Reflections of Society and Era in Hard-Boiled Detective Fiction*. This research used John G. Cawelty Hard-boiled detective formula. The research aims to prove that hard-boiled detective fiction comments widely on the political and social events, then demonstrated some real cases and events of the 1920s and 1930s and the way how they were reflected in the novels. This research also focused mainly on the urban environment of the twentieth-century America, the prosperity of crime and gangsters and the phenomenon of political and social corruption (Jalova, 2007)

Based on the background above, The researcher chose Crime and Clues to focus on in the research because there had been no previous research that specifically discussed crime and clues as a part of the pattern of action. Thus, it is hoped that this research can provide a new and significant contribution to the understanding of how these elements play a role in building the storyline and influencing the reader's or audience's experience, especially in the film *Enola Holmes 2022.*

1.2 Statement Problem

From the background in this research above, the researcher concludes that there are two questions that be the main focuses on this research, they are:

1. What is the pattern of action found in detective action *Enola Homes 2022* film?

2. How do crime and clues contribute as a part of pattern of action in detective action *Enola Holmes 2022* film?

1.3 Research Purposes

Based on the formulation of the research question above, the researcher is intended:

1. To find the pattern of action in *Enola Homes 2022* film.

2. To describe how crime and clues contribute as a part of pattern of action in *Enola Holmes 2022* film.

1.4 Research Significances

The research aims to identify and analyze the patterns of action, crime, and clues in the *Enola Holmes 2022* film. It is expected to provide valuable insights into how these elements are structured and utilized within the narrative. By understanding these patterns, the study hopes to enrich readers' knowledge of detective fiction and film analysis. Additionally, this research aims to serve as a useful reference for future studies, offering a foundation for further exploration of action patterns in similar films.

Theoretically, analyzing the action patterns in detective stories helps understand the motivations, plot, and behaviors of the characters involved. It allows researchers to explore how a detective gathers evidence and pieces together clues until ultimately solving the mystery. This analysis not only reveals the investigative strategies of the main characters but also delves into the psychological and intellectual dynamics involved in the investigative process.

Practically, examining action patterns and elements such as crimes and clues holds significant implications in research. Analyzing crime as the central conflict helps focus attention on the core source of conflict in the story and establishes the motives and goals of the detective in solving the case. Meanwhile, clues play a crucial role in guiding the steps of the investigation, providing a narrative structure that generates tension and dramatic escalation. Without these elements, detective stories would lose their appeal.

Pattern of action is important because it helps reveal the motives, plot and behavior of the characters involved in a detective story. By analyzing the pattern of action, a detective narrative can be understood how the detective collects evidence and assembles clues until she succeeds in solving the mystery. Analyzing patterns of actions can also help build suspense because each action leads to the truth. While crime and clues are important to analyze because they are elements that move the plot and build tension. Crime functions as an element that creates the main conflict and attracts attention. Crime also determines the detective's motives and goals for solving the case. Clues are elements that allow detectives to decipher mysteries. These clues are compiled to lead detectives to

the investigation and resolution of the case. Without crime and clues, detective stories will lose their appeal. Therefore, analyzing crime and clues is important because it functions to create a tense narrative

The reason for not examining the other five elements in the pattern of action is because the introduction of the detective is usually a static part and does not change much from one story to another. The main focus is often not on how the detectives are introduced, but on their actions and methods of solving cases. Research may assume that the introduction of detectives is more background and does not provide much variation or data for in-depth analysis. Although the investigation is an important part of a detective story, research can consider this aspect to be too broad and include many different elements, including character interactions, setting, and plot development. Crime and clues was chosen because it is the core of the investigation that focuses on concrete facts and evidence that advances the story towards a solution. The announcement of a solution is usually the final result of the investigation process and the disclosure of evidence. However, this is more of a climax to the story and lacks depth in terms of analysis of the actual process of collecting and interpreting evidence. Therefore, a focus on crime and clues is considered more relevant to understanding how the mystery is solved. Solution explanations tend to focus on recapitulation and clarification of how detectives arrived at their conclusions. Although important, this aspect is more narrative in nature and can be considered part of the solution announcement. It does not offer much new insight into the investigative methods or techniques used. Denouement is the ending of a story that wraps up all the plots and gives the

reader a final resolution. These sections often focus on the impact of uncovering the solution on character and society, rather than on the investigative process itself. Therefore, the researchers felt that this was less relevant to their study goals which wanted to understand how the crime was structured and proven through clues.

1.5 Definition of Key Terms

In definition of key terms, the researcher provides the explanation that related to the key terms used in this research:

1. **Popular Literature**

   The first key term is popular literature. The researcher included discussions on popular literature, thus the film *Enola Holmes 2022* is one of the popular works. Popular literature is defined as a genre within literature crafted for entertainment and produced with commercial intent. Its aim to entertain and connect with many readers, making it widely liked and culturally important.

2. **Film and Literature**

   Films are part of literature in because they both have the same goal: telling stories and conveying messages to the audience or readers. Film and literature are closely related because films are often adapted from literary works such as novels, short stories or dramas.

3. **Formula Literature**

   Formulas in literature refer to patterns or structures used to create stories, characters, or storylines. Although sometimes considered boring or too predictable, formulas can help writers craft effective stories that captivate readers.

4. **Detective Genre and Film**

   Detective genre is category of literature centered around crime and mystery fiction. The detective genre typically features stories where investigators or detectives play a central role in solving crimes, often focusing on mysteries or murders. This genre it's about finding clues, solving puzzles, and navigating through the details of solving crimes.

5. **Detective Formula**

   The detective genre has long been an important part of the world of film. Detective films often feature stories full of mystery, where investigations or detectives play a central role in solving crimes.

6. **Pattern of Action**

   The Pattern of Action is one of the formulas in detective theory that will be explored further in this research. It consists of 6 elements, including Introduction to the Detective, Crime and Clues, Investigation, Announcement of the Solution, Explanation of the Solution, and Denouement.

7. **Crime and Clues**

   Crimes and clues are important in detective stories because they trigger the plot and build tension, helping the reader or audience towards solving the case.