CHAPTER I

INTRODUCTION

In this chapter there are introduction, research background, statement of problem, purpose and significance of problem, key of terms and organization of writing.

1.1 Research Background

This study explores experiential meaning in public speeches of inauguration speech. The scope of this study also analyzes the main parts of transitivity system. This study inspired by Halliday's states that spoken discourse is organized around the clause, in the sense that most of experiential content is laid down in the transitivity. It means that the clause of grammar is but only a figure, representing some processes – some doing or happening, saying or sensing, being or having – with this various participants and circumstances, which are system of transitivity. Transitivity is a system that describes experience as a kind of process associated with participants and circumstance, Halliday (1985 205).

Transitivity is related to the selection of process types and the role of participants who are realized into the reality of the Eggins experience (2004: 205). Halliday's transitivity system is a system that develops old conception about transitivity, so whether a verb takes or does not take a direct object is not a prime consideration. Transitivity can show how living things describe experiences based

on the reality that occurs around them. Aspects of experience based on reality consist of: doing, happening, feeling and being.

The meaning of a factual experience (related to what every living being in the world) is described in a kind of transitivity or process, what it is like: what they feel, what happens and what they do. In the selection of transitivity or the type of process in a clause can involve and influence the role of participants. To describe the type of process selected in each clause, each clause is related to a different participant role: actor, senser, behaver, existent, sayer and carrier (Halliday 1985: 146). While the type of process involved in a clause consist of material process, mental process, verbal process, behavioral process, relational process and existential process.

In fact, the transitivity system is necessary part in public speech. It is used to understand realization or representation or symbolization of experiential meaning in situational context. The journal of Azeifeka (2013) states that the experiential meaning; meaning as context or as a representation of reality. Apart from that, by using transitivity model and the results emphatically declare that a language user uses language according to the social context, and the language choices vary as the function varies, the journal of Iqbal (2015). In similar view, the journal of Chen (2014) shows how speakers imagine in language their mental picture of reality and how they account for their experience of the world. Besides, the experiential meaning allow us to express experiential meanings as we turn life into text Eggins (2004).

Speech in public speaking is a communicative tool or text that is delivered verbally to a group of people in a well prepared, structured, deliberate manner intended audience (Mulyana, 1995). In public speaking, as in any form of communication, there are five basic elements, often expressed as "who is saying what to whom using what medium with what effects?" Reshaped by functions and contents, political speech is also a kind of text presented by concerned authorities. As well as the presidential inauguration of each country, surely every elected candidate must be sworn in his position first before leading a country, after it has just addressed the public. Some American presidents like Bill Clinton, Barack Hussein Obama and Donald Trump also participated giving have victory speech. Of the three presidents, the researcher will analyze inaugural speeches using transitivity.

On 20th January 1993, The United States held a presidential election that was won by Bill Clinton as one of the president candidates of the United States to becoming the 71th president of America. The inauguration of Bill Clinton as the 42th president and took place on 20th January 1993. On 20th January 2009, The United States held a presidential election that was won by Barack Hussein Obama as one of the president candidates of the United States to become the 56th president of America. The inauguration of Barack Obama as the 44th president and Joe Biden as vice President, a took place on 20th January 2009 – 20th January 2017. Obama was elected president for two periods. On 20th January 2017, The United States held a presidential election that was won by Donald Trump as one of the president candidates of the United States to becoming the 70th president of

America. The inauguration of Donald Trump as the 45th president and Mike Pence as vice President, took place on 20th January 2017.

The reason of choosing speech of inauguration study is therefore to see the language development in speeches can create the meaning, inform, and persuade the enthusiasm of American and international community to agree and belief to his/her promise which conveys through his/her speech. A good knowledge about information structure is required to comprehend the speech. Referring to the explanation that has already mentioned previously, the researcher interested to analyze the representation of experience of the clauses found in speeches at the inauguration, which held every on January 20, 2017 on the West front of the United States Capitol building in Washington, D.C to prove whether the patterns of representation of experience and the context of situation in the speech.

The researcher takes three previous studies relates to experiential meaning analysis. The first research is a thesis entitled *Transitivity Analysis in The Construction of Newspaper Ideology: A Comparative Study on The New York Times and The Washington Times Editorials* by Ika Miranti (2014). This thesis has two objectives. First, it is aimed at finding out the types of process and participant derived from the transitivity analysis on the texts, second it is aimed at finding out the newspapers ideologies reflected on that transitivity analysis on the texts. The technique of data analysis in this study is a qualitative one. Both data were collected by reading both texts and segmenting them into clauses. The researcher then conducted transitivity analysis to figure out the types of process and participant in both texts. Investigated the pattern of transitivity that construct

power and ideology, as well as making comparison on both texts. The highest percentage of process in both newspapers is material process. However, the assignment of participants in The New York Times' is unlike the ones in The Washington Times. In The New York Times editorial, undocumented immigrants are portrayed as victim and are attributed positively. Whereas in The Washington Times editorial, undocumented immigrants are portrayed as trouble maker and are attributed negatively. This shows that ideologically, The New York Times with its liberal bias wants its readers to support the enactment of immigration reform (pro-immigrant). Whereas The Washington Times with its conservative bias wants its readers to be against the enactment of immigration reform (anti-immigrant).

The second research is a journal entitled Analysis of *Analysis of Experiential Meaning in Selected Inaugural Political Speeches in Nigeria* by Ezeifeka, R. Chinwe (2013). This journal analyses two inaugural speeches of two Nigerian past leaders, Alhaji Shehu Shagari (1976) and General Olusegun Obasanjo (1999), using the systemic functional grammar model propounded by Halliday. The paper offers explanation for the actual linguist choices made as against the potential choices which could have been made, and how these choices portrayed the power relations and ideological positions of these past leaders. The findings aim at creating awareness to readers to strive to decode hidden meaning from naturalized and commonsense discourse. This distance locates the present work within the theoretical framework of critical discourse analysis.

And the last research is a journal by entitled *Analysis of English Transitivity Process With Reference To The Witch Of Portobello By Paulo Coelho*

by Kadek Lilis Suryantini (2013). Thesis with the title Analysis of English Transitivity Process refers to the novel The Witch of Portobello by Paulo Coelho aims to analyze the process of decadence in the transitivity clause and to knowing the kind of process that is most often found in the text of the narrative from the main narrator in the novel. This transitivity pattern of process types reflects the nature of text. This text in the novel entitle The Witch of Portobello belongs to narrative text considered as magical realist text. The grand narrator (Athena's boyfriend) is the one that mostly involves in material process. The finding shows that all process types found in narrative text. Narrative text becomes the most frequent process. It is 46,2% of the total number of processes while non-material processes represent 53,8% in the text. By the examining the transitivity process in the text, we can explain how the field of the situation of being constructed, and have clear idea how transitivity patterns reflect the nature of the text.

This research is different from previous research, because the research tries to analyze the statistics of the process that is contained in each text of speech and what the meaning in the used on every clause in the sentence. All of the previous study is related to this research. Previous study can help the researcher to increase the idea about this research. Besides, the previous study also guidance the researcher to find out how the transitivity model is part of experiential meaning as found in public speeches through experiential meaning which is include process.

1.2 Statement of Problem

Every speech has its own meaning as the representation of function of the speech itself, not to mention the inaugural speech of presidents American when he won the presidential election. To find out how the realization of experiential meaning of the speech, this research focus on finding out the following research questions:

1. What are the types of process and participant derived from the speeches of inauguration?
2. What are the meaning of such realization in the speeches of inauguration?

1.3 Research Objective

The objective of this research is:

1. To find out the types of process and participant derived from the speeches of inauguration.
2. To find out the meaning of such realization in the speeches of inauguration.

1.4 Research Significance

The significance of this research is positioned in such aspects as mentioned below:

1. Theoretically, for the researcher this research can broader the researcher's comprehension of linguistic theoretically and add the experience in

applying theory of linguistic. This research also can expand of linguistic research especially in conducting the speech text research us systematic functional grammar theory.

2. Practically, this study is expected to gives contribution to the knowledge of transitivity analysis study. It can give more information about transitivity analysis which analysis language, political orientation, reflected in speeches of inauguration.

1.5 Key of Terms

To avoid misunderstanding on terms used in this paper, the writer clarifies some terms that used in this paper are probably uncommon. The terms that used to be clarified are:

Transitivity : The transitivity system belongs to the experiential metafunction and is the overall grammatical resource for construing going on (J.R. Martin, 1997).

Experiential Meaning : Experiential meaning is an aspect of the ideational meaning of a text. The ideational function is described as the "informative function"; language in its representational aspect, a means of reflecting on things (Halliday M. , 2004)

Barack Hussein Obama : The 44th and current President of the United States.

Donald Trump : The 45th and current President of the United States.

Inauguration   : An act or ceremony of introducing into office a president's inauguration.

The act of putting someone into an official position with a ceremony, or an occasion when this happens: presidential inauguration. (Meaning of "inauguration") in the English Dictionary.

Speech   : Speech is an utterance with a good arrangement to be submitted to the crowd (Mulyana, 1995).

1.6 Organization of Writing

This research is organized into five chapters. The first chapter is the research background that explains the reason why the researcher chooses this topic. In this chapter, there are also research problem as the question of the research that will be analyzed in this research, the research objective explains the purpose of the research, the research significance explains the benefit of the research theoretically and practically, and then definition of key term that clarifies some terms mostly used in this research. The second chapter is the theoretical foundation. This chapter consists of theory that supports this research, which is the theory of systemic functional linguistic analysis. The third chapter is research method which serves the way to how make this research. This chapter consisting of research design sample of data, source of data, technique of collecting data and technique of analyzing data. The forth chapter is the finding and its discussion

which show the result of the research. Then the problem will be discussed further in order to find the result. The last, the fifth chapter consist conclusion and suggestion which is summarized as the final result of the research.