

TABLE OF CONTENTS

ABSTRACT	ii
ABSTRAK	iii
TABLE OF CONTENTS	iv
TABLE FIGURE	vi
CHAPTER I	1
INTRODUCTION	1
1.1 Research Background	1
1.2 Research Questions	8
1.3 Research Objectives	8
1.4 Research Significances	9
1.4.1 Theoretical Significance	9
1.4.2 Practical Significance	10
1.5 Previous Studies	10
1.6 Definition of Key Terms	12
CHAPTER II	16
THEORETICAL FRAMEWORK	16
2.1 Overview of Semiotics	16
2.1.1 Icon	20
2.1.2 Index	21
2.1.3 Symbol	22
2.2 Theory Semiotics of Peirce	25
2.3 The Function of Icon, Index, and Symbol	28
2.4 Representation	29
2.5 Movie	30
2.5.1 The Types of Movies	34
2.5.2 Movie Function	35
2.6 Mr. Bean	36
CHAPTER III	38
RESEARCH METHOD	38
3.1 Research Design	38
3.2 Source of Data	39
3.3 Technique of Collecting Data	40

3.4 Technique of Analyzing the Data	42
CHAPTER IV	44
FINDINGS AND DISCUSSIONS	44
4.1 The Icon in Mr. Bean: Episode “Good Night Mr. Bean”	45
4.2 The Index in Mr. Bean: Episode “Good Night Mr. Bean”	53
4.3 The Symbol in Mr. Bean: Episode “Good Night, Mr. Bean”	62
4.4 The Representation of Mr. Bean Series: Episode “Good Night, Mr. Bean” 70	
CHAPTER V	98
CONCLUSION AND SUGGESTION	98
5.1 Conclusion	98
5.2 Suggestion	99
REFERENCES	100



TABLE FIGURE

Figure 1: Theory Semiosis.....	26
Figure 1: Data 1 (00:49)	45
Figure 2: Data 2 (00:55)	45
Figure 3: Data 3 (01:20)	46
Figure 4: Data 3 (01:30)	46
Figure 5: Data 4 (01:49)	46
Figure 6: Data 5	47
Figure 7: Data 6 (02:50)	47
Figure 8: Data 7 (03:27)	47
Figure 9: Data 7 (03:29)	47
Figure 10: Data 7 (03:30)	48
Figure 11: Data 8 (03:49)	48
Figure 12: Data 9 (04:11)	48
Figure 13: Data 10 (04:30)	49
Figure 14: Data 11	49
Figure 15: Data 11 (04:54)	49
Figure 16: Data 12 (06:00)	50
Figure 17: Data 13 (08:33)	50
Figure 18: Data 14	50
Figure 19: Data 15 (13:44)	51
Figure 20: Data 16 (17:12)	51
Figure 21: Data 17 (18:37)	51
Figure 22: Data 18 (19:56)	52
Figure 23: Data 19 (21:16)	52
Figure 24: Data 20 (22:26)	52