

## ABSTRACT

Hana Yusriyah Imtinan. 1205030106. *The Process of Complex Word Formation in Reuters' Instagram Captions on the Israel-Hamas Conflict*. An Undergraduate Thesis. English Literature Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. Advisors: 1. Dr. Dedi Sulaeman, M.Hum., 2. Udayani Permaludin, S.S., M.Pd.

This research aims to identify the type of word formation process also to describe the process through unravelling complex words' morphological structure found in Reuters' Instagram captions precisely in the context of Israel-Hamas conflict from October 7 to November 24, 2023 by using Plag's (2018) theory of word-formation process. Knowing how words are formed, especially in social media, is rarely considered important. This makes research on the word formation process necessary. Given that the object of this research is the word formation process, this research falls under morphology. By using a qualitative descriptive method, data was collected using documentation techniques. The findings reveal that there are five out of seven types of word formation process found including 90 data derivations, 27 data compounding, 7 data abbreviations, 2 data back-formations and 1 datum conversion. Meanwhile, blending and clipping were not found. In addition, this research also shows that a complex word that undergoes element addition is more likely to have its morphological structure described than a complex word formed from element deletion. The results of this research provide valuable insights for academics in optimizing the use of social media to support learning about word formation process. Suggestions for further research are also discussed.

**Keywords:** Captions, Complex Words, Morphological Structure, Word Formation

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Penelitian ini bertujuan untuk mengidentifikasi jenis proses pembentukan kata serta mendeskripsikan proses tersebut melalui penguraian struktur morfologi kata kompleks yang terdapat pada caption Instagram Reuters dalam konteks konflik Israel-Hamas pada tanggal 7 Oktober hingga 24 November 2023 dengan menggunakan teori proses pembentukan kata dari Plag (2018). Mengetahui bagaimana kata terbentuk, terutama di media sosial, jarang dianggap penting. Hal ini membuat penelitian mengenai proses pembentukan kata menjadi penting. Mengingat objek penelitian berupa proses pembentukan kata, maka penelitian ini berada dibawah naungan bidang morfologi. Melalui metode deskriptif kualitatif, data dikumpulkan dengan teknik dokumentasi. Hasil penelitian menunjukkan bahwa terdapat lima dari tujuh jenis proses pembentukan kata ditemukan, diantaranya 90 data derivasi, 27 data pemajemukan, 7 data abreviasi, 2 data *back-formation* dan 1 data konversi. Sementara itu, proses *blending* dan kliping tidak ditemukan. Selain itu, penelitian ini juga menunjukkan bahwa kata kompleks yang mengalami penambahan unsur lebih mudah dideskripsikan struktur morfologinya daripada kata kompleks yang terbentuk dari penghilangan unsur. Hasil penelitian ini memberikan wawasan yang berharga bagi para akademisi dalam mengoptimalkan penggunaan media sosial untuk mendukung pembelajaran tentang proses pembentukan kata. Saran untuk penelitian lebih lanjut juga dibahas.

**Kata kunci:** *Caption, Kata Kompleks, Struktur Morfologi, Pembentukan Kata*