

CHAPTER I

INTRODUCTION

1.1 Research Background

There are several types of literature, including film, novel, and poetry. Some films have trilogy components that are linked to one another (Adi, 2016). The movie is a moving image, and the movements are referred to as intermittent motions, which occur solely due to the human eye and brain's limited ability to capture many visual changes in a fraction of a second. Many parts of filmmaking have evolved throughout time, from early experiments to becoming a worldwide entertainment business, including production technology, storytelling methods, genres, and today's prominent cultural influences.

Before the 1880s, before contemporary movies, there were various types of visual amusement, such as shadows and optical game that were used to entertain people. However, no camera technology existed to record and play moving images. The term "prehistory of cinema" refers to the period preceding contemporary cinema, which emerged in the late nineteenth century. There was no contemporary technology available at the time, such as camcorders or projectors.

In the present day, film is a popular form of entertainment, enjoyed by various demographics and age groups. Film itself can be considered a modern form of literary work because it incorporates various literary elements such as structure, narration, characterization, theme, meaning, and dialogue, combined with audio visual elements like visuals, sound, music, and special effects. According to Adi (2011), film is a form of literary work, and the history of film is also influenced by the history of literary works.

Also Damono (2006) explain that movie can be categorized as literary work because movie have some narrative art like audio visual and language, language in movie called shot, and the order of shot could be read as narration. It continuously affects each of them, including the image, sound, and movement of people on the

screen, and makes the film the most powerful realistic art. According to Mintz (1983), the product of popular literature is responsible for those involved in making it so that its motifs and functions are more valuable than the product's aesthetics. However, the creation of popular literary works is not only for mass consumption but also for several hidden purposes. Thus, analysing and criticizing popular literary works, including films, is necessary.

The term genre refers to the grouping of media materials that share similar qualities. "Genre has a function as a label, which gives an idea of the audience's pleasure and what kind they can feel when they enjoy the product," says Hesmondhalgh (2009:23). "Genres are used to categorize works of art according to their themes, styles, and other components." Audiences can use genre classification to know what to expect from a particular work. "Film genre classification aids viewers in understanding what to anticipate from a picture" (Stokes, 2007:91). Among the most popular genres are romance, mystery, science fiction, fantasy, horror, and others. However, it is also common for compositions to cross over or blend genres combining elements in novel and inventive ways from other genres. Various movie genres can be divided into groups according to the type of story being told, like action, Horror, romance, comedy, or drama. They might also be determined by the environment, such as in historical dramas, science fiction, and westerns. Moreover, movie genres can be categorized based on the intended audience, for example, children's, teen adult films, or rather, movies.

To construct the genre, popular fiction qualities such as topics, presenting tactics, and language that should represent public taste are used. The formulas are parts of popular literature. There are several subgenres of romance, mystery, and adventure in the widely read literary genre. Each genre has its own set of formulae since each has its own collection of subjects. A technique for assessing the most famous literary works in one genre will not be applicable to other genres. According to (Adi, 2016) if the theme, presenting style, and composition follow a common pattern, a work of literature can be referred to as a popular literary work. Popular fiction's traits, including its topics, presentational strategies, and The genre is created by applying words that ought to represent popular taste. The elements of popular literature are formulas. Typically,

there are several subgenres of adventure, mystery, and romance in the widely read literary kind. Every genre has a unique set of subjects and formulas. A system for evaluating the most well-known books in a certain genre won't be used to analyze other genres.

There are two separate detective models in the mystery: a hard-boiled detective and a classic detective. The focus of this research is to find out the hard-boiled detective formula applied in films and reveal the effect of the action pattern of the hard-boiled detective formula on the main character in the film *Marlowe* that can be studied. The hard-boiled detective formula is also something that can be found in achieving research. The effect of the action pattern of the hard-boiled detective formula is also important for this research after finding out the hard-boiled detective formula in the *Marlowe*.

Marlowe is a film that was released in 2022 and directed by Neil Jordan. This film is based on a 2014 novel entitled *The Black-Eyed Blonde* by John Banville, who writes under the pen name Benjamin Black. The film tells the story of a brooding private detective, namely Philip Marlowe, who is hired by Claire Cavendish to find her missing lover, Nico Peterson, a prop master at Pacific Film Studios. He quickly learns that Peterson is dead, killed after falling down drunk before a car ran over his head outside the exclusive Corbata Club. Marlowe visits Cavendish to tell her of Peterson's demise, while also meeting the Pacific's owner, Philip O'Reilly, the soon-to-be Ambassador to England. Cavendish reveals she has seen Peterson since his supposed death, driving past her in Tijuana. Annoyed at her withholding this information, Marlowe goes to leave, running into Cavendish's mother, film star Dorothy Quincannon, who fails to learn what service Marlowe is providing to her daughter.

The terms hard-boiled formula consists of the detective as hero, suspense and threat, modern city as background, the role of the woman, and the change meaning. The relation between hard-boiled detective formula and *Marlowe* is this the movie have the pattern of hard-boiled detective formula. Such as detective as a hero, suspense and threat, modern city as a background, the role of woman, and changing meaning. This movie tells about detective who investigate the death case.

Marlowe was chosen as the object to analysis because this film is a film that tells the story of a famous fictional detective, namely Phillip Marlowe, who has had several films about him. And also played by the famous Hollywood actor, Liam Neeson. And also special because this film is Liam Neeson's 100th film. This film is remake and it prove that the Phillip Marlowe's film have unique storyline. And the reason why the researcher choose this film because this film is the newest film about Detective Marlowe, so it is presented in a fresh storyline and better cinematography of course.

The conclusion why the researcher write the title is Hard Boiled Detective Formula in *Marlowe* (2022) Movie Directed by Neil Jordan are to find out the elements or aspects detective genre and aspects of hard-boiled detective formula in *Marlowe* movie.

1.2 Statement of Problem

In connection with the problem to find out the elements of Detective genre and to find out the aspects of Hard-Boiled Detective Formula in *Marlowe* movie, this research applying composition that suitable as research to create a critique, which is indeed a detail of new understanding. Beyond these sentences, interest emerges in pursuing the continuous development of this subject and object as a discourse.

In regards to the research background, this research concentrates the focus are to find out the elements of detective genre, the genre that used in *Marlowe* movie. And also to find out the aspects of that construct hard-boiled detective formula in *Marlowe* movie. Based on the statement of problem can be formulated into the research questions as follows:

1. What are elements detective formula applied in *Marlowe* (2022) movie directed by Neil Jordan?
2. What are aspects of hard-boiled detective formula constructed in *Marlowe* (2022) movie directed by Neil Jordan?

1.3 Research Purposes/Objectives

Based on the problems, analysis hard-boiled formula that construct in film *Marlowe* can be formulated into research purposes as follows:

1. To find out elements detective formula in *Marlowe (2022)* movie directed by Neil Jordan.
2. To find out aspects that construct hard-boiled detective formula in *Marlowe (2022)* movie directed Neil Jordan.

1.4 Research Significances

This research was conducted to obtain a benefit. It is hoped that this research can provide benefits both theoretically and practically. Theoretically, this research expected to give contribution of academic and literature fields about literary works studied in the theory hard-boiled detective formula and using a structuralism approach.

Practically, this research is expected to be able to contribute to the academic field of literature. Because only a few researchers have conducted research on this matter and with this research, it is hoped that it can help other researchers in further research to find out how to analyse literary works with theory hard-boiled detective formula with structuralism approach.

1.5 Definition of Key Terms

Some of terms which are very important to describe the research related to the title *Hard-Boiled Detective Formula in Marlowe (2022)* By Neil Jordan.

1. Hard-boiled Detective Formula:

Hard-boiled detective stories typically include a hero surrounded by threats and a built-in sense of suspense. In addition to demonstrating how to solve clues, this genre also demonstrates an action sequence. The main character in this approach is generally portrayed as a hard-boiled sub-detective. Surrounds with threats with every problem-solving investigation, in addition to every scene has a constant

sense of tension building. In addition, the behavior pattern is a highly noteworthy achievement beyond merely problem-solving.

2. Popular Literature:

A genre in literature whose creation is intended to entertain and produced for commercial purposes, these two elements are a major formula that cannot be separated from popular literature. Entertainment and commercial is a setting to meet human needs as well as a system of mutualism that is intended for the creator of the work or the author of his efforts in making the work.

3. Film:

Film is a type of visual entertainment that usually comprises of sound effects and several moving images that are shown on a screen. Film are collections of sound and motion pictures that are shown on TV or in theaters.

1.6 Previous Studies

In this research there are some previous studies as a reference for this research. First previous research was conducted by Jidan Mustopa entitled “*Hard-boiled detective formula in The Batman (2022) by Matt Reeves*”. This previous study focuses on finding the action pattern of hard-boiled detective formula and its effect to the main character in The Batman (2022) movie by Matt Reeves using John G. Cawelti theory of hard-boiled detective formula, the action pattern of hard-boiled detective formula was detective as a hero, suspense and threat, a modern city as a background, the role of women and changing meaning. This previous study has been chosen because the previous study have same topic and theory for analysis the object. The difference between the previous studies with this research is have different object for analysis.

Second is research who conducted by Almujafer (2020). The title is *The romance formula through plot and characterization in the novel Me Before You by Jojo Moyes*. This research focused on analyzes the formula for the romance genre in the novel *Me Before You* which use theory formula by Cawelti. This study uses Cawelty's main theory to describe the formula for making romance stories. This study uses Cawelty's

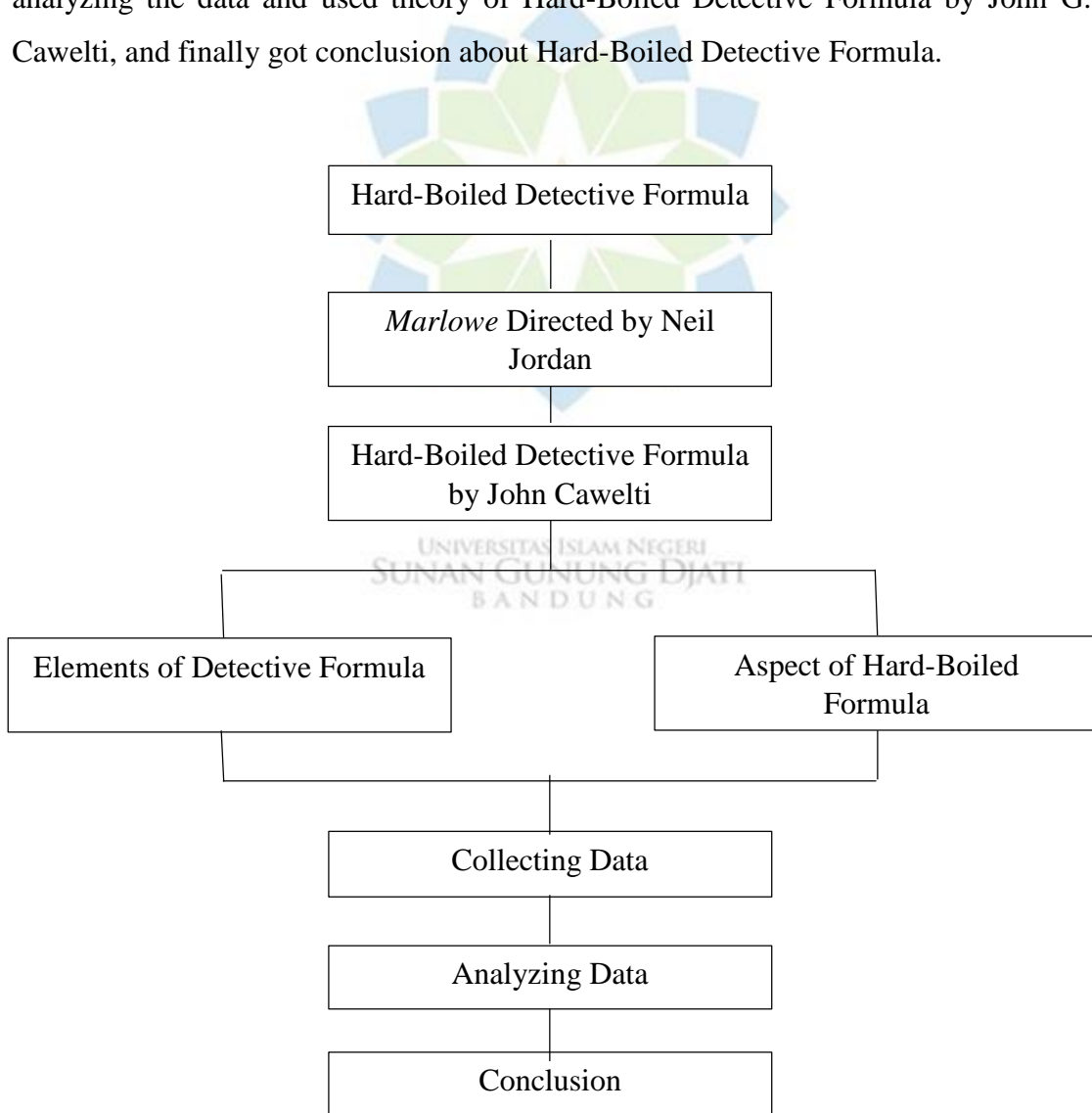
main theory to describe the formula for making romance stories. Thus, this research has similarities with the writer who both uses formula theory by John G. Cawelti. The difference between the previous studies with this research is have different object and topic.

Last, the writer reads a thesis entitled *Hard-boiled Formula in Rush Hour 2* by Saepul Hidayatullah (2021). This research focuses on the role of the main character in Rush Hour 2 and also describes how the Hard-boiled detective formula builds a story by explaining the action patterns contained in the formula. Thus, this research has similarities with the writer who both explain how the hard-boiled detective formula make a story. The difference between the previous studies with this research is have different object.



1.7 Conceptual Framework

This research title is Hard-Boiled Detective Formula, that have purpose to find out Hard-Boiled Detective Formula in *Marlowe (2022)* movie. The object of this research is *Marlowe (2022)* movie who directed by Neil Jordan, and used theory Hard-Boiled Detective Formula by John G. Cawelti, which research focus divided into two things, Elements of Detective Formula in Marlowe movie and Aspects of Hard-Boiled Detective Formula in Marlowe movie. The researcher collecting data with watching Marlowe movie and then collecting data through the scene and dialogue. Then analyzing the data and used theory of Hard-Boiled Detective Formula by John G. Cawelti, and finally got conclusion about Hard-Boiled Detective Formula.



1.8 Organization of Writing

This research report is divided into five chapters. Chapter I is an introduction that introduces the general description of the research. Chapter I presents research background, research question, research objective, research significances, definition of key terms, previous studies, conceptual framework, and organization of writing. Chapter II is beginning with the structuralism, structure of the novel, orientalism, synopsis of the object. Chapter III contains research methods. Chapter IV contains the narrator's views toward the identity of Saracen and the Orientalist views on the identity of Saracen. While Chapter V contains conclusions and closings.

