

ABSTRAK

Anastasya Puspa Rahayu, 1208010021, 2020. Efektivitas Program Penyaluran Bantuan Langsung Tunai Dana Desa (BLTDD) dalam Membantu Ekonomi Masyarakat Di Desa Ciapus Kecamatan Banjaran Kabupaten Bandung.

Permasalahan terkait keterlambatan penyaluran dana bantuan ke rekening kas desa, penyaluran dana pada program Bantuan Langsung Tunai Dana Desa (BLTDD) sebagai bentuk dari efektivitas pada ketepatan waktu, yang mana anggaran tersebut harusnya turun pada bulan Juni dan September tetapi baru terealisasi pada Juni dan Desember, kendala tersebut dikarenakan keterlambatan penyaluran Anggaran Dana program ke rekening kas Desa. Menyebabkan proses penyaluran kepada masyarakat ikut terlambat.

Penelitian ini bertujuan untuk mengukur tingkat efektivitas program penyaluran Bantuan Langsung Tunai Dana Desa (BLTDD) dalam membantu ekonomi masyarakat di Desa Ciapus Kecamatan Banjaran Kabupaten Bandung. Program BLTDD dirancang untuk memberikan dukungan finansial kepada keluarga miskin dan rentan di desa tersebut dengan tujuan utama mengurangi beban ekonomi dan meningkatkan kesejahteraan mereka.

Hasil yang timbul seharusnya bagi program penyaluran Bantuan Langsung Tunai Dana Desa (BLTDD) secara efektif ialah pelaksanaan program yang mengacu pada dimensi yang telah dijelaskan oleh Sutrisno sebelumnya.

Penelitian ini menggunakan pendekatan deskriptif dengan pengumpulan data melalui wawancara, observasi, dan studi dokumentasi. Evaluasi dilakukan terhadap beberapa dimensi efektivitas, yaitu pemahaman program, ketepatan sasaran, ketepatan waktu, tercapainya tujuan, dan perubahan nyata yang dihasilkan oleh program.

Hasil penelitian menunjukkan bahwa pemahaman program dikalangan aparatur desa sudah baik, namun pemahaman masyarakat masih kurang, menyebabkan kecemburuan sosial. Ketepatan sasaran dalam pendataan penerima manfaat sudah efektif, karena kriteria yang digunakan sesuai dan bantuan disalurkan dengan benar. Namun, ketepatan waktu penyaluran dana mengalami keterlambatan akibat masalah administratif, berdampak pada keterlambatan penyaluran kepada masyarakat. Dalam hal tercapainya tujuan, pelaksanaan program sudah dilakukan sesuai aturan dan tertib. Terakhir, perubahan nyata yang terjadi menunjukkan adanya perbaikan kondisi ekonomi masyarakat, dengan penerima manfaat merasa terbantu dan kondisi ekonomi mereka membaik. Secara keseluruhan, meskipun ada beberapa tantangan dalam hal pemahaman masyarakat dan ketepatan waktu, program BLTDD di Desa Ciapus menunjukkan efektivitas dalam mencapai tujuan utamanya, yaitu membantu meningkatkan kesejahteraan ekonomi masyarakat. Penelitian ini merekomendasikan peningkatan sosialisasi program dan perbaikan proses administrasi untuk mengatasi keterlambatan, serta pemantauan berkelanjutan untuk memastikan dampak yang berkelanjutan dan positif.

Kata Kunci: Efektivitas Program, BLTDD, Dana Desa.

ABSTRACT

Anastasya Puspa Rahayu, 1208010021, 2020. The Effectiveness of the Village Fund Direct Cash Assistance (BLTDD) Distribution Program in Helping the Community Economy in Ciapus Village, Banjaran District, Bandung Regency.

Problems related to the delay in distributing assistance funds to village cash accounts, the distribution of funds in the Village Fund Direct Cash Assistance (BLTDD) program as a form of effectiveness in timeliness, where the budget should have decreased in June and September but was only realized in June and December, the obstacle was due to the delay in distributing the program Budget to the Village cash account. Causing the distribution process to the community to be late.

This study aims to measure the effectiveness of the Village Fund Direct Cash Assistance (BLTDD) distribution program in helping the community's economy in Ciapus Village, Banjaran District, Bandung Regency. The BLTDD program is designed to provide financial support to poor and vulnerable families in the village with the main goal of reducing the economic burden and improving their welfare.

The result that should arise for the effective distribution of Direct Cash Assistance for Village Funds (BLTDD) is the implementation of the program that refers to the dimensions that have been explained by Sutrisno previously.

This study uses a descriptive approach with data collection through interviews, observations, and documentation studies. The evaluation was carried out on several dimensions of effectiveness, namely program understanding, target accuracy, timeliness, achievement of goals, and real changes produced by the program.

The results of the study show that the understanding of the program among village officials is good, but the understanding of the community is still lacking, causing social jealousy. The accuracy of the target in collecting beneficiary data has been effective, because the criteria used are appropriate and the assistance is distributed correctly. However, the timeliness of fund distribution has been delayed due to administrative problems, which has an impact on the delay in distributing funds to the community. In terms of achieving the goal, the implementation of the program has been carried out in accordance with the rules and order. Finally, the real changes that have occurred show that there is an improvement in the economic condition of the community, with beneficiaries feeling helped and their economic condition improving. Overall, despite some challenges in terms of community understanding and timeliness, the BLTDD program in Ciapus Village has shown effectiveness in achieving its main goal, which is to help improve the economic well-being of the community. The study recommends increased program socialization and improvement of administrative processes to address delays, as well as continuous monitoring to ensure sustainable and positive impacts.

Keywords: Program Effectiveness, BLTDD, Village Fund.