CHAPTER I

INTRODUCTION

This chapter presents the overview of the research. This include the research background, research of question, research objective, research significance, and organization of paper.

1.1 Background of Research

Communication is performed by two or more people, a good communication is facilitated by using good language, which enables speakers and speech partners to receive and transmit the content of what they want to convey. A study of the conversation is required by speaker and hearer to understand the turn taking strategy. This can be seen in how someone uses the turn-taking pattern in his discourse. Daily conversation, reading materials, podcast, and talk shows contain various communication forms. Talk show is one of the interesting program of a television station that explores further about a current issue in the social life (Habibi, Hidayat, and Alek 2020:81). In the talk show, there are an interaction between host and guest star, particularly host are interviewing the guest star demand some information of the guest star as an interviewee.

A discussion needs to be built by two or more persons in order to be effective. Putri (2022:1) states that conversation is a discourse that is formed and negotiated between speakers in real time, it is typically informal and unplanned. Moreover, there is a chance that some parties would interrupt or talk over each other while the other is presenting the information, making the conversation unorganized and unpleasant. The simultaneous speaking of others might have an impact on the speaker. To have a great discussion, both the speaker and the listener should cooperate.

Breakout Net YouTube channel became the focus of this research, particularly in the episode of the interview between Boy William and Red Velvet. Breakout is a music show program, used to airs on NET TV. This program features the best music from inside as well as outside the country, hosted by Boy William, this

program is much sought after by young people, particularly music lovers. Breakout Net is also a variety show that contains some of the top singers, boy band and also girl band, including Red Velvet. Red Velvet is a five member girl group from South Korea under SM Entertainment, this group debuted on August 1, 2014 with the single "Happiness". On this talk show, Red Velvet was invited to Indonesia and took part in the talk show presented by Boy William, where they discussed their successful duet with Ellie Goulding and doing some challenges from their fans.

From a linguistic perspective, the conversation analysis studies seem to be relevant to this research. Conversation analysis is basically an effort to uncover various conversational patterns that emerge when speakers and listeners are involved in a conversation (Sudana, Lukmana, and Gunawan, 2020:186). Conversation analysis had a purpose to find out how turn-taking is negotiated between participants in the context of social action. It focuses more on the production and interpretation of speeches than on the participants themselves.

One feature that underlies the orderly distribution of opportunities to participate in conversation, and of virtually all forms of talk-in interaction that have been subjected to disciplined empirical investigation, is a turn-taking organization (Schegloff, 2016:1). This study was considered for several reasons, first, there was close interaction between the presenter and the informant during the interview. It is influenced by how the narrator interacts with other people who express conflicting interpretations. Second, conversation analysis helps to study the continuous interaction between one speaker and other speakers. The aim is to evaluate the individual performance of the communication process in real-time.

Turn-taking exists to organize a running conversation (Pande et al. 2021:48). Turn-taking refers to the reciprocal exchange of conversational turns between a speaker and a listener. It also encompasses the act of assuming control of an ongoing conversation. According to Yule (1996:71) that the primary way of structure of an exchange or conversation is "I speak – you speak – I speak – you speak". This practices organize the allocation of opportunities to participate in a conversation. This communication phenomenon occurs when individuals engage in

a sequential alternation of speaking and listening, thereby allowing each participant an opportunity to contribute to the conversation (Tyas and Pratama, 2022:96).

The concept of turn taking can be categorized into three separate stages, there are holding the turn, taking the turn, and yielding the turn. The concept of "holding the turn" refers to the act of a speaker continuing their speech without interruption. Conversely, "taking the turn" denotes the desire of an individual to assume the role of the speaker. On the other hand, "yielding the turn" signifies the transition of the speaker into the role of the listener, in order to receive and process the responses provided. The investigation of conversational order makes the study of turn-taking intriguing.

The application of turn-taking strategies can be observed in various domains, including the realm of talk shows. This study aims to utilize the Stenstroom's framework to analyze the dynamics of turn-taking in the interview Boy William with Red Velvet. The utilization of turn-taking techniques in this talk show is motivated by the presence of several turn-taking strategies that can be subjected to analysis. In addition, it is intriguing to examine the implementation of the turn-taking strategy employed by the host and guest star.

Similar studies about turn-taking analysis have been done previously. Some of them were the first research was conducted by Jabar (2015) entitled "Turn Taking In Bruce Almighty Movie Script". The result on his research showed that there are four kinds of turn taking in Bruce Almighty movie. First, 140 back channelings. Second, 20 overlappings. Third, 5 completions. Fourth, 41 body talk. There are four parts in turn taking components: first, 42 sentences. Second, 4 clauses. Third, 6 phrase and last, 11 lexicons.

The second one was employed by Nugraha (2019) entitled "Turn Taking in Interview TV Program *"Catatan Najwa-Umpan Lambung David Beckham"*". The result show that they are three system turn taking and three strategies turn taking in the conversation. They are 15 data consist of Turn Constructional Unit and 10 data in Transition Relevance Place and 1 data in Next Speaker Self-select and then, 1 data to Starting Up, also 2 data to Interuption and the last 1 data in Holding the

floor.

The third one was done by Maulana (2020) entitled "Turn Taking in Avengers: End Game Movie (2019)". He used the theory of Sacks et al (1974) and the result of the study is that he finally concluded that turn taking in conversation analysis is very important to learn in conversation interactions because they can be used to see how participants manage, take to talk and take turns in interactions. It's also important to arrange conversations when interacting that works very smoothly.

The fourth one was performed by Ashidiq (2021) entitled "Turn Taking Strategies of Coversation Analysis in Interview with Warren Edward Buffet on Squawk Box Bussiness News". The research findings showed that 62 data of turn-taking strategies types in this research were taking the floor (45 data) divided into starting up (15 data), taking over (9 data), and interrupting (13 data). In addition, there were holding the floor (13 data) and Yielding the floor (17 data) divided into prompting (7 data), appealing (5 data), and giving up (5 data). Moreover, the findings data for the turn-allocation of turn-taking strategies were the technique of current speaker selects next speaker (28 data) and for next speaker self-select technique (34 data). This research also help researcher to understand more about the application of turn taking strategies and its allocation in a news conversation.

The last one was conducted by Putri (2022) entitled "Turn Taking on NCT Daily: A Cup of Coffee: A Conversation Analysis". Based on the data analysis, the findings indicated that turn-taking strategies were found by taking the floor (41 data), holding the floor (26 data), and yielding the floor (2 data). Meanwhile, the turn-taking allocation were current speaker selects next speaker (13 data) and next speaker self-selects (9 data).

Nevertheless, the current amount of research on conversational analysis of turn-taking in talk shows, particularly in the context of Breakout Net talk show, is quite limited. Researchers discovered a number of issues in this talk show that were connected to the issue being discussed and were highly fascinating to be examined. Even though there are certain similarities between this study and previous research, particularly in terms of the focus on turn-taking strategies, this research holds

significance due to its specific objective of examining the representation of turn-taking in the interview Boy William with Red Velvet. This is achieved through a detailed analysis of the underlying turn-taking strategies employed in their conversation. Thus, the research is titled "Turn Taking Strategies on the Breakout Net YouTube Channel."

1.2 Research Question

Based on the research background above, the researcher has identified two primary research questions that will serve as the central areas of research in this study. The first is about the types of turn taking, and the second is about how the participant construct their turn taking in the Breakout Net talk show. The research questions are mentioned as follow:

    a. What types of turn taking strategies are used by Boy William and Red Velvet in Breakout Net talk show?

    b. How are the allocation of turn taking strategies applied by Boy William and Red Velvet in Breakout Net talk show?

1.3 Research Objective

Based on the formulation of the research question above, the researcher is intended:

    a. To identify the types of turn taking strategies used by Boy William and Red Velvet in Breakout Net talk show.

    b. To analyze the allocation of turn taking strategies in the conversation by Boy William and Red Velvet in Breakout Net talk show.

1.4 Research Significance

This research is expected to give contribution and provides benefits theoretically and practically:

1.4.1   Theoritically

    a. The research finding and discussion are expected to enrich the comprehension understanding of turn taking strategies.

b. This research is expected to enrich the study of conversation analysis, especially in turn taking strategy.

1.4.2 Practically

a. This research is expected to be used as reference material for student of English study program who intend to analyze turn taking strategy.

b. The researcher hopes that they can apply the strategies of turn taking in their daily conversation to the appropriate context.

1.5 Organization of Paper

This research is divided into five chapters. To provide an overview of this research, the following is an explanation of the contents of each chapter:

1. Chapter I

This chapter is about elaboration of the introduction of this research. It consist of the background of the study, research question, research objective, research significance, and the organization of writing

2. Chapter II

This chapter presented theoretical foundation. This chapter consist of related theories of the research. It provides an overview of pragmatics, conversational analysis, turn taking strategies, and turn taking allocation.

3. Chapter III

This chapter explained regarding methodology that employed in this research. It consist of the research design, sample of data, source of data, technique of collecting data, and technique of analyzing data.

4. Chapter IV

This chapter is discussed the finding data from the object and the analysis of data with the theory employed in this research.

5. Chapter V

This chapter consist of conclusion and suggestions.