

TABLE OF CONTENTS

APPROVAL PAGE	i
LEGALIZATION PAGE	ii
PREFACES.....	iii
ACKNOWLEDGEMENT	iv
DECLARATION OF OWNERSHIP	vii
MOTTO	viii
ABSTRACT	ix
ABSTRAK	x
TABLE OF CONTENTS.....	xi
TABLE OF FIGURE	xiii
LIST OF TABLES	xiv
CHAPTER I INTRODUCTION.....	1
1.1 Research Background	1
1.2 Research Questions.....	6
1.3 Research Purposes.....	6
1.4 Research Significances	6
1.5 Definition of Key Terms	7
CHAPTER II THEORETICAL FOUNDATION.....	8
2.1 Sociolinguistics	8
2.2 Language Variation.....	9
2.2.1 Dialect	10
2.2.2 Accent	11
2.2.3 Register	12
2.2.4 Jargon.....	13
2.2.5 Slang	14
2.2.6 Style	16
2.3 Language Style.....	16
2.3.1 Frozen Style	18
2.3.2 Formal Style.....	19
2.3.3 Consultative Style	20

2.3.4 Casual Style	21
2.3.5 Intimate Style	21
2.4 Social Factors of Using Language Style	22
2.5 Factor of the Level of Formality in Language Style	25
2.6 Language and Age	29
2.7 Age-graded Variation.....	30
2.8 Social Media YouTube	35
2.9 Korean Englishman YouTube Channel	38
CHAPTER III RESEARCH METHOD	40
3.1 Research Design.....	40
3.2 Source of Data.....	41
3.3 Sample of Data.....	42
3.4 Technique of Collecting Data	44
3.5 Technique of Analyzing Data	45
3.6 Organization of Writing	45
CHAPTER IV DATA ANALYSIS	47
4.1 Social Factors of Using Language Style Performed By Josh Carrott on Each Age-Graded Variation.....	47
4.1.1 Social Factors of Using Formal Language Style Performed by Josh Carrott	48
4.1.2 Social Factors of Using Consultative Language Style Performed by Josh Carrott	64
4.1.3 Social Factors of Using Casual Language Style Performed by Josh Carrott	77
4.2 The Types of language style used by Josh Carrott Based on the Age- graded Variation of the Guests on the Korean Englishman YouTube channel	94
4.2.1. Formal Style.....	94
4.2.2 Consultative Style	107
4.2.3 Casual Style	121
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	168
5.1 Conclusions.....	168
5.2 Suggestions	169
REFERENCES	171

TABLE OF FIGURE

Figure 1: Different Language Style Example by Holmes (2013)	28
Figure 2: Profile Page of YouTube	36
Figure 3: Video Layout in a YouTube channel.....	37
Figure 4: The Status Scale by Holmes (2013).	48



LIST OF TABLES

Table 4.2 Types of Language Style used by Josh Carrott	165
Table 4.2.1 Types of Language Style Used by Josh Carrott on Each Age-graded Variations	166

