

TABLE OF CONTENT

APPROVAL PAGE	i
LEGALIZATION PAGE.....	ii
ABSTRACT.....	iii
ABSTRAK.....	iv
STATEMENT OF AUTHORIZATION.....	v
PREFACE.....	vi
ACKNOWLEDGEMENTS	vii
MOTTO	ix
TABLE OF CONTENT	x
LIST OF FIGURES	xii
CHAPTER I INTRODUCTION	1
1.1 Background of Study	1
1.2 Statement of Problem.....	3
1.3 Research Purposes	3
1.4 Research Significance	3
1.5 Conceptual Framework.....	4
1.6 Previous Study	5
1.7 Definition of Key Terms.....	7
CHAPTER II THEORETICAL FRAMEWORK	9
2.1 The Theory of Popular Culture	9
2.2 The Theory of Film as Part of Popular Culture.....	12
2.2.1 Genre and Formula.....	16
2.2.2 The Theory of Convention.....	37
2.2.3 The Theory of Invention	39
CHAPTER III RESEARCH METHOD	42
3.1 Research Design.....	42
3.2 Source of Data.....	43
3.3 Technique of Collecting Data	44
3.4 Technique of Analyzing Data	44
CHAPTER IV FINDING AND DISCUSSION.....	46
4.1 The Convention of Western Formula Used In Series Grisse	46
4.1.1 Theme/Settings	47

4.1.2 Costume	56
4.1.3 Characterization	60
4.1.4 Storyline.....	78
4.2 The Invention of The Western Formula Found in <i>Grisse</i>	84
4.2.1 The Typical Place in Indonesia	85
4.2.2 The Typical Indonesian Clothing.....	88
4.2.3 The Representation of Hero	91
4.2.4 The Complexity of the Storyline.....	94
4.2.5 The Use of Foreign Weapon	97
CHAPTER V CONCLUSION AND SUGGESTION	100
5.1 Conclusion	100
5.2 Suggestion.....	103
BIBLIOGRAPHY	104

