

ABSTRACT

Naila Zahra. 1205030154. Turn-taking strategies in a Collaboration Talk Show between the English Lecturer and the Students on the dedi_4548 YouTube Channel. An Undergraduate Thesis, English Literature Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djadi, Bandung. Advisor 1. Dr Andang Saehu, M.Pd. 2. Dian Budiarti, S.Pd., M.A.

Keywords: Pragmatics, Turn-taking, Talk show

This study aims to identify the turn-taking strategies and techniques in collaboration talk shows between English lecturers and students on dedi_4548's YouTube channel based on 11 videos. Grounded in Stenstrom's (2014) theory, this research addresses two key questions: 1) What turn-taking strategies are employed in a collaboration talk show between the English lecturer and the students on the dedi_4548 YouTube channel? and 2) How are these turn-taking strategies implemented? To answer these questions, the researcher used a qualitative descriptive method. The data were collected from the dedi_4548 YouTube channel. The results of this study uncovered a total of 100 instances of turn-taking strategies as defined by Stenstrom (2014). Specifically, 46 instances were related to taking the turn, 18 instances to holding the turn, and 36 instances to yielding the turn. The techniques used to implement these strategies reveal how participants manage their turns in conversation. For taking the turn, there were 18 instances of starting up, 22 instances of taking over, and 6 instances of interruption. For holding the turn, there were 8 instances of using filled pauses or verbal fillers, 4 instances of silent pauses, and 6 instances of lexical repetition. For yielding the turn, the techniques included 27 instances of prompting, 2 instances of appealing, and 7 instances of giving up. These findings reveal the diverse ways participants use to manage the conversation and encourage active participation in the talk show.

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Kata kunci: Pragmatik, Pergantian Tuturan, Talk Show

Penelitian ini bertujuan untuk mengidentifikasi strategi dan teknik pergantian tuturan dalam acara talk show kolaboratif antara dosen bahasa Inggris dan mahasiswa di kanal YouTube dedi_4548 berdasarkan 11 video. Berdasarkan teori Stenstrom (2014), penelitian ini mengajukan dua pertanyaan utama: 1) Apa saja strategi pergantian tuturan yang digunakan dalam acara talk show kolaborasi antara dosen bahasa Inggris dan mahasiswa di kanal YouTube dedi_4548? dan 2) Bagaimana strategi pergantian tuturan tersebut diterapkan? Untuk menjawab pertanyaan-pertanyaan ini, peneliti menggunakan metode deskriptif kualitatif. Data dikumpulkan dari kanal YouTube dedi_4548. Hasil penelitian menemukan total 100 contoh strategi pergantian tuturan sesuai dengan definisi Stenstrom (2014). Secara spesifik, 46 contoh terkait dengan strategi mengambil giliran bicara, 18 contoh dengan mempertahankan giliran bicara, dan 36 contoh dengan menyerahkan giliran bicara. Untuk mengambil giliran bicara, terdapat 18 contoh memulai, 22 contoh mengambil alih, dan 6 contoh interupsi. Untuk mempertahankan giliran bicara, terdapat 8 contoh penggunaan jeda terisi atau pengisi verbal, 4 contoh jeda diam, dan 6 contoh pengulangan leksikal. Untuk menyerahkan giliran bicara, tekniknya meliputi 27 contoh mendorong, 2 contoh mengajukan permohonan, dan 7 contoh menyerah. Temuan ini mengungkapkan berbagai cara yang digunakan peserta untuk mengelola percakapan dan mendorong partisipasi aktif dalam acara talk show.