

CHAPTER I

INTRODUCTION

This chapter provides research background, statement of problems, research objectives, research significances, previous study, definition of key terms, previous researches, and conceptual framework.

1.1 Research Background

The war between Israel and Palestine is currently being discussed in various regions in almost all corners of the world. This is because many people became victims of this incident. This war began on October 7 2023 when Hamas militants carried out an unexpected attack on Israel across the border. Due to this attack, Israel counterattacked on the Gaza Strip (Wilson et al., 2023). As of November 12, 2023, at least 11,200 Palestinians have been casualties in this conflict. On the other hand, as many as 1247 people from the Israeli side died after previously being estimated at 1,400 people, but the number of casualties was changed to lower since November 9, 2023 (Ahdiat, 2023). As a result, this war became a topic of news in various media, including on YouTube.

As technology develops, someone can easily get information from various kinds of social media. With social media, people can search for, obtain and provide the latest information, news and events that are currently or have occurred. Currently, social media is an important platform for long-distance communication with other speech partners via the internet (Olienti et al., 2019). This rapid technological development has caused many social media applications to emerge, including Instagram, TikTok, Facebook, YouTube, Twitter, etc. One of the applications that is often used on YouTube. YouTube has become a large platform that someone can access to get news about events that are currently happening. With the existence of YouTube as a medium for

conveying news, more or less the reaction of news viewers to news that is or has happened. Not infrequently, various reactions appear in response to news published on the YouTube platform.

Al-Jazeera English is a YouTube channel that actively and regularly reports on developments in the war between Palestine and Israel. Al-Jazeera English is a YouTube channel that was founded in 2007 and has around 12 million followers. This channel account displays various kinds of news that are currently being discussed and occurring in various countries. One of the news that is broadcast regularly is news about the conflict between Palestine and Israel. In this news, various reactions emerged from YouTube users. They express their feelings and emotions regarding the news that is being broadcast.

In linguistic studies, pragmatics is a field of science that discusses language and how language is used. According to Levinson (1983), pragmatics is a study that studies aspects of language use that are important in understanding language and understanding meaning in more detail. In communication, pragmatics examines the use of language both in written and spoken form (Leech et al., 2001). In addition, Tarigan (2015) argues that pragmatics also includes written language and is not only limited to spoken language. Thus, speech acts can be found in all forms of media that use language as a tool for communication.

In line with that, there is a branch of pragmatics that discusses speech, namely speech act. Speech act is a study that focuses on the meaning of an utterance based on its actions. Speech act can be interpreted as a language basis in expressing a meaning and a speech that expresses a purpose (Searle, 1979). Austin (1962) divided speech acts into three types, namely locutionary speech acts, illocutionary speech acts, and perlocutionary speech acts. Locutionary speech acts are acts that express something that has real meaning. Illocutionary speech acts are speech acts that focus on the speaker or the speech act of doing something. Meanwhile, perlocutionary speech acts are the effects obtained by the speech partner as a result of someone's speech (Umalila et al., 2022).

Illocutionary speech acts are a form of speech act used by speakers to convey something so that the listener does something. An utterance can be categorized as an illocutionary speech act if the utterance has its own function and purpose. Searle (in Trosborg, 1995) divides illocutionary speech acts into five types which have their own context and meaning, namely: representative, commissive, directive, expressive and declarative.

One of the types of illocutionary speech acts that is often used is expressive speech acts. Expressive speech acts are speech acts used to explain someone's feelings in certain conditions. The function of expressive speech acts is to inform the psychological state of the speaker (Chaer, 2010). A marker in expressive speech acts is the use of verbs in the form of apologizing, thanking, sympathizing, etc. (Astawa et al., 2017). According to Yule (1996), expressive speech acts used by a speaker in certain conditions are divided into several forms, such as like, dislike, joy, sorrow, thanking, welcoming, and congratulating.

The reason why researcher chose this topic is because on the comments column of the Al-Jazeera English YouTube channel there were various reactions to the news broadcast. From these comments, a phenomenon emerged which can be categorized as expressive speech acts. This phenomenon can also be researched using a pragmatics perspective because expressive speech act is one of the studies included in pragmatics study. Therefore, the researcher examines expressive speech acts in comments column of Al-Jazeera English YouTube Channel's selected video.

Although this research is similar to the previous studies which discussed expressive speech acts, there are some differences between this research and the previous studies. The differences between previous researches and this research are the object and theory used. This research is different because it focuses on expressive speech acts used on YouTube comments column. The researcher analyzes expressive speech acts and speech strategies used on the comments column of Al-Jazeera English Youtube Channel, especially in the video entitled *"Is Israel's Attack on Gaza's Al-Shifa Hospital A War Crime? /*

Inside Story". The theory used in this research is Searle & Vanderveken's (1965) theory. Therefore, the title of this research is "***Expressive Speech Acts on The Comments Column of Al-Jazeera English YouTube Channel Entitled "Is Israel's Attack on Gaza's Al-Shifa Hospital A War Crime? | Inside Story"***".

1.2 Statement of Problems

As technology develops, YouTube becomes one of the platforms that many people can use to access certain information or news. In the news displayed on this platform, there are various reactions that are a form of expression of emotions from YouTube users. This phenomenon can be categorized as expressive speech acts. In this expression, there are also various ways of expressing their opinions. Based on the problems, the research questions are:

1. What are the types of expressive speech act used on the comments column of Al-Jazeera English YouTube Channel entitled "*Is Israel's Attack on Gaza's Al-Shifa Hospital A War Crime? | Inside Story*"?
2. How are the types of expressive speech acts expressed by users in giving their opinions on this YouTube Channel?

1.3 Research Objectives

Based on the formulation of the statement of problems above, the researcher is intended:

1. To identify types of expressive speech act used on the comments column of Al-Jazeera English YouTube Channel entitled "*Is Israel's Attack on Gaza's Al-Shifa Hospital A War Crime? | Inside Story*".
2. To find out how are the types of expressive speech acts expressed by users in giving their opinions on this YouTube Channel.

1.4 Research Significances

The researcher really hopes that this research can be useful both theoretically and practically, as follows:

1. Theoretically

This research can be used as an empirical source to help next researchers who will examine the Expressive Speech Act. The researcher hopes that this research can be developed further by next researchers who have an interest in linguistic studies, especially in Expressive Speech Act.

2. Practically

This study aims to provide knowledge to readers in linguistic studies, especially in Expressive Speech Act. The researcher hopes that this research can be an illustration for readers, especially those who have the same interest regarding Expressive Speech Act.

1.5 Definition of Key Terms

1. Speech acts

Speech acts are individual utterances that are psychological in content and focus on the interpretation of the utterance (Chaer, 2010, p. 27).

2. Illocutionary acts

Leech (in Tarigan, 2009, p. 35) explained that illocutionary speech acts are actions in expressing something. This kind of speech acts can be called as “act of doing something”.

3. Expressive speech acts

Expressive speech acts are speech acts that are used to express the speaker's emotional state (Riley & Parker, 2005) .

4. YouTube

YouTube is a famous website used to watch, share and search for videos online. YouTube is currently spread and can be accessed in all corners of the world (Suwanto et al., 2021) .

1.6 Previous Researches

There are some previous researches that relate to the topic. First, there was Sukmawati & Fatmawati (2023) which analyzed "Tindak Tutur Ekspresif Warganet dalam Akun Instagram @Kompascom “PKS Deklarasi Anies Baswedan sebagai Bakal Calon Presiden 2024”. This study focuses on the expressive speech acts in the comments column on the Instagram account @kompascom. The researchers used the theory from Searle (1975) in analyzing the data. Based on the research results, there are 38 data containing expressive speech acts consisting of 17 data of praise speech acts, 14 data of blaming speech acts, and 2 data of thanking speech acts.

The second was from Sulaiman & Murtiningsih (2019) which analyzed “Pragmatic Analysis of Expressive Utterances used in Juries Comment on The U.S.A. X-Factor Season 1”. The purpose of this study is to know the types of expressive utterance used in juries comment on the U.S.A X- Factor Season 1. This research is a descriptive qualitative method. The theory used in this research is from Searle (1979) to analyze expressive utterance. Based on the research results, it can be concluded that there were 150 expressive utterances, namely 57 complimenting, 36 complaining, 17 protesting, 12 welcoming, 10 apologizing, 8 thanking, 7 congratulating, 2 boasting, and 1 deploring.

Third, there was Krisnugraha (2020) who analyzed “An Analysis of Expressive Speech Acts Found in Moana Movie”. This research is to investigate the expressive speech acts in utterances used by the characters in Moana movie. The researcher used Searle (1975)’s theory in analyzing the data. Based on the research, the researcher found that there are the characters

used 9 types of expressive speech acts consisting of 15 data of expressive speech acts of regretting, 13 data of expressive speech acts of joy, 6 data of expressive speech acts of boasting, 5 data of expressive speech acts of thanking and praising, 4 data of expressive speech acts of lamenting, 3 data of expressive speech acts of blaming, 2 data of expressive speech acts of apologizing, and 1 data of expressive speech acts of forgiving.

Fourth, there was Rahmawati (2021) who analyzed “An Analysis of Expressive Speech Acts Used in Crazy Rich Asian Movie”. The purpose of this research is to find out the type of expressive speech act found in Crazy Rich Asian movie. The theories used in this research are from Searle (1985) and Hymes (1974). Based on the analysis, there were 52 data of expressive speech which consist of 10 types of expressive speech acts, and no data was found containing expressive speech acts of condole and boast. Furthermore, there are three types of expressive speech acts that are often used, namely apologize, thank, and compliment.

Fifth, there was Anggraeni et al., (2020) which analyzed “The Expressive Speech Act on Ridwan Kamil’s in Instagram Posting about First COVID-19 Case in Indonesia”. The aim of this research was to know the netizens’ responses to the news related to the first patient who infected the Coronavirus in Indonesia, Ridwan Kamil posted on Instagram through the theory of expressive speech act. This study used qualitative research method. This research used Yule (1976) theory to analyze the data. Based on the results of the study, it can be concluded that there are some types of expressive speech acts used, namely wishing, protesting, and complaining.

Sixth, Ngasini et al. (2021) analyzed “An Analysis of Expressive Speech Acts in The Ellen Show “Interview With Billie Eilish”. The intention of this research was to find out types of expressive speech acts, to define the realization and the actual condition used in Billie Eilish interview in Ellen Show. The theory used in this study was Searle (1976) theory of expressive speech acts. Based on the research that has been conducted, it can be concluded that there were 1 utterance of apologizing, 1 utterance of thanking, 6

utterances of congratulating, 1 utterance of greeting, 1 utterance of wishing, and 5 utterances of attitudes.

Seventh, there was Selsibilla et al. (2022) which analyzed “Analyzing Expressive Speech Acts of The Main Character in The Joker Movie”. The purpose of this study was to know types and context of expressive speech acts uttered by the main character in the Joker movie. This research used the Joker movie as source of data. Based on the research that has been done, it can be concluded that there were 27 data of greeting, 6 data of agreeing, 5 data of thanking, 4 data of apologizing, 3 data of wishing, and 2 data of exclamation.

Eighth, there was Tanjung (2021) who analyzed “The Expressive Speech Acts in The Lovely Bones Movie”. The purpose of this research was to know types of expressive speech acts and most dominant expressive speech acts used by characters in The Lovely Bones movie. This Searle (1976) theory used to analyze the data. Based on the result of the research, it can be known that there were nine types of expressive speech acts used in The Lovely Bones movie, namely apologizing, praising, congratulating, thanking, wishing, regretting, blaming, doubting, and greeting.

1.7 Conceptual Framework

A conceptual framework is a sequence of ways of working in solving the problem being researched. This study aims to investigate two important points of purpose, namely the types of expressive speech act and speech strategy used on the comments column of Al-Jazeera English YouTube Channel. This study uses a pragmatic approach because the comments column on the Al-Jazeera English YouTube Channel often use expressive speech acts to express their opinions. To answer the first question, the researcher uses Searle and Vanderveken's (1985) theory of expressive speech acts to find out the types of expressive speech acts used on the comments column of Al-Jazeera English Youtube Channel. Meanwhile, to find out how the types of expressive speech acts are expressed by users in giving their opinions on this YouTube Channel, the researcher used Wijana's (1996) theory.

