***Abstract***

  *Previous research shows that there is a phenomenon of impulsive buying in students. This research was conducted with the aim of finding out the relationship between impulsive buying and self-control. The design used in the research uses a quantitative plan with Pearson product moment correlation analysis to predict the relationship between impulsive buying and self-control. The subjects in this research were overseas students who were actively studying at UIN Sunan Gunung Djati Bandung. The sampling technique used was probability sampling with a simple random sampling method, resulting in a sample that met the research criteria of 168 respondents. The results of this research show that the correlation coefficient is -0.473 and the significance level value is 0.00 or less than 0.05 (0.000 < 0.05), which means there is a negative significant relationship between impulsive buying and self-control.*

***Keywords*** : *loneliness, meaning in life, social support*