

ABSTRACT

Aldi Wiguna. 1205030020. *Code-Mixing in a Podcast Entitled Livy Renata / Annya And The Tea Box on Alter Tv's YouTube Channel*. An Undergraduate Thesis, English Literature Department, Adab and Humanities Faculty, State Islamic University Sunan Gunung Djati Bandung, 2024. Supervisor: 1. Dr. H. Yuyun Nurulaen, M.Si., 2. Cipto Wardoyo, M.Hum., Ph.D.

In the process of communication, using just one language is often insufficient to convey all the necessary information for complete understanding. This highlights the importance of understanding sociolinguistics, particularly in the context of bilingualism and the phenomenon of code-mixing. This research examines the types and functions of code-mixing based on Hoffmann's (1991) theory in the video podcast titled *Livy Renata / Annya And The Tea Box* on Alter Tv's YouTube Channel. The method used in this research is qualitative method. Qualitative method is a research approach that focuses on understanding social phenomena (Creswell, 2014). The results of the research show a total of 133 data on code-mixing. The intra-sentential code-mixing type is the most dominant, with 120 data, this is because intra-sentential code-mixing type involves elements like words, phrases, and clauses, which are easier to remember and use in conversation. Furthermore, regarding the functions of code-mixing, the functions of talking about a particular topic and expressing group identity are the most frequently found, each with 46 data. This is because the topics in conversation often include terms that are more familiar and easier to express in another language, especially in English.

Keywords: Bilingualism, Code-Mixing, Podcast, Sociolinguistics.

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Dalam proses komunikasi, penggunaan satu bahasa saja sering kali tidak cukup untuk menyampaikan semua informasi yang diperlukan untuk pemahaman yang lengkap. Hal ini menekankan pentingnya memahami sociolinguistik, terutama dalam konteks bilingualisme dan fenomena code-mixing. Penelitian ini mengkaji jenis-jenis dan fungsi-fungsi code-mixing berdasarkan teori Hoffmann (1991) dalam video podcast berjudul Livy Renata | Anya And The Tea Box di YouTube Channel Alter Tv. Metode yang digunakan dalam penelitian ini adalah metode kualitatif. Metode kualitatif adalah pendekatan penelitian yang berfokus pada pemahaman tentang fenomena sosial (Creswell, 2014). Hasil penelitian menunjukkan terdapat total 133 data penggunaan code-mixing. Jenis intra-sentential code-mixing menjadi yang paling dominan dengan 120 data, hal tersebut disebabkan dalam tipe intra-sentential code-mixing mencakup elemen kata, frasa, dan klausa yang lebih mudah diingat dan digunakan di dalam percakapan. Kemudian, untuk bagian fungsi code-mixing, fungsi talking about a particular topic dan expressing group identity merupakan fungsi yang paling banyak ditemukan, dengan masing-masing 46 data. Hal tersebut disebabkan topik-topik dalam percakapan sering kali mencakup istilah-istilah yang lebih familiar dan lebih mudah diekspresikan dalam bahasa lain, khususnya dalam bahasa Inggris.

Kata kunci: Bilingualisme, Code-Mixing, Podcast, Sociolinguistik.