

CHAPTER I

INTRODUCTION

This chapter is going to describe some general description of the paper. Consists of five components divided into several subtopics such as background of the research, statement of the problem, research objective, research significance, conceptual framework, and previous studies.

1.1 Research Background

The movie is a work of art in moving images or communication media that can be seen and displayed and convey a message to the general public (Sabrina and Kurnianto, 2019). A movie is a cinematic work in the form of visuals or moving images using the recording method and stored digitally through visualization of moving images. Movies display a narrative story that contains intrinsic elements. Movies which are also part of literary works, contain elements including plot, theme, character, characterization, and settings in the story (Pratista, 2017). A movie must be viewed as a literary work with a complex structure that includes both a narrative and a cinematic aspect. Movies are currently a part of the entertainment that is in great demand by the general public from various groups and are available on multi-platforms that make movies accessible without being limited by space and time.

The media of movies is a highly popular massive value of content. The movie has its place in the audience's world compared to other mass media because it is both an entertainment and communication tool. The movie has many genres and visuals so that all ages can enjoy it according to its genre. Genre is constructed in order for viewers to be able to understand film better. It has its own different characteristic from one genre to another (Rismawati, 2015)

The central fantasy of the adventure story is that of the hero individual or group overcoming obstacles and dangers and accomplishing some critical and moral mission (Cawelti, 2004). The adventure genre has unique characteristics and

a noticeable difference, called adventure. The adventure genre is one of the popular genres with many sub-works, so the genre is quite in demand by the public. That many writers make adventure genre literary works from many works that have been published. Circulating from true stories to fiction, the proper focus of interest in the characteristics of the adventure genre has its pattern in building a narrative idea. The adventure story is about the hero's character and the nature of the obstacles he must overcome with characteristics like this. Many movies have similar characteristics to the movie that was once a box office, namely Tomb Raider (2018).

Quoted from one of the sites (Wiggan, 2020). After completing its theatrical run, Tomb Raider 2018 made \$274,650,803 at the worldwide box office. The movie was produced by Roar Uthaug, one of the best directors who has won the Amanda Award for Best Director and was a director for *The Wave* (2015), and *Cold Prey* (2006). The movie became popular because it repeated the success of the popular game based on this movie franchise which made another success in the new sequel *Tomb Raider* (2018).

Tomb Raider, a highly acclaimed movie released five years ago, catapulted into popular culture and solidified its position as a prominent piece of popular literature. This feat can be attributed to its widespread popularity and impact on various media platforms. The film's exceptional storytelling, captivating plot, and mesmerizing visuals resonated deeply with audiences, transcending the boundaries of traditional cinema and generating a significant cultural impact. Its fascinating narrative, combined with the charisma and talent of its cast, propelled *Tomb Raider* into the realm of popular literature, securing its place among the most revered and influential works of its time. The film's enduring legacy continues to capture the imagination of audiences worldwide, establishing its enduring relevance and significance within popular culture.

Popular literature is a science that discusses literary works many people consume. In general, popular literature is one of the essential sciences considering the number of popular literary works from popular genres that can be used as a

theme in the discussion of objects in research so that there is much space that can be used as an idea, Popular literature refers to lay people's understanding or has low aesthetic standards. Popular culture has standards that the typical person perceives and generates en masse. A form of popular culture that is incorrect is popular literature. Popular literature is frequently regarded as inferior literature with no aesthetics.

However, as the genre evolved, popular literature found a home. Researchers frequently look at the commonalities of many stories and develop formulas that indicate similarities and differences so that you can see the kind of genre (Adi, 2011:203). Formulas are distinctive characteristics linked with the structure of literary works. There is one extremely essential term in the evolution of popular literature, and that is formulas.

According to Cawelti, literary formula is a narrative or dramatic norms structure used in many individual works.(Cawelti, 2004). defines popular as being liked or enjoyed by many individuals. It is related to the examination of popular literature (Hornby and Turnbull, 2010). Popular literature differs from high literature in that high literature has much meaning as well as information about high culture. This study analyzes formula literature where the formula literature itself is a narrative structure or conventional dramatic play used in many individual works.

Another quote from (Yuliatin,2019), states there are two the use of the term formula used that can be related to the conception that will be made later. The first use shows the conventional way of treating certain people or things. The second use indicates the term formula refers to a larger flow type. These formulas play a crucial role in understanding and predicting the behavior of the overall system by encapsulating the relationships between variables and the mechanisms.

The research chose the movie Tomb Raider (2018) as the research object. There are many genres in popular literature, and one of them is the adventure genre. This genre as a continuation topic in this study because it is rarely found regarding the discussion, and the uniqueness of the genre became to make the topic in research

and movie part of the object of research and element and characterization in the explanation of this study using a formula as a method in a descriptive discussion. According to Cawelti, the formula is somewhat analogous to a variation to a theme or text performance. To be a work of any quality or interest, the individual version of formula must have some unique or special characteristics, yet these characteristics must ultimately work toward the fulfillment of the conventional form (Cawelti,2004). The formula resembles the ingredients in concocting a dish, so the movie needs to have several elements so that it can be determined what the type is and other things that need to be examined.

This research analyzed the formula adventure based on John G. Cawelti and several other expert theories. What will be discussed is how the formula in the movie *Tomb Raider* (2018) about heroines in the narrative of the adventure genre developing a story idea and also explaining the structure of the adventure formula.

1.2 Statement of Problems

An adventure formula in a movie basically constructed from several elements, one of them is characteristic of intrinsic elements (the main characters, the plot or theme etc.). How the adventure formula of *Tomb Raider* (2018) movie becomes the focus of this study. The research question are as follows:

1. How elements of the adventure genre are described in the movie entitled *Tomb Raider* (2018)?
2. How does the heroine construct adventure formula in the movie entitled *Tomb Raider*(2018)?

1.3 Research Objectives

The objectives of the research are mentioned as follows :

1. Potrayal the characterization of heroine in movie *Tomb Raider*.
2. To explain how the construction of heroes continuity in a *Tomb Raider* movie.

1.4 Research Significances

The research significance of this research as follows :

1. Theoretically, this research is useful for researchers who want to know about characterizing adventure formula as a subject. This significance research consists of some data that will be used as a reference in writing in the discussion. It uses a structuralism approach system that will make conclusions so that it can bring up a research object that will be studied, especially in which there is a narrative about the description of the literary formula as the main subject for supports this research and also makes the movie as its object. This research is expected to become reference material for various studies, research, and other academics.
2. Practically, people are interested in adventure formula analysis and hero construction in movie elements. Basically, this research can provide new insight and knowledge for readers, especially for this research in writing this research, it can be seen that the adventure formula that is used as a subject has a characteristic in its characterization in movies which later so that its characteristics can be known itself, especially in adventure genre and writing readers will find a combination which will later contain several varieties in the categorization of movies in determining the genre.

1.5 Previous Study

Previous study is an attempt by researchers to look for comparisons and find new inspiration for further research. In addition, previous studies help research position research and show the originality of research (Triono: 2019). The previous study was about analyzing movies through adventure formulas and structuralism. Several scientific works were selected as references and comparisons. Some studies that made the adventure formula an object included characterization, and others

focused more on complicated matters based on expert theory. The previous studies taken from theses and journals include Nurlaeli (Romance Formula into All the Boys I've Loved Before Movie: 2018), Nurrahmah, Irfani (Adventure Formula In Pete Docter's Inside Out: 2015), Andriyani, Yuli (The Construction of Adventure Formula Through Heroes in Rick Riordan's The Red Pyramid: 2019), Sagita, Anggi (Fantasy formula in Riordan's Percy Jackson and The Lightning Thief Novel: 2022), and Fantasy formula in romance movies: Beauty and the Beast (2017) and Aladdin (2019).

1. Nurlaeli, Nurlaeli (Romance Formula into All the Boys I've Loved Before Movie: 2018). s research produced six romance formulas. First of all, the tone and mood of the story create tension and sadness in the audience while simultaneously making them enjoy the romance story. The romance formula in All the Boys I've Loved Before is examined in this study (2018). The primary focus is developing and resolving the romantic connection between the two main characters.

The author selects the movie's subject as a research topic so that the formulae used to turn the movie into a romantic genre may be thoroughly explored. The author has also read some of the same research as romance novels. Ultimately, this research is centered on analyzing how the romance formula is associated with the connection between the two main characters, which is the primary focus.

2. Nurrahmah, Irfani (Adventure Formula In Pete Docter's Inside Out: 2015). This study uses the formula as the subject where this research explains the heroine of the adventure formula in analyzing the subject matter of the research using structuralism. This research will prove the adventure formula theory applied in the movie, based on Cawelty, Campbell, and Gladys. There are several similarities between these researchers. The subject used is the adventure formula and analyzing characteristics using structuralism so

that researchers use this research as a reference in analyzing a movie through adventure formula.

3. Andriyani, Yuli (The Construction of Adventure Formula Through Heroes in Rick Riordan's *The Red Pyramid*: 2019). Technically, this research aims to analyze how the heroes in *The Red Pyramid* novel developed the adventure formula. The first is how *The Red Pyramid*'s heroes are described. The second is how the protagonists of the book *The Red Pyramid* create their formula for adventures. The researcher discovers four steps, the first of which is departure.

The researcher finds two stages for the second phenomenon, initiation. The researcher discovers three steps, the last being return. The heroes can also create adventure formulas using elements from popular literature. According to John G. Cawelti's idea, there are three components to the adventure formula: a group or solo hero, obstacles and danger, and triumph. This study discusses the heroes cited by expert Joseph Campbell entitled *The Hero's Journey*, which contains the characteristics of a hero's journey in the narrative of building a movie so that researchers use this research as a reference source.

4. Sagita, Anggi (Fantasy formula in Riordan's *Percy Jackson and The Lightning Thief* Novel: 2022). With theories from several experts, including Saricks, Gates, Howard, and others, the researcher focuses on aspects of the fantasy genre in this study. The researchers concentrated on analyzing the fantasy genre's formula and the traits of the heroes in the books *Percy Jackson and The Lightning Thief*. This study is based on creating a narrative telling a tale based on the hero's journey. The research focuses on formula analysis, with the fantasy formula as one sample.

This research was taken as part of the previous study because there are several analyses of the movie. There are similarities. Namely, the subjects in the research analysis use a formula that will be used to explain the characteristics of a movie through a formula.

5. Kartika, Y., Saehu, A., & Pramita, A. (2022). Fantasy Formula in Romance Movies: *Beauty and the Beast* (2017) and *Aladdin* (2019). This time, the researcher uses this research as a previous study to see the overall concept formulation in comparative literary narratives. This study includes various aspects of the analysis using a comparative descriptive method with a qualitative approach to present data analysis, which discusses similarities in the fantasy formula genre in the two objects taken so that elemental formulas are found in them so that researchers find ideas in formula writing and analysis.

1.6 Definition Key of Terms

1. Adventure Formula

Quote from Cawelti and adventure formulas can be categorized in terms of the location and nature of the hero's adventures (Cawelti, 2004). Generally, there are two primary ways in which the hero can be characterized: as a superhero with exceptional strength or ability or as "one of us," a notable figure.

2. Tomb Raider (2018) Movie

The movie, adapted from the previous sequel, namely *Lara Croft: Tomb Raider 2001*, was the work of director Roar Uthaug. This movie became phenomenal because Tomb Raider was an adaptation of a video game. In the 2000s, the first video game was developed by Core Design. This in 1996, became one of the favorite games of teenagers.

3. Hero Journey

The hero's journey is a symbol that binds, in the original sense of the word, two distant ideas, the spiritual quest of the ancients with the modern search for identity, always the one, shape-shifting yet marvelously constant story that we find (Campbell, 2003). From the ideas expressed in Joseph Campbell's book regarding the characteristics of how a hero's journey can provide a structure consisting of 12 stages of a hero's journey which later can see the overall potential of how to develop a character or hero in a story that is presented in a plot so that red threads are found and can be examined narratively and constructively.

4. Movies

A movie at the beginning of the twenty-first century became one of the products connected with written works and the practice of commenting on the qualities and character of literary works (Klarer, 2013). Movie is a form of visual storytelling that uses moving images, sounds, and often dialogue to convey a narrative. Movies, also known as films or motion pictures, are a significant part of contemporary culture and art. They are created for entertainment, education, artistic expression, and communication of ideas and emotions.

5. Heroine

Hero or heroine is a character term played by a female character in literature. A character played in a movie, novel, or book that makes her a feminine character in a story.

6. Formulaic Literature

Formula or formulaic literature, formula is a structure of narrative or dramatic conventions employed in many individual works (Cawelti, 2004). Alternatively, in other words, the formula is what Cawelti defines as a pattern that refers to a specific narrative structure. The formula also refers

to plot tips that represent a type of story in a literary approach In literature, The formulaic approach to literary storytelling acknowledges that while stories may share certain elements, the nuances, character depth, and unique voice of the writer breathe life into the narrative.

Writers can draw inspiration from these formulas to craft tales that captivate readers, stir emotions, and offer thought-provoking insights into the human experience. Incorporating formulas in literature doesn't stifle creativity; it provides a framework that allows writers to explore a wide range of themes and genres while maintaining a coherent and engaging structure. It's a reminder that while storytelling is an art that encourages individual expression, it is also a craft with underlying principles that can be studied, understood, and harnessed to create stories that resonate powerfully with readers.

