

## CHAPTER I

### INTRODUCTION

This chapter provides the background to this research. It contains the background of the study, statement of problem, research purpose, research significance, and the definition of key terms.

#### 1.1 Research Background

At the end of last year the world focused again on the Palestinian and Israeli conflict. All world media reported what happened. This news certainly attracted a lot of attention from people around the world. One of the things in question is a podcast interview broadcast on the Piers Morgan Uncensored YouTube channel which invited Bassem Youssef, a comedian from Egypt who is married to a woman from Palestine. Piers Morgan is an American journalist who hosted this event. By inviting Bassem Youssef Piers he will get information about the current situation in Palestine, referring to his wife and in-laws who come from Gaza. The interview video, which went viral and received 10 million views in 24 hours, really attracted the attention of many people around the world.

YouTube is one of the social media that is widely used by people in the world. YouTube is one place where we will find out the latest information about what is happening around us and even the world. If previously information was disseminated through newspapers, newspapers and other written media, then as time goes by it has become increasingly digital. YouTube is one of the social media that emerged due to technological developments and the many needs of society to use digital as a medium for communicating and obtaining information. YouTube makes it easy for digital people to share, watch and share videos where users can create personal channels. Currently, YouTube is widely consumed by the public and can generate an audience response. With the expansion of media forms, a large number of new broadcast channels have been introduced. Podcasts are one of these new forms of broadcast media. Podcasts are audio recordings that can be listened to by many people. Where the recording is distributed online. The podcast contains two informants who meet to discuss certain information. Podcasts are one of these

new forms of broadcast media. Broadcast talk as public talk on television and radio, which is oriented towards the values and norms of ordinary talk. This talk makes the methods and protocols in several ways different. It can be concluded that in the podcast there is a conversation taking place.

In a conversation, there must be one party and no more than one party who will speak at a time. then at that time the listener gets his turn to answer or respond to the current speaker. this action is called Turn Taking. Turn taking is the process when the current speaker and the next speaker switch roles to become a listener, and become a speaker. that is, there should be no gap for overlap between speakers. However, sometimes they are at a point where they do not have the right turn to speak so that there is irregularity in the turn.

In human conversation, there is a sea of unwritten guiding rules which are structural and epistemic elements of the speaker's speech acts. The purpose of these unwritten rules is to make conversation as smooth and efficient as possible in everyday and institutionalized conversations. In a conversation, cooperation between two speakers is needed to create a conversation that flows and information is conveyed completely and comfortably. The speaker must know the right time to speak because conversation is cooperative. The process of taking turns in conversation is very necessary, where someone speaks and the other listens. just like in playing games, in card games, there must be one person who takes their turn at a time, then when the current player has finished their turn, the next player can take their turn to play. the process is maintained that way throughout the game. And these rules are an illustration of what should happen in a conversation. someone should speak when it is their turn and not disturb the speaker who is taking his turn. Another speaker must wait until the current speaker has finished his turn before he begins speaking. However, in fact, a conversation does not always go smoothly. There are many things that interfere with the communication process. Because it is different from a game which has rules in conversation, there are no clear rules. The rules in the game will make the game run well because those who break the rules will be punished or even the game will end.

Listeners can understand when it is their turn in a conversation by listening to the conversation until the current speaker has finished speaking. Transitions between parties usually generally occur without gaps or overlaps because it actually happens naturally. in the sense that there is actually no definite reason that applies regarding it. but on the other hand there are also incidents that are not successful in a conversation. Natural and spontaneous conversations also sometimes experience unsuccessful turn-taking where there are many parties speaking at one time. This violation is called an interruption. An interruption occurs when the current speaker is still in his/her turn to speak and the next speaker takes his/her turn to speak. This means that the person who is interrupted will stop speaking after the person who tried to interrupt starts speaking.

Turn taking is very important in conversation because it maintains the flow of the conversation. A study conducted by Osuchukwu, Ogayi and Nwode (Osuchukwu et al., 2019) reported that when participants ignored the turn-taking system, they might be described as rude because it might interrupt the current speaker's speech. This can cause misunderstandings regarding participants who do not comply with the system. It is also important to practice the turn-taking system as it gives each participant a fair level of involvement in the conversation. If this system is not implemented, some participants may be ignored and their opinions will not be heard. If participants do not follow the turn system, interruptions may occur. (Zimmerman & West, 1975) stated that interruption is an intrusion into another speaker's speech before the speech is finished. Interruptions can occur if the conversation participants do not follow the speaking turn system. This phenomenon is very common in casual conversations. However, Chera, (2014) reports that interruptions may cause discomfort in the conversation and should be avoided so that the speaker can engage in the conversation well. When another speaker interrupts, the current speaker needs to respond to ensure the conversation is not interrupted and creates awkwardness. There are many possible reasons why a speaker interrupts. (Zhao & Gantz, 2003) found that interruptions have two functions, namely cooperative interruptions or disruptive interruptions. Cooperative interruption occurs when the speaker wants to show his

encouragement, interest, or attention (Zhao & Gantz, 2003). Speakers who use cooperative interruptions often demonstrate this by interrupting with minimal responses and back-channel items. However, there were several speakers who interrupted in a way that dominated the floor. This is called an intrusive interruption, because the speaker wants control and power over the conversation.

YouTube as a popular social media today, encourages many individuals to become small producers and it is an easy way to attract public attention. The small procedure is nicknamed a YouTuber who will upload self-made media texts, gather followers and popularity and that makes them find their way to the professional world (Zhou, 2020). Based on the description above, the author analyzes irregularities in turn taking with the object of an youtube interview .

This study is based on phenomena on social media. An interview event that is popular with everyone and the platform of choice is YouTube. YouTube displays long videos like television. Even today, many television programs have switched to the YouTube platform to continue to exist showing their superior programs. One interview that caught the world's attention was an interview that came from the YouTube account Piers Morgan Uncensored, namely the account of an American journalist, Piers Morgan. In a segment uploaded last October 2023, Piers invited Bassem Yousef, an Egyptian comedian who is married to a Palestinian woman. The topic brought up was the conflict that is being discussed by many people in the world, namely the war between Israel and Palestine. The conversation between them was in reverse, Piers who expressed his opinion about his compassion for Israel in the tragedy of 7 October 2023 by the attack by Hammas, a Palestinian organization. Bassem Yousef did not justify Hammas' behavior, but did state that in fact it was Israel that began attacking Palestinian civilians a long time ago. An interview about a current and interesting issue made the author want to conduct an analysis of this interview.

Analysis of the conversation in the turn taking chapter seen between the two speakers. Seeing that the conflict was quite sensitive, the two speakers probably cleverly managed the conversation strategies and language used to reach the general

audience correctly according to their aims and objectives in conducting the interview in this segment.

The conversation between Piers Morgan and Bassem Youssef contains irregularities in overlapping turn-taking as they convey their opinions to each other regarding the conflict between Palestine and Israel. This video, with a total of 21 million viewers, was commented on by hundreds of thousands of people from all over the world. The analysis sought is the turn-taking strategy used between the interviewer and the interviewee, which strategy is more dominant, as well as analyzing the turning-taking of deviations that occurred during the interview. The interview discussed a humanitarian issue that was hotly discussed and even today, many conversations were interrupted because the two speakers clashed with each other regarding the war between Hamas and Israel.

Research on irregularities in turn taking was carried out by Azka Syifa Nabilah (2023) entitled "Turn Taking Irregularities In NCT 127's interview With Korean Englishman Youtube Chanel" This research aims to analyze irregularities in turn taking using the type of turn taking deviation theory that was initiated. by Zimmerman & West which is also supported by the theories of Muratta Kennedy and Candem Ly and Jefferson and the turn deviation theory initiated by Wardaught Cook and Tannen. This research shows that participants tend to use floor-taking interruptions with the aim of adding comments to the topic being discussed.

The second Nurul Ula Fadilla (2021) analyzed "The irregularities of turn taking reflected in Kenny Leon's American Son". Analyzing turn-taking deviations in the film "American Son" uses the theories of Zimmerman & West (1975) and Murata (1994) and Jefferson (1983), as well as analyzing the theory of turn-taking deviations using the theories of Murata (1994) and Cook (1989). The results of this were 48 incidents of turn taking irregularities consisting of 35 interruptions and 13 overlap incidents.

The third is the research of Syifa Alawiah Zulfah 2018 with the title of the thesis "Conversation Overlap and interruption in the second presidential Debate: Hillary

Clinton Vs Donal Trump which identifies the types of overlap and interruption in the debate interview video. Using the theory of Emanuel Schegloff which explains about Overlap, and the theory of Murata which explains about Interruption. The results of the study showed that there were 62 data turn taking irregularities with 24 data included in Overlap and 38 data included in interruption with the most common reason in this debate interview being breaking Up.

The fourth is the research of Chera Kurnia Larasati which discusses "a conversation analysis Of interruptions in modern Family season 1 Series. This study obtained 57 data. Of the 57 data found in his research, simple interruptions had the largest number of occurrences. Simple interruptions are the type that appears most in this series because each family member basically gives the opportunity to the interrupter even though his speech is interrupted. In addition, simple interruptions have the easiest pattern to do compared to other types. The type of interruption that occurs the least is the interruption. The characters rarely interrupt because it gives the interrupter a chance to convey his message. Second, there are three functions of interruption in the series. The functions of cooperative, intrusive, and neutral interruptions. Cooperative interruptions are divided into agreement, assistance, and clarification, while intrusive interruptions consist of disagreement, decision making, topic change, and tangentialization. The function that appears most often is disagreement and the last is clarification. Most characters immediately take turns interrupting to show rejection, opposition, or disagreement. Clarification only occurs once because the characters understand the speaker's intent most of the time.

After analyzing several studies that have been carried out, the author intends to conduct research with different objects and focus on the types of turn irregularities, namely Overlapping and Interruptions and the causes of Overlaps and Interruptions. This research is different from existing research in terms of its object, where the object studied is a formal interview which is carried out differently from a regular interview. Irregular turn-taking occurs because the topic being discussed is a humanitarian issue where both speakers have their opinions on the topic. Then apart from that, the interview between Piers Morgan and Bassem Youssef was not

conducted face to face, but only via cellular connection. Bassem Youssef was in Palestine, where at that time a war was going on which cut off the internet in almost the entire country. Where both speakers can only hear each other's voices. That also causes overlap in their conversations. This is interesting for the writer to study because in the interview video there are many overlaps and interruptions that occur due to several factors.

## **1.2 Research Problem**

Based on the explanation that has been presented in the background, this research attempts to explain and carefully analyze the turn taking strategy in the interview 'Israel-Hammas war: Piers Morgan and Bassem Youssef on the YouTube channel Piers Morgan Uncensored. Turn taking in a conversation is an important aspect so that speakers and sources convey their opinions correctly and according to purpose. Therefore, this research aims to analyze the Turntaking strategy.

The author found 2 questions:

1. What types of turn taking irregularities are used in Piers Morgan interview with Bassem Yousef?
2. What purposes of turn-taking irregularities in Piers Morgan interview with Bassem Yousef?

## **1.3 Research of Purposes**

The object observed is the main material that makes the author analyze and observe Turn Taking discussions. Based on the problem formulation in the previous point, the main objectives of this research are:

1. To identify the types of turn-taking irregularities' used in Piers Morgan interview with Bassem Yousef.
2. To identify the purposes of turn-taking irregularities in Piers Morgan interview with Bassem Yousef.

## **1.4 Research Significance**

This research aims to explain the concept of the turn taking strategy which is applied to an object, namely interviews on YouTube channels. Because turntaking

has a very important function for society in communication so that interactions exchanging ideas that occur in everyday life run according to objectives.

From a theoretical perspective, the research results are expected to provide a meaningful contribution to the general public who wish to study the science of conversation analysis in pragmatic studies, namely the topic of Turn Taking.

In practice, the author hopes that this research will be useful for the general public, at least as reference material for future writings. Then it will be used as knowledge of correct turn taking practices in formal or informal conversations.

### 1.5 Definition of Key Terms

1. Conversation: Conversation is a form of spoken interaction between two or more people where they exchange thoughts, ideas, information, or feelings. It involves both speaking and listening, and it often follows social norms and conventions to facilitate mutual understanding and engagement.
2. Irregularities of Turn-Taking: Irregularities in turn-taking refer to deviations from the typical patterns or rules governing how speakers alternate in a conversation. In normal dialogue, turn-taking follows an orderly process where speakers take turns in a predictable manner. Irregularities occur when this process is disrupted, which can manifest in various ways.
3. Interruption : Interruptions in conversation refer to instances where one speaker starts speaking before another has finished



their turn. Interruptions can occur for various reasons and can significantly impact the flow and dynamics of a conversation.

4. Overlap :

Overlap in turn-taking refers to a situation in conversation where two or more speakers talk simultaneously, meaning that their speech overlaps with each other's. This can happen naturally in conversations, especially in informal or lively exchanges.

5. Interview

Interview is a conversation between two or more people, in which one party conducts the interview by asking questions to another party

